

YES! WE SUPPORT OUR COMMUNITY!



YOU HAVE THE POWER TO CHANGE OUR COMMUNITY.

OUR MISSION:

The Heart of Missouri United Way fights to improve lives in our community.

OUR VISION:

Our community wins by Living United: By responding to changing community needs. By forging strategic partnerships and fostering effective solutions to tackle local issues. By harnessing the best resources and inspiring others to join the fight in defeating barriers to basic needs, health, education and financial stability.

OUR VALUES:

At Heart of Missouri United Way, we value:

- Trust
- Adaptability
- Equity
- Empathy
- Professionalism
- Perseverance



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JOIN THE FIGHT TO IMPROVE LIVES IN OUR COMMUNITY.



CHANGE DOESN'T HAPPEN ALONE



GIVE. ADVOCATE. VOLUNTEER.



Heart of Missouri United Way



GIVE.

MAKE A CORPORATE GIFT

Corporate gifts help to fund the work of Heart of Missouri United Way and its network of 29 partner agencies.

CONDUCT AN EMPLOYEE PAYROLL CAMPAIGN

This option allows employees to make an annual gift through regular payroll deduction. It also allows employees to become sustaining donors by making multi-year gifts.

Consider matching your employees' gifts, especially those who make pledges to the Leadership Circle, an affinity group of donors who pledge \$1,000 or more per year.

BECOME A PACESSETTER

Special recognition is reserved for corporate partners that commit to early, high-performing campaigns. These companies are recognized in all media materials. Commit by **June 30** to become a Pacesetter and complete your company campaign by **September 28**.

JOIN THE LIVE UNITED 365 SMALL BUSINESS CIRCLE

For only one dollar a day, or \$365 a year, your business becomes a member of the LIVE UNITED 365 Small Business Circle. This is an easy, affordable and effective way for your company to support your community in a way that benefits your business too.

ADVOCATE.

PARTICIPATE IN THE LOANED EXECUTIVE PROGRAM

Businesses can loan staff members to United Way for five weeks during the campaign. United Way hosts this unique leadership development program to support all aspects of the campaign. Commit your Loaned Executive by **Friday July 7**.

BECOME A CORPORATE SPONSOR

Corporate sponsorship opportunities are available for campaign events, year-round initiatives and community outreach events hosted by United Way.

VOLUNTEER.

JOIN DAY OF ACTION & DAY OF CARING

These annual community service events partners volunteers with local nonprofits to complete service projects during this high-impact, daylong event.

BECOME A LEADER

Volunteers serve in every facet of the decision-making process surrounding United Way work, including how funding is granted to partner agencies. Get involved by serving on a review team, advisory council, campaign committee or the board of directors.

LIVE UNITED DAY

A community wide day of giving.

Visit uwheartmo.org for more information.

YES! WE SUPPORT OUR COMMUNITY!

We would like to help improve lives in our community through the following ways:

- ☐ **Corporate gift**
Will this be used as a Leadership Circle match or other incentive? _____
If the amount is known at this time, please notate here: \$ _____
- ☐ **Employee payroll campaign**
- ☐ **Pacesetter candidate**
Campaigns to be completed and results sent to United Way by Thursday, September 28.
- ☐ **LIVE UNITED 365 Small Business Circle membership**
- ☐ **Loaned Executive**
Name of your LE submitted to United Way by Friday July 7.
- ☐ **Event sponsorship**
Opportunities are available during campaign and year-round.
- ☐ **Day of Action**
Our company/organization will provide a volunteer group for this event on June 9.
- ☐ **Day of Caring**
Our company/organization will provide a volunteer group for this event.
- ☐ **Leadership opportunities**
Opportunities are available during campaign and year-round.

Please complete and email this form to
DHoltgraewe@uwheartmo.org,
or fax to 573-874-1285.

SIGNATURE _____

DATE _____

COMPANY _____