

**House of Brokers** 

# SMALL BUSINESS CIRCLE



**Rolling Hills Veterinary Hospital** 



White Dog Promotions

Help us create change through social media LIKE us on our Facebook page: @HeartofMissouriUnitedWay FOLLOW us on Twitter and Instagram: @UWHeartMO





Heart of Missouri United Way

### WHAT IS LIVE UNITED 365?

LIVE UNITED 365 is an opportunity for Columbia's small businesses to support Heart of Missouri United Way. For only one dollar a day, or \$365 a year, your business becomes a member of the LIVE UNITED 365 Small Business Circle!

#### WAYS TO INVEST

LIVE UNITED 365 gives your business the opportunity to participate in the Heart of Missouri United Way campaign, drive traffic to your business and have fun in the process!

- Host an in-store event or open house with proceeds benefiting your LIVE UNITED 365 pledge
- Feature a product or service each month and tell your customers that a portion of sales benefits United Way
- · Encourage staff to donate for a Jeans Day
- Ask us for more fun ideas!
- Simply write a check all at once, monthly, quarterly – whatever is easiest for you!

Contact Patricia Broeckling, Assistant Campaign Director at **PBroeckling@uwheartmo.org** for details and to brainstorm ideas. We're here to help!

#### **MEMBER BENEFITS**

- Recognition and your homepage listed on United Way's website
- 20% discount on all advertising with the Business Times Company
- LIVE UNITED 365 member window decal to display at your business
- Social media recognition
- The opportunity to give back to your community in a way that makes sense for you

Complete this form and email to **PBroeckling@ uwheartmo.org**, or fax to 573-874-1285.

#### Heart of Missouri United Way 105 East Ash St., Suite 300

Columbia, MO 65203 Phone: 573-443-4523 Fax: 573-874-1285

## LU 365 COMMITMENT FORM LIVE UNITED

## Join the fight to make our community stronger!

Fill out this form to commit your business to the LIVE UNITED 365 Small Business Circle.

YES! I am interested in becoming a member of the LIVE UNITED 365 Small Business Circle. I agree to pledge \$365 to the Heart of Missouri United Way campaign over the period of one year.

O CURRENT MEMBER. I agree to continue my support as a member of the LIVE UNITED 365 Small Business Circle.

DATE\_\_\_\_\_ BUSINESS NAME ADDRESS / CITY / STATE / ZIP CONTACT PERSON PHONE EMAIL WEBSITE O ONE-TIME GIFT (payment enclosed)  $\Box$  Cash  $\Box$  Check (make payable to Heart of Missouri United Way) Total ONE-TIME GIFT \$ O BILL ME (must provide billing address above) □ Quarterly statements (beginning in March) □ Monthly credit card charge (MC/Visa/Discover/Amex) (monthly debit amount) Ś □ One-time credit card charge (MC/Visa/Discover/Amex) CARD NUMBER EXP. DATE Total BILL ME amount \$ \_\_\_\_\_ TOTAL DONATION AMOUNT \$\_\_\_\_ SIGNATURE

DATE