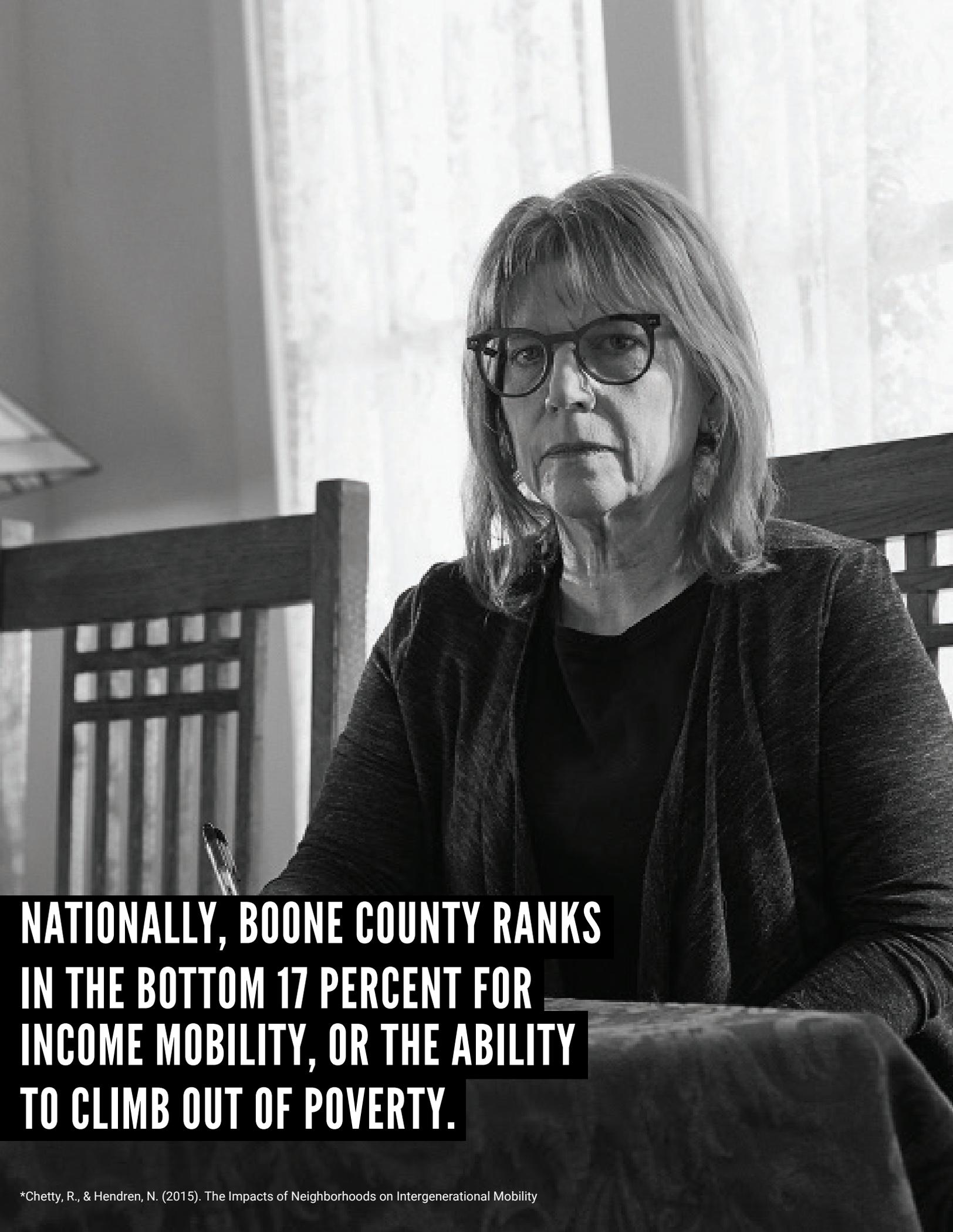




# Heart of Missouri United Way Community Impact Investment



**NATIONALLY, BOONE COUNTY RANKS  
IN THE BOTTOM 17 PERCENT FOR  
INCOME MOBILITY, OR THE ABILITY  
TO CLIMB OUT OF POVERTY.**

\*Chetty, R., & Hendren, N. (2015). The Impacts of Neighborhoods on Intergenerational Mobility



Heart of Missouri United Way

## COMMUNITY IMPACT INVESTMENTS

Thanks to your generous donations, we invest in **health** and **basic needs**, **education**, and **financial stability** programs that are addressing community needs.



United Way invests in programs that provide individuals with coaching, tools and support they need to change their situation and achieve their goals.

Visit our website to learn more: [www.UWHeartMO.org](http://www.UWHeartMO.org)

**E**ven when working full time, many adults struggle to make ends meet. In Columbia, almost 39 percent of individuals in households with income are living under 200 percent of the Federal Poverty Level. Families in the “working poor” population of our community spend a significant amount of their income on basic needs, making it difficult to cover other expenses and maintain household stability.

United Way and its partner agencies serve as a bridge between those who need help finding meaningful employment and those who can help them attain it. We fund services that provide soft-skill development, financial literacy, job placement and retention services to help individuals achieve stability in areas of finances, housing and employment. Our investments work actively to generate a healthy community and economy by creating financially stable households.

United Way does more than just identify community needs and convene agencies, government and business to drive change. We provide the community with the tools to withstand and overcome challenges.

Join the fight for equity in health, education and financial stability for everyone in our community.

# LIVE UNITED

# UNITED WAY'S EQUITY VISION

“We recognize structural racism and other forms of oppression have contributed to persistent disparities which United Way seeks to dismantle. Our United Way network strives to engage community members, especially those whose voices have traditionally been marginalized. We work with residents and public and private partners to co-create solutions that ensure everyone has the resources, support, opportunities, and networks they need to thrive. We commit to leveraging all of our assets (convening, strategic investments, awareness building, advocacy) to create more equitable communities.”



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105 E. Ash St., Suite 300  
Columbia, MO 65203  
Phone: 573-443-4523  
Fax: 573-874-1285  
Website: [www.UWHeartMO.org](http://www.UWHeartMO.org)



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