



**Heart of Missouri United Way
Community Impact Investment**





**IN THE 2019 SCHOOL YEAR 56.9%
OUR THIRD GRADERS DID NOT
READ PROFICIENTLY.***

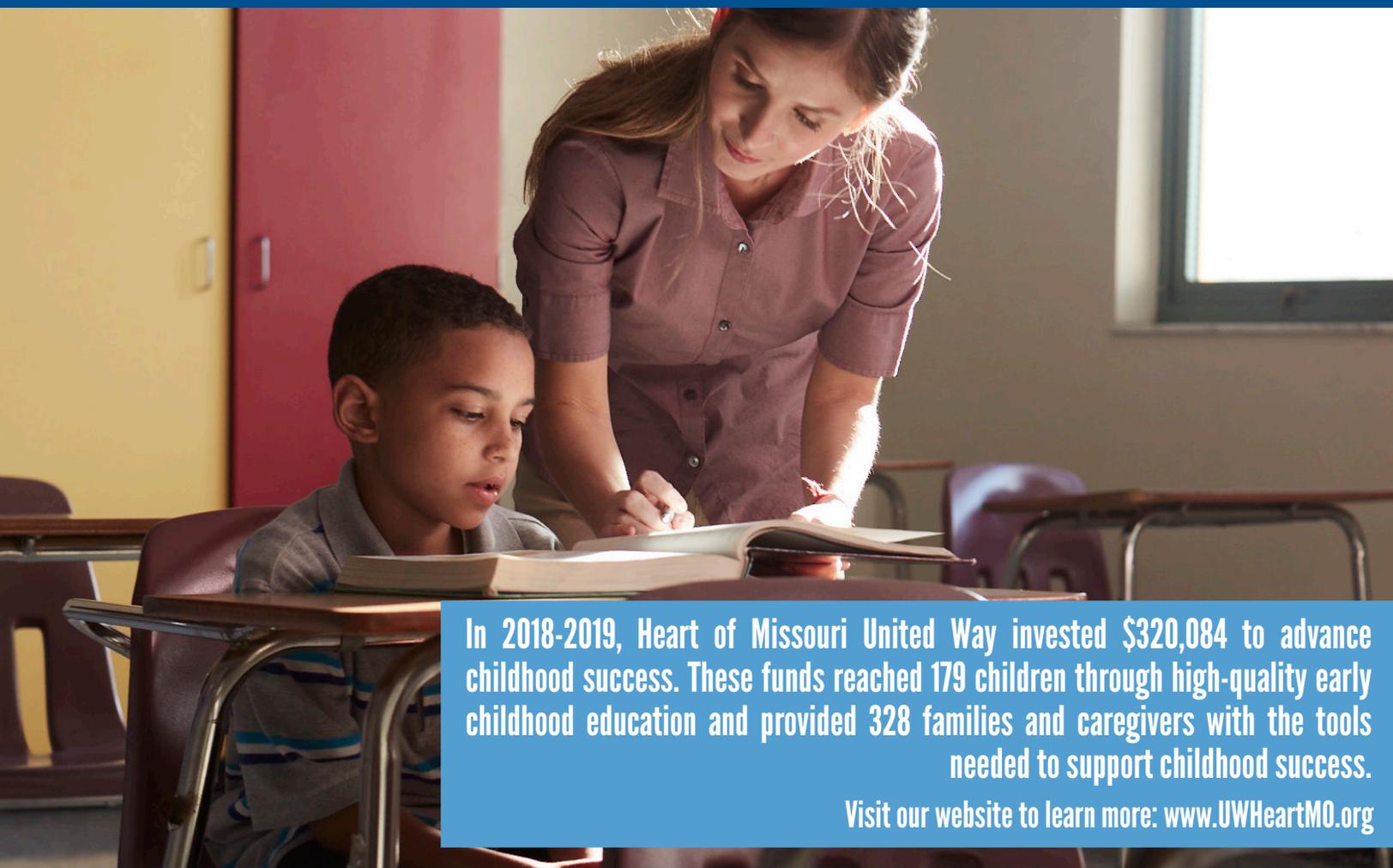
*Missouri Department of Elementary and Secondary Education



Heart of Missouri United Way

COMMUNITY IMPACT INVESTMENTS

Thanks to your generous donations, we invest in **health** and **basic needs**, **education**, and **financial stability** programs that are addressing community needs.



In 2018-2019, Heart of Missouri United Way invested \$320,084 to advance childhood success. These funds reached 179 children through high-quality early childhood education and provided 328 families and caregivers with the tools needed to support childhood success.

Visit our website to learn more: www.UWHeartMO.org

Our volunteer driven investment process directs funds to support those individuals and families most disaffected by the inequitable systems that generate poverty. Third grade marks the critical point in a child's education when they transition from learning to read and begin reading to learn. When a student doesn't meet this milestone, they quickly fall behind and face a multitude of barriers to becoming successful adults. Implicit bias is often at the root of the problem, as is demonstrated by the data.

In Columbia Public Schools in 2019, third grade reading proficiency for black students was only 13.4%, while the proficiency for white students was 55.2%. This disparity highlights systemic barriers to academic success for black students. United Way tackles difficult problems like these by investing in programs like after school tutoring that help level the playing field. United Way also addresses racism at the systemic and institutional levels by continuously learning and improving our internal policies and procedures, engaging the community in the fight for equity and providing financial support for inclusion, diversity and equity capacity building to local nonprofits.

Join the fight for equity in health, education and financial stability for everyone in our community.

LIVE UNITED

UNITED WAY'S EQUITY VISION

“We recognize structural racism and other forms of oppression have contributed to persistent disparities which United Way seeks to dismantle. Our United Way network strives to engage community members, especially those whose voices have traditionally been marginalized. We work with residents and public and private partners to co-create solutions that ensure everyone has the resources, support, opportunities, and networks they need to thrive. We commit to leveraging all of our assets (convening, strategic investments, awareness building, advocacy) to create more equitable communities.”



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