Help us create change through social media
LIKE us on our Facebook page:
@HeartofMissouriUnitedWay
FOLLOW us on Twitter and Instagram:
@UWHeartMO
WHAT IS LIVE UNITED 365?
LIVE UNITED 365 is an opportunity for Columbia’s small businesses to support Heart of Missouri United Way. For only one dollar a day, or $365 a year, your business becomes a member of the LIVE UNITED 365 Small Business Circle!

WAYS TO INVEST
LIVE UNITED 365 gives your business the opportunity to participate in the Heart of Missouri United Way campaign, drive traffic to your business and have fun in the process!

• Host an in-store event or open house with proceeds benefiting your LIVE UNITED 365 pledge
• Feature a product or service each month and tell your customers that a portion of sales benefits United Way
• Encourage staff to donate for a Jeans Day
• Ask us for more fun ideas!
• Simply write a check — all at once, monthly, quarterly — whatever is easiest for you!

Contact Patricia Broeckling, Assistant Campaign Director at PBroeckling@uwheartmo.org for details and to brainstorm ideas. We’re here to help!

MEMBER BENEFITS
• Recognition and your homepage listed on United Way’s website
• 20% discount on all advertising with the Business Times Company
• LIVE UNITED 365 member window decal to display at your business
• Social media recognition
• The opportunity to give back to your community in a way that makes sense for you

Complete this form and email to PBroeckling@uwheartmo.org, or fax to 573-874-1285.

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