YOU HAVE THE POWER TO CHANGE OUR COMMUNITY.

OUR MISSION:
The Heart of Missouri United Way fights to improve lives in our community.

OUR VISION:
Our community wins by Living United:
By responding to changing community needs. By forging strategic partnerships and fostering effective solutions to tackle local issues. By harnessing the best resources and inspiring others to join the fight in defeating barriers to basic needs, health, education and financial stability.

OUR VALUES:
At Heart of Missouri United Way, we value:
• Trust
• Adaptability
• Equity
• Empathy
• Professionalism
• Perseverance

JOIN THE FIGHT
LIVE UNITED

Facebook: @HeartofMissouriUnitedWay
Twitter: @uwheartmo
Instagram: @uwheartmo

GIVE. ADVOCATE. VOLUNTEER.

CHANGE DOESN’T HAPPEN ALONE

JOIN THE FIGHT TO IMPROVE LIVES IN OUR COMMUNITY.
MAKE A CORPORATE GIFT
Corporate gifts help to fund the work of Heart of Missouri United Way and its network of more than 30 partner agencies.

CONDUCT AN EMPLOYEE PAYROLL CAMPAIGN
This option allows employees to make an annual gift through regular payroll deduction. It also allows employees to become sustaining donors by making multi-year gifts.

Consider matching your employees’ gifts, especially those who make pledges to the Leadership Circle, an affinity group of donors who pledge $1,000 or more per year.

BECOME A PACESETTER
Special recognition is reserved for corporate partners that commit to early, high-performing campaigns. These companies are recognized in all media materials. Commit by the last Friday in June to become a Pacesetter and complete your company campaign by the first Thursday in October.

JOIN THE LIVE UNITED 365 SMALL BUSINESS CIRCLE
For only one dollar a day, or $365 a year, your business becomes a member of the LIVE UNITED 365 Small Business Circle. This is an easy, affordable and effective way for your company to support your community in a way that benefits your business too.

GIVE.

PARTICIPATE IN THE LOANED EXECUTIVE PROGRAM
Businesses can loan staff members to United Way for five weeks during the campaign. United Way hosts this unique leadership development program to support all aspects of the campaign. Commit your Loaned Executive by the first Friday in July.

BECOME A CORPORATE SPONSOR
Corporate sponsorship opportunities are available for campaign events, year-round initiatives and community outreach events hosted by United Way.

JOIN DAY OF CARING
This annual community service event partners volunteers with local nonprofits to complete service projects during this high-impact, daylong event.

COMMUNITY SUMMIT
Held annually the Community Summit bridges research and practice to identify community issues and determine the best ways United Way can leverage its resources to affect change.

ADVOCATE.
PARTICIPATE IN A CORPORATE ENGAGEMENT PROJECT
Providing complete project coordination, United Way offers opportunities for companies to provide both financial and volunteer support to complete substantial community service projects of their choice. These projects also offer a great opportunity for team building and professional development.

BECOME A LEADER
Volunteers serve in every facet of the decision-making process surrounding United Way work, including how funding is granted to partner agencies. Get involved by serving on a review team, advisory council, campaign committee or the board of directors.

SEND A TEAM TO ROCK PAPER SCISSORS
An unconventional team competition.

LIVE UNITED DAY
A community wide day of giving.

VOLUNTEER.

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GO TO uwheartmo.org FOR MORE INFORMATION.

YES! WE SUPPORT OUR COMMUNITY!
WE WOULD LIKE TO BE A PART OF THE FIGHT TO IMPROVE LIVES IN OUR COMMUNITY IN THE FOLLOWING WAYS:

- Corporate gift
  Will this be used as a Leadership Circle match or other incentive? ______________
  If the amount is known at this time, please note here: $ ______________

- Employee payroll campaign

- Pacesetter candidate
  Campaigns to be completed and results sent to United Way by the first Thursday in October.

- LIVE UNITED 365 Small Business Circle membership

- Loaned Executive
  Name of your LE submitted to United Way by the first Friday in July.

- Event sponsorship
  Opportunities are available during campaign and year-round.

- Day of Caring
  Our company/organization will provide a volunteer group for this event.

- Corporate engagement
  Engagement opportunities are available during campaign and year-round.

- Leadership opportunities
  Opportunities are available during campaign and year-round.

Please complete this form online at uwheartmo.org/JoinTheFight and email to DHoltgraewe@uwheartmo.org, or fax to 573-874-1285.

SIGNATURE __________________________
DATE ____________________________
COMPANY __________________________

TELL US YOUR PASSION, AND WE'LL SHOW YOU HOW YOU CAN WIN BY LIVING UNITED!