



Your investment changes lives. When you give to Heart of Missouri United Way, you fund 47 programs at 34 agencies – all of which serve those in and at the fringes of poverty in Boone, Cooper and Howard counties.

Each year, dozens of volunteers spend more than 400 hours reviewing the agencies and programs, identifying those that have the greatest impact on community outcomes and ensuring your investment fuels the best results.

Heart of Missouri United Way While many great organizations meet the day to day requirements of our neighbors in need, the United Way plays a unique role. Through collaboration and data-driven grantmaking, we seek to drive generational change and end the cycle of poverty in the heart of Missouri.

For more information, please visit us at www.uwheartmo.org

FINANCIAL STABILITY

Our Goal: Strengthen the financial stability and economic mobility of individuals and families who are financially vulnerable.

Our Targets: Increase the number of households who:

- Gain in skills and/or credentials needed for employment and/or increased wages
- Gain and sustain employment and/or increase income
- Increase disposable income by increasing financial literacy and/or reducing costs and/or accessing benefits.

EDUCATION

Our Goal: Support school readiness, literacy and academic success.

Our Targets: Increase the number of youth who:

- Enter school ready to succeed,
- Read proficiently by 3rd grade,
- Make a successful transition in and out of middle school.

HEALTH

Our Goal: Promote healthy behaviors in our community.

Our Targets: Increase the number of community members who:

- Live a healthy lifestyle, eat well and who are physically active,
- Avoid substance abuse, smoking and teen pregnancy,
- Access physical, mental and dental health care.

BASIC NEEDS

Our Goal: Heart of Missouri United Way invests in services for families and individuals experiencing times of need and seeks to empower them to improve their future.

Our Targets:

- Basic needs (food, clothing, shelter, etc.),
- Personal safety services for individuals and families who face threats to their immediate well-being, including but not limited to domestic violence, child abuse and sexual assault,
- A coordinated system of information and referral services.

Heart of Missouri United Way Funded Agencies 2019-2020

Big Brothers Big Sisters of Central Missouri ~ Boonslick Heartland YMCA*
Boys and Girls Clubs of the Columbia Area ~ Central Missouri Foster Care and Adoption Association
City of Refuge ~ Columbia Center for Urban Agriculture ~ Columbia Housing Authority Low-Income Services
Family Counseling Center of Missouri, Inc. ~ Family Health Center ~ First Chance for Children ~ Fun City Youth Academy
Grade A Plus, Inc. ~ Great Circle ~ Harrisburg Early Learning Center ~ Harvest House*
Heart of Missouri CASA ~ Jabberwocky Studios ~ Job Point ~ Love INC
Lutheran Family & Children's Services of Missouri ~ Mary Lee Johnston Community Learning Center
Mid-Missouri Legal Services ~ Nora Stewart Early Learning Center ~ Phoenix Programs ~ Rainbow House
Rock the Community ~ Services for Independent Living (SIL) ~ The Food Bank for Central & Northeast MO
The Salvation Army ~ True North of Columbia ~ Turning Point at Wilkes Boulevard United Methodist Church
United Community Builders ~ Unlimited Opportunities* ~ Voluntary Action Center

* denotes Cooper County