May we present to you, our volunteers, our donors, our service partners and providers, and our neighbors in need –

Heart of Missouri United Way.

The area this United Way serves reaches beyond the boundaries of a growing city. In fact, we have, for over 20 years, reached into communities and outlying rural areas with services provided by our member agencies. Many of our donors reside outside the city of Columbia, and we know that more than 40% of the employees who participate in workplace campaigns live outside of Boone County. It makes good business sense to change our name to better reflect the communities, the geography and the needs of the people we help. We hope you will identify with the essence, purpose and direction we are headed toward in 2008.
It has been a great privilege and a real pleasure to serve as president of your United Way. This was a year of significant milestones and organizational change for our newly named Heart of Missouri United Way. Together with our donors, volunteers, and service providers, we continue to meet challenges and opportunities as we improve the lives of our neighbors.

It takes a whole community - nonprofit organizations, businesses, schools, government agencies, faith groups and numerous citizens - to improve people's lives. Your United Way is pivotal in coordinating these entities as we work together to make a difference.

As part of our organizational change, United Way has worked this year on broad-based initiatives that will have significant impact in our communities. The Board has also approved a revised strategic plan for 2008 through 2011.

Here are some of the milestones you and your United Way have reached in the past twelve months:

- With an agreement to partner with the statewide 2-1-1 Information & Referral Network, our United Way is for the first time providing a direct service to thousands of mid-Missourians. United Way 2-1-1 is now fully operational as a toll-free phone service (2-1-1 and also 866-427-4028) connecting people with available health and human services and volunteer opportunities. You can now make one call to find help or give help as a volunteer. Trained, caring professionals are available 24/7, easily and quickly. Please check out the website www.211missouri.org and discover how United Way 2-1-1 can improve your life.

- The United Way's Early Childhood Initiative has entered into five early childhood development contracts. It is intended that these innovative agreements will improve outcomes of four childcare centers that receive United Way funding. As part of this multi-year commitment, United Way has contracted support services with First Chance for Children. This local group is dedicated to reducing the achievement gap and helping disadvantaged children enter kindergarten ready to succeed.

- The Senior Collaborative began as an initiative to create awareness in our community about the growing population of seniors, and how that will impact our community both economically and socially. With input from four committees - Faith-Based, Business Services, Delivery Systems, and Arts - the Senior Collaborative will soon develop into a community-based coalition that will broaden its outreach throughout the county.

During the year ahead, you will learn more about the United Way Women's Initiative, a new effort to involve more women in the United Way's mission to improve local lives.

The revised strategic plan includes a recommendation to establish a new Community Initiatives Committee. This committee will assist our organization's entry into direct services like United Way 2-1-1 and advise the Board about other initiatives. The new strategic plan also includes United Way's commitment to further develop outcomes-based funding. Board members understand that it will take a few years to fully implement an outcomes-focused approach.

The 2007-08 campaign chair, Stephen Gathes, led over 100 volunteers and thousands of donors in surpassing the amount raised in the previous year - for the 47th consecutive year! This fundraising success was achieved in the face of economic challenges in our area. Several campaign records were broken in securing over $3.1 million in pledges. More details on this record-setting campaign can be found later in the Annual Report.

What a year for milestones, and what a set of challenges and opportunities for 2008 and beyond! Please review the Annual Report for other details concerning the Board of Directors, Agency Relations/Fund Distribution, Marketing, United Way Day of Caring, Planned Giving and Endowment, and other committees that were active and productive during this year.

It has been a year of changes and new opportunities. I am deeply grateful for the dedication and hard work provided by United Way volunteers, affiliated agencies, and dedicated staff members. Each of you made a difference and, together, we are building a better community, one child at a time, one family at a time, and one day at a time.

Sincerely,

Pam Walker

Mission Statement
The Heart of Missouri United Way mission is to improve lives and foster human dignity by mobilizing and coordinating the caring power of community resources in mid-Missouri.
2007-08 Executive Committee

PRESIDENT
Pam Walker
Community Volunteer

PAST PRESIDENT
Gary Thompson
Columbia Insurance Group

FIRST VICE PRESIDENT
Karen Taylor
Boone County National Bank

VICE PRESIDENT – CAMPAIGN
Stephen Geither
Harry S. Truman Memorial Veterans' Hospital

SECRETARY
Gwen Jones
Harry S. Truman Memorial Veterans' Hospital

TREASURER
Al Plummer
ASUNPLUMMER, LLC

AGENCY RELATIONS CHAIRPERSON
Sebrina McDonald
First National Bank & Trust Company

MARKETING COMMITTEE CO-CHAIRS
Susan Bertel
Stephens College

Matt Garrett
KOMU-TV8, KOMU Weather Plus, Mid-Missouri's CW

Board of Directors

Mike Alden
University of Missouri

Lynda Baumgartner
Image Technologies of Missouri

Mary Beck
Boone Hospital Center

Andrew Beverley
The Landrum Company

Randy Bobbin
Columbia Police Department

Brett Burt
Providance Bank

Phyllis Chase
Columbia Public Schools

Blaine Danuser
University of Missouri

Steve Erdel
Boone County National Bank

Byron Hill
ABC Laboratories, Inc.

Pat Hostetter
MBS Textbook Exchange, Inc.

Shirley Johnson
Missouri Employers Mutual Insurance Company

Carol Julian
Stephens College

Mike Katerman
Columbia College

Steve Keelhahn
Physician

Ann Korschengen
University of Missouri

Lorenzo Lawson
Boone County Community Partnership

Marc Long
University of Missouri

Teresa Maley
Commerce Bank

Don McCubbin
Shelter Insurance Companies

Charles Melkersman
Nordyne, Inc.

Elizabeth Mendenhall
RE/MAX Boone Realty

Karen Miller
Boone County Government

Rich Oliver
University of Missouri

Bob Reid
Cornerstone National Insurance Company

Bart Richter
Isee of Capri Casino

Gary Smith
University of Missouri (Retired)

Steve Smith
Premier Bank

Handy Williamson
University of Missouri

Vicky Riback Wilson
University of Missouri

Strategic Planning Committee

Gene Gerike, Co Chair
Gene & Associates

Gary Ford, Co Chair
Shelter Insurance Companies

Pat Hostetter
MBS Textbook Exchange, Inc.

Gwen Jones
Harry S. Truman Memorial Veterans' Hospital

Vicki McCarell
Unlimited Opportunities

Karen Taylor
Boone County National Bank

Gary Thompson
Columbia Insurance Group

Staff Members

EXECUTIVE DIRECTOR
David Franta

MANAGER OF MAJOR GIFTS
Denise Falco

MARKETING & COMMUNICATIONS DIRECTOR
Karen Harrill

CAMPAIGN DIRECTOR
Dave Holtgraves

FINANCE ADMINISTRATOR
Angela Jones

OFFICE SUPPORT SPECIALIST
Dayna McVeigh

COMMUNITY INITIATIVES DIRECTOR
Kathy Neal

FINANCE ASSISTANT
Alicia Reese

UNITED WAY 2-1-1 RESOURCE SPECIALIST
Haley Schwartz

Without Services for Independent Living's transportation services, Sharon says, "I would not be able to go to doctor's appointments. I would not be able to get home. I would not be able to work." Although this transportation is essential for Sharon's way of life, it is not the only thing she appreciates about SIL. As she says, "They have really supported me in being able to be independent, which really adds to a person's self-respect."
Campaign Leadership Volunteers

For the forty-seventh consecutive year, the community came together to raise a record amount of money for our neighbors in need. This was possible not only due to the generosity of thousands of donors, but also to the tremendous dedication of hundreds of volunteers, under the outstanding direction and leadership of Campaign Chair, Stephen Gaither.

Listed are Group and Division chairs who met on a regular basis from April through November developing goals, communicating with other volunteers, meeting with business and organization leaders, and doing all that was necessary to help manage the campaign.

Lex Axers  University of Missouri  Community Volunteer
Jay Alexander  Boone County National Bank  Business Services
Linda Arnold  First National Bank & Trust Company  US Bank
Lynn Barnett  Columbia Public Schools  Callaway Bank
Blet Battle  Columbia Volunteer  Steve Burch
Ruby Behymer  University of Missouri (Retired)  Providence Bank
Shannon Bell  MBS Textbook Exchange, Inc.  University of Missouri
Rita Bowes  Shield Insurance Companies  University of Missouri
Denise Boyd  Boone County National Bank  William Emerson
Alic Bremmer  WS Express  Jennifer Fellen
Craig Brumfield  Callaway Bank  Kim Falls
Patrick Bryant  Columbia Commercial Real Estate Services  Anne Farrow
Steve Burch  US Bank  Stephen Gaither
Brett Burti  Providence Bank  Linda Garth
Deborah Carr  University of Missouri  Jeanne Gill
George Carr  University of Missouri  Allen Goree
Melissa Carr  Daniel Boone Regional Library  Susan Gowin
Kim Cotthey  MBS Textbook Exchange, Inc.  Pat Gruber
Stephanie Chipman  University of Missouri  Amy Hay
Bill Chrisco  Schnucks Supermarkets  Josh Heron
Mitzi Clayton  University of Missouri  First National Bank & Trust Company
Terry Coffelt  First National Bank & Trust Company  Bill Harvey
James Cogwell  University of Missouri  Byron Hill
Jill Cox  Boone County National Bank  Amy Hoehn
Eric Craghs  Van Matre, Harrison, Volkert, and Hollis, PC  Shatennia Horton
Kerry Crist  Community Volunteer  Bob Hull
Mike Ireland  Commerce Bank  Matt Gruber & Associates
Owen Jackson  Community Volunteer  EISAI, Inc.
Sahba Jaiel  Advanced Vision  First National Bank & Trust Company
Stephanie Johannes  Boone County National Bank  First National Bank & Trust Company
Lyle Johnson  Commerce Bank  First National Bank & Trust Company
Robin Kaufman  Boone County Family Resources  ABC Laboratories, Inc.
David Keller  The Bank of Missouri  Commerce Bank
Paul Kurzejeski  The Bank of Missouri  Commerce Bank
Paul Larimore  Harry S. Truman Memorial  Commerce Bank
Erika Liebenthal  Veterinarian Hospital  Commerce Bank
Dennis Lynch  Shelter Insurance Companies  Commerce Bank
Sally Beth Lyon  State Farm Insurance Companies  Commerce Bank
David Macherey  REAL/Max Boone Realty  Commerce Bank
Michael Mayer  Missouri School Boards Association  Commerce Bank
Vicki McCarral  Rogers, Ehnhardt & Weber, LLC  Commerce Bank
Colin McCollum  ABC Laboratories, Inc.  Commerce Bank
Don McCubbin  Community Volunteer  Commerce Bank
Robert McDaid  MBS Textbook Exchange, Inc.  Commerce Bank
Shara Meyer  State Farm Insurance Companies  Commerce Bank
Joe Miller  REAL/Max Boone Realty  Commerce Bank
Karen Miller  Boone County National Bank  Commerce Bank
William Mitchell  Commercial Insurance Services  Commerce Bank
Erik Morse  Missouri School Boards Association  Commerce Bank
Joe Moseley  Cich Makeup  Commerce Bank
John Murray  Business Services  Commerce Bank
Cindy Mustard  Slidell, Missouri  Commerce Bank
Phil Naught  Springfield, Missouri  Commerce Bank
Stacy Nowbold  Ivy Lane  Commerce Bank
We Parks  Columbia Volunteer  Commerce Bank
Gena Patton  Boone County Volunteer  Commerce Bank
Kathleen Pitzer  Boone County Volunteer  Commerce Bank
Darin Preis  Central Missouri Community Action  Commerce Bank
David Putnam  Senior Services  Community Volunteer
Bob Quinn  Boone County National Bank  Community Volunteer
Kevin Ray  University of Missouri  Community Volunteer
John Reaeh  Missouri Health Care Association  Community Volunteer
Lea Reppert  University of Missouri  Community Volunteer
Mark Richardson  University of Missouri  Community Volunteer
Stephanie Repe  Boone County National Bank  Community Volunteer
Weece Romney  Boone County National Bank  Community Volunteer
Marsha Root  Boone County National Bank  Community Volunteer
Joanne Roter  Boone County National Bank  Community Volunteer
Daniel Rothary  Boone Hospital Center  Community Volunteer
Ed Scavone  Boone County National Bank  Community Volunteer
Tom Schwartz  Boone County National Bank  Community Volunteer
Don Scovill  Boone County National Bank  Community Volunteer
Terry Selby  Boone County National Bank  Community Volunteer
Valerie Shaw  Boone County National Bank  Community Volunteer
Sharrn Sievers  Boone County National Bank  Community Volunteer
Andrea Signaio  Boone County National Bank  Community Volunteer
Shelley Simon  Boone County National Bank  Community Volunteer
W. Craig Simon  Boone County National Bank  Community Volunteer
Christa Smith  Boone County National Bank  Community Volunteer
Drew Smith  Boone County National Bank  Community Volunteer
Gary Smith  Boone County National Bank  Community Volunteer
Rick Sommer  Boone County National Bank  Community Volunteer
James Spain  Boone County National Bank  Community Volunteer
Matt Speight  Boone County National Bank  Community Volunteer
Kim Stanley  Boone County National Bank  Community Volunteer
Chris Stueber  Boone County National Bank  Community Volunteer
Jan Swasey  Boone County National Bank  Community Volunteer
Georgiav Swoboda  Boone County National Bank  Community Volunteer
Tom Tisch  Boone County National Bank  Community Volunteer
Tessa Todd  Boone County National Bank  Community Volunteer
Jennifer Truesdell  Boone County National Bank  Community Volunteer
Linda Turner  Boone County National Bank  Community Volunteer
Brad Twaddle  Boone County National Bank  Community Volunteer
Nicole VolPERT  Boone County National Bank  Community Volunteer
Joe Vosler  Boone County National Bank  Community Volunteer
Mige Wagner  Boone County National Bank  Community Volunteer
Brooke Watkins  Boone County National Bank  Community Volunteer
Gary Waite  Boone County National Bank  Community Volunteer
Dave Whelen  Boone County National Bank  Community Volunteer
Christine White  Boone County National Bank  Community Volunteer
Keith Whitney  Boone County National Bank  Community Volunteer
Denise Whitworth  Boone County National Bank  Community Volunteer
Ryan Widmer  Boone County National Bank  Community Volunteer
Liverpool Williams  Boone County National Bank  Community Volunteer
Matt Williams  Boone County National Bank  Community Volunteer
Jenny Williamson  Boone County National Bank  Community Volunteer
Lisa Wimmermaier  Boone County National Bank  Community Volunteer
Janet Wirthe  Boone County National Bank  Community Volunteer
Pacesetter Companies and United Way Agencies

This year thirty-one companies and twenty-three United Way agencies achieved Pacesetter status, and raised a record $823,857 or 26.1% of the overall campaign goal! Pacesetter status is achieved by completing internal employee campaigns early, and achieving high levels of success in dollars raised and percent of employee participation. Boone Hospital Center hosted this elite group at a recognition breakfast for the 9th consecutive year.

AGENCY
- Alzheimer’s Association
- Big Brothers Big Sisters
- Boone County Humane YMCA
- Boys & Girls Club
- Boys & Girls Town of Missouri
- Central Missouri Food Bank
- Columbia Area United Way
- Family Counseling Center
- Family Health Center
- Fun City Youth Academy
- Girl Scouts – Heart of Missouri Council
- Harvest House Emergency Shelter
- Job Point
- Lutheran Family & Children’s Services
- Nora Stewart Nursery Schools
- OATS Transportation Services
- Phoenix Programs
- Services for Independent Living
- The Salvation Army
- University Y
- Unlimited Opportunities
- Voluntary Action Center
- Women’s Shelter

EXECUTIVE DIRECTOR
- Linda Newkirk
- Georgie Smibroda
- Theresa Hendrix
- Megan Wadley
- Paula Fleming
- Peggy Kirkpatrick
- David Pranta
- Al Tacker
- Gloria Cruul
- Barbars Walker
- Constance Bearnes
- Martha & Virgil Goodin
- Mike Foster
- Christine White
- Cheryl Washington Howard
- Jack Heusted
- Deborah Bees
- Aimie Weinmeier
- Majors George & Violet Windham
- Julie Alexander
- Vicki McClarey
- Cindi Mustard
- Leigh Volmer

Columbia Public School Torchlighters
Similar to the Pacesetter program, these schools achieved Torchlighter status by completing early campaigns and achieving high levels of success in dollars raised and the percent of employee participation.

This year we honor the following schools:
- Blue Ridge Elementary School
- Douglass High School
- Midway Heights Elementary School
- Russell Boulevard Elementary School
- Shepard Boulevard Elementary School
- West Junior High School

Joe, a forty-five-year-old disabled man, was homeless when he first sought help at the Voluntary Action Center. Through services provided by VAC—such as housing information, job postings, and bus tickets—Joe was able to find housing at Prequin Towers and a job at Shakespeare’s Pizza. Because of all the help VAC provided him, Joe recently brought pizzas to thank the staff for all their hard work on his behalf.
Loaned Executives

United Way Loaned Executives are a critical component of the campaign process. Each fall the United Way staff doubles when local businesses loan one or more employees to help manage campaign activities. This year fifteen companies provided twenty-one Loaned Executives.

While still performing their regular duties, four employees of the University of Missouri stepped forward in a similar role to provide special assistance to University campaign volunteers. They helped manage campaigns, offered ideas, made speaker presentations, delivered supplies and played a significant role in the University's campaign success.

Our special thanks to:

Kurt Simmons  
Jim Rabadean  
Denise Boyd, Loaned Executive Trainer  
Tara Arnett  
Theresa McDonald  
Pam Root  
Aaron Brooks  
Tonya Johnson  
Lee Hannah  
Ron Matlock  
Amy Easley  
Jacki Swank  
Karen Butcher  
Stacy Newbold  
Rachelle Richmond  
Hayden Provost  
Joanold Little  
Christ Price  
Christa Smith  
Jennifer Fallon  
Linda Garth

3M Company  
ABC Laboratories, Inc.  
Boone County National Bank  
Boone County National Bank  
Boone Hospital Center  
Columbia Insurance Group  
Commerce Bank  
First National Bank & Trust Company  
Frito-Lay/Quaker Oats  
Isle of Capri Casino  
MBS Textbook Exchange, Inc.  
Premier Bank  
Salton, Inc.  
Salton, Inc.  
Shelter Insurance Companies  
Square D Company  
State Farm Insurance Companies  
State Farm Insurance Companies  
University of Missouri  
University of Missouri  
University of Missouri

2008 Loaned Executives (left to right)  
Row 1: Jennifer Fallon, Christa Smith, Rachelle Richmond, Tara Arnett, Pam Root, Hayden Provost.  
Row 2: Jim Rabadean, Tonya Johnson, Theresa McDonald, Christ Price, Jacki Swank, Aaron Brooks.  
Row 3: Amy Easley, Joanold Little, Kurt Simmons, Ron Matlock, Lee Hannah.  
Not Pictured: Karen Butcher, Linda Garth, Stacy Newbold, Denise Boyd, Trainer.

United Way would like to thank State Farm Insurance for generously allowing 2 days of training for the Loaned Executives at their facility.
United Way Allocations for 2007

<table>
<thead>
<tr>
<th>AGENCY</th>
<th>ALLOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult Day Connection</td>
<td>36,999.96</td>
</tr>
<tr>
<td>Alzheimer’s Association</td>
<td>20,000.04</td>
</tr>
<tr>
<td>American Red Cross</td>
<td>92,270.04</td>
</tr>
<tr>
<td>Big Brothers Big Sisters</td>
<td>122,000.04</td>
</tr>
<tr>
<td>Boone County Council on Aging</td>
<td>79,800.00</td>
</tr>
<tr>
<td>Boonlick Heartland YMCA</td>
<td>12,000.00</td>
</tr>
<tr>
<td>Boy Scouts At-Risk Youth Programs</td>
<td>36,000.00</td>
</tr>
<tr>
<td>Boys &amp; Girls Club*</td>
<td>59,999.96</td>
</tr>
<tr>
<td>Boys &amp; Girls Town of Missouri</td>
<td>31,650.00</td>
</tr>
<tr>
<td>Camp Hickory Hill for Diabetic Children</td>
<td>23,727.00</td>
</tr>
<tr>
<td>Central Missouri Food Bank &amp; Pantry</td>
<td>230,000.04</td>
</tr>
<tr>
<td>Community Nursery Schools</td>
<td>113,499.96</td>
</tr>
<tr>
<td>Easter Seals Child Development Center</td>
<td>52,107.00</td>
</tr>
<tr>
<td>Family Counseling Center</td>
<td>99,500.04</td>
</tr>
<tr>
<td>Family Health Center</td>
<td>111,750.00</td>
</tr>
<tr>
<td>Fun City Youth Academy</td>
<td>12,600.00</td>
</tr>
<tr>
<td>Girl Scouts At-Risk Youth Programs</td>
<td>37,500.00</td>
</tr>
<tr>
<td>Harrisburg Preschool</td>
<td>54,999.96</td>
</tr>
<tr>
<td>Harvest House Emergency Shelter</td>
<td>17,499.96</td>
</tr>
<tr>
<td>Job Point</td>
<td>100,070.00</td>
</tr>
<tr>
<td>Lutheran Family &amp; Children’s Services</td>
<td>66,499.96</td>
</tr>
<tr>
<td>Meals on Wheels</td>
<td>48,518.04</td>
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<tr>
<td>Nora Stewart Memorial Nursery School*</td>
<td>107,632.66</td>
</tr>
<tr>
<td>OATS Transportation Services</td>
<td>27,000.00</td>
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<tr>
<td>Phoenix Programs Substance Abuse Recovery Programs</td>
<td>42,500.04</td>
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<tr>
<td>Rainbow House</td>
<td>88,500.00</td>
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<tr>
<td>Salvation Army</td>
<td>127,500.00</td>
</tr>
<tr>
<td>Services for Independent Living*</td>
<td>109,224.96</td>
</tr>
<tr>
<td>University Y</td>
<td>31,749.96</td>
</tr>
<tr>
<td>Unlimited Opportunities</td>
<td>39,000.00</td>
</tr>
<tr>
<td>Voluntary Action Center*</td>
<td>101,649.96</td>
</tr>
<tr>
<td>Women’s Shelter</td>
<td>45,000.00</td>
</tr>
</tbody>
</table>

Total Member Agency Allocations                        2,180,749.62

VENTURE FUNDS
Easter Seals Child Development Center                  4,545.00
First Chance for Children                             14,454.75
Office of Community Services                          9,000.00
United Way 2-1-1                                      4,899.03
United Way Senior Collaborative                       56.63

Total Venture Funding                                  32,757.41

Other Funding                                         13,130.34

Total Allocations                                      2,226,637.37

*Includes Supplemental Funding

When Cody came to Rainbow House several years ago, he was failing school and acting out in class, but, over the short period of time he was there, his grades went from Fs to As. "Rainbow House is the reason my grades are so good," he told his house parents. "I finally have someone who asks me about my homework—someone who cares about my homework."
Allocations, Volunteers and Agency Relations

The Allocation process is the heart of the United Way organization because it's the one venue where determination of the community's ability to provide funds meets with community needs.

When Allocation volunteers have identified program funding needs for the year, recommendations are made to the United Way Board of Directors for final decision.

Allocation volunteers give approximately 1600 hours to this annual process. We extend sincere appreciation to all 2007 Allocation volunteers.

AGENCY RELATIONS COMMITTEE
Sabrina McDonnell, Chair
Charles Allen, Panel I Chair
Tina Ehhardt, Panel I Chair
Greg Gruepe, Panel II Chair
Marc Long, Panel III Chair
Gary Ford, Panel IV Chair
Stephanie Browning, Panel V Chair
Gwen Jones, Panel VI Chair
Rick Ravenhill, Panel VII Chair
Martha Alexander, Substitute Chair

ALLOCATIONS VOLUNTEERS
John Bailey
Shawn Barnes
Renée Block
Rita Bowie
Steve Bunch
Faye Bunchard
Jim Cherryington
Bill Chisbro
Heather Costigan
Steve Cozette
Tom Dugan

First National Bank & Trust Company
Shelter Insurance Companies (Retired)
ABC Laboratories, Inc.
Columbia Public Schools
University of Missouri
Shelter Insurance Companies
Columbia/Boone County Health Department
Harry S. Truman Memorial Veterans' Hospital
Boone County National Bank
University of Missouri (Retired)

Boone County National Bank
Williams-Keepers, LLC
Klethenmes Homes and Remodeling
Shelter Insurance Companies
US Bank
Columbia College
Missouri School Boards' Association
Schnucks Supermarkets
Ilae of Capri Casino
C&S Enterprises
KOMU-TV8, KOMU Weather Plus & Mid-Missouri's CW

When Toni was born with spina bifida, doctors considered amputating her legs because they thought she would never be able to use them. In fact, Toni had not begun to either walk or talk by the time she first began coming to Easter Seals at age two, but, within two weeks, she had started singing. By the end of that year, Toni was speaking fluently and had begun to walk with a walker and braces. Today she can not only walk and talk, but can also play baseball and attend school with her peers.
Marketing Committee

The United Way Marketing Committee is a diverse group of advertising, marketing, public relations, special events and sales professionals who donate their time and talents to weave a unique tapestry of ideas, strategies and opportunities. Our sincerest thanks to each.

Susan Bartel, Co-Chair
Stephens College

Matt Garrett, Co-Chair
KOMU-TV6, KOMU Weather Plus & Mid-Missouri's CW

Cristin Mumma, Vice Chair
University of Missouri

Lili Vianello
Visionworks Marketing & Communications

Linda Heys
Columbia Daily Tribune

Mitzi St. John
Columbia Daily Tribune

Pam Ogles
Woodruff Sweitzer, Inc.

Paul Boomer
Wizard of Acts – Paul Boomer, LTD

Anna Virduc
KRCG TV

Brent Beshore
Event Solutions, LLC

Kristin King
ABC Laboratories, Inc.

Tori Messina
City of Columbia

Kelly McGarvie
Columbia Mall

Planned Giving & Endowment Committee

United Way's commitment to our community extends far beyond each campaign year. The Planned Giving & Endowment Committee works to ensure that a lasting legacy of caring support is there for generations to come. Our sincere thanks to them all.

Andrew Beverley, Chair
The Landrum Company

Herbert Willbrand
Brown, Willbrand, Simon & Powell, P.C.

David Atkins
Missouri United Methodist Foundation

Lynn Hostetter, Vice Chair
Hostetter Properties

Sarah Kure
Boone County National Bank

John Landrum
The Landrum Company

Troy Norton
Williams-Kepers LLC

Pam Pearn
Community Volunteer

Dean Rapp
Edward Jones

Vicki Russell
Columbia Daily Tribune

"I'm in the maintenance field," Tom, who is disabled, asserts proudly. Thanks to Job Point's custodial training program and assistance with the job search, Tom has been working at Wal-Mart for about six months now. Now Tom is beginning to make plans for the future; chief among his priorities are the desire to attend church more often and to learn Kung Fu.
Community Initiatives

United Way Senior Collaborative
Following the 2005 release of Status of Seniors in Boone County, United Way volunteers recommended that United Way convene a Senior Collaborative. This Collaborative adopted the vision: "To develop an efficient, sustainable, and effective senior services delivery system, which coordinates resources funded by local, state, and federal sources to ensure mid-Missouri is a senior-friendly community."

A final report was delivered to, and accepted by, the United Way Board of Directors in November 2007. It was recommended that the United Way Senior Collaborative move to a community-based Collaborative led by a Blue Ribbon panel chosen by United Way, the Columbia City Council and the Boone County Commission to broaden the outreach within the whole community.

We thank the following volunteers who spent many hours to ensure that our community’s services for seniors continue to improve and expand:

Karen Miller, Chair
Mel George
Steve Hollis
Brent Lowenberg
Barbara Rynearson
Reverend Sally Robinson
Nola Ruth
Les Elston
Betty Tice
Marcia Walker
Vicky Riback Wilson
Kelley Zynida

Boone County Government
University of Missouri - President Emeritus
Columbia/Boone County Office of Community Services
State of Missouri (Retired)
Congressman Huls Loch Office
Northeast Area Christian Church Disciples of Christ
Missouri Association of Community Arts (Retired)
Boone County Council on Aging
Chamber of Commerce Retirement Committee/ House of Brokers Realty, Inc.
Boone County Senior Board/University of Missouri
University of Missouri
Integrity Home Care

Senior Services Delivery Systems Committee
Steve Hollis, Chair
Mel George
Jean Leonatti
Brent Lowenberg
Karen Miller
Tim Rynearson
Vicky Riback Wilson

Columbia/Boone County Office of Community Services
Family Health Center
University of Missouri - President Emeritus
Central Missouri Area Agency on Aging
State of Missouri (Retired)
Boone County Government
Congressman Huls Loch Office
University of Missouri

United Way Early Childhood Development (ECD) Initiatives
Early Childhood Development helps kids get ready for school so they can succeed in life. United Way has been a community leader in ECD-related initiatives for many years through relationships with the Columbia Chamber of Commerce, Columbia Public Schools, and First Chance for Children. The work of FGCO is based on research showing the following:

- Children receiving high quality care/education during the first five years of life are more likely to enter kindergarten ready to succeed in school and prepared to succeed in life.
- Early learning correlates with higher education levels, higher paying jobs as adults, fewer involvements with crime, special education, and lower school drop-out rates.
- Schools spend less money and time on unacceptable school behaviors when children experience quality early learning environments.
- Government spends less money on welfare and workforce training when, as young children, adults participated in high quality early development programs.

United Way and FGCO are working together to make more disadvantaged children receive high quality care. Investment in early childhood education improves the overall quality of community life. One reason business leaders are supportive of ECD is its impact on long-term workforce development. Another is that research indicates a $7 return for every $1 invested in ECD nationally.

United Way is also active on the legislative and national levels. United Way's Success by 6th program and Born Learning campaigns offer parents and caregivers easy access to research-proven learning activities at the www.bornlearning.org website.

Early Childhood Development Task Force
Stephanie Browning, Chair
Renée Blod
Lynda Beaugartner
Janice Home
Mike Friederich
Johanna Morrison
Kelly Webb
Stephen P. Burch
Steve Hollis

Columbia/Boone County Health Department
Klethornes Homes and Remodeling
Image Technologies of Missouri
Columbia Public Schools
School House Bed & Breakfast Inn
University of Missouri
Commerce Bank
US Bank
Columbia/Boone County Community Services
United Way Day of Caring
United Way Day of Caring is a special day for volunteers to do hands-on community service projects as well as learn more about our health and human service agencies in Mid-Missouri. In 2007, 521 volunteers from 36 local companies provided 3,125 hours of community service through the United Way Day of Caring. Volunteers spent the day cleaning, painting, building wooden pathways and handicap ramps, widening driveways, and doing general repair work in homes and agencies. Thanks to the sponsors, companies and individuals who helped make the 2007 United Way Day of Caring so very successful. They include:

United Way Day of Caring Kick-off Breakfast
Heaines Fieldhouse & Mizzou
Athletic Department
First National Bank & Trust Company
Gardner, Korte & Chipwood, CPAs

United Way Day of Caring Co-Chairs
Rose Gerding – Breakfast
Kathy Landers – Lunch
Vicki Puckett – Lunch

Special thanks to Hy-Vee for providing more than 475 lunches to United Way Day of Caring Volunteers.

Breakfast
- S&B Bagel Company
- Boone Hospital Center
- Columbia Regional Hospital
- McDonald’s of Columbia
- Heaines Catering
- Schnucks Supermarkets
- Mrs. Baird’s Bakery
- » Thomas
- » Entenmann’s
- » Little Debbie Snacks
- » Haulby Cheese
- » Taco Bell

T-Shirt Sponsors
- CenturyTel
- Commerce Bank
- KOMU-TV8, KOMU Weather Plus & Mid-Missouri’s CW
- MBS Textbook Exchange, Inc.
- Missouri Employers Mutual Insurance Company
- Premier Bank
- Regions Bank
- Shelter Insurance Companies
- Universal - T’s

Other Project Sponsors
- Johnston Paint & Decorating

Breakfast Volunteers
- First National Bank Employees
- Hickman High School H.O.P.E. Students
- United Way Marketing Committee

Special thanks to Heaines Fieldhouse staff members Daryle Bascom, Robin Whiteley and Roger Cumpton for all they did in the set-up of the breakfast.

Thanks also to the volunteers from all these businesses and organisations for participating in the United Way Day of Caring:
- ABC17/KOMU
- Air Force ROTC
- Boone County/National Bank
- Boone Hospital Center
- Boone County Probation & Parole
- Callaway Bank
- CenturyTel
- Columbia/Boone County Health Department
- Columbia Insurance Group
- Columbia Regional Hospital
- Commerce Bank
- Ellis Fischel Cancer Center Auxiliary
- Family Support & Children’s Division
- First National Bank & Trust Company
- Harry S. Truman Memorial Veterans’ Hospital
- Isle of Capri Casino
- KOMU-TV8, KOMU Weather Plus & Mid-Missouri’s CW
- MVB, CPAs
- MBS Textbook Exchange, Inc.
- Missouri Employers Mutual Insurance Companies
- Frito-Lay/Quaker Oats
- Regions Bank
- Salton, Inc.
- Schnucks Supermarkets
- Shelter Insurance Companies
- Simon Oswald Associates
- Square D Company
- State Farm Insurance Companies
- Stephens College
- 3M Company
- UM Campus Facilities
- UMC Department of Biomedical Sciences
- UM System
- US Bank
- Visionworks Marketing and Communications
- Watlow Columbia

United Way 2-1-1
United Way 2-1-1 is a “helpline” for information and referral to health and human services. It enables people to get help or to give help to local programs. When a person calls 2-1-1, a trained operator determines the area from which the person is calling and what services are needed, then provides contact information for available services in that person’s community.

United Way 2-1-1 is:
- Available 24/7 and has multi-lingual capacity.
- Provides information on a broad range of services, including utility assistance, health resources, food pantries, child care, after-school programs, volunteer services, senior services, and job training programs.
- Volunteers can find ways their services or donations are most needed.

The Missouri Foundation for Health and United Way of Greater St. Louis (UWGLS) have committed $8.5 million to bring the 2-1-1 helpline to approximately 100 counties in Missouri. Our United Way has agreed to serve as a data collection site with UWGLS and hosts a 2-1-1 Resource Specialist as a service program under the United Way umbrella. The call center is physically located in St. Louis, Missouri is the 20th state to have statewide coverage.

Many businesses and cell phones have yet to dial 2-1-1. Therefore the 800 number (800) 437-4026 is available. The website is www.211missouri.org.