Mission Statement

The Columbia Area United Way mission is to improve lives and foster human dignity by mobilizing and coordinating the caring power of community resources in Mid-Missouri.

Report from the President

It has been a sincere pleasure for me to serve as president of your United Way during the past year. It was a year of growth and challenges — in the human service arena and within our United Way. We know that our donors, member agencies and volunteers want to make a difference with their time, talent and financial support. United Way wants to be your partner in helping people with genuine needs.

It takes the whole community, working together and combining our knowledge, to improve lives of more people than we could working separately. United Way is the place where Mid-Missourians gather from business, schools, government, non-profits, faith groups and ordinary citizens to address community-wide needs. If it requires convening around the community table, going to a school board meeting, distributing donations wisely or raising funds and other resources to help others work together, that’s what we do.

What also happens is that your gift to United Way is multiplied. Each dollar contributed has double the impact: an additional $4.51 is leveraged through collaborative partnerships, matching gifts, volunteer hours, gifts-in-kind and other economic impact.

Your United Way is a leadership group that convened the Boone Benchmarks Coalition last year to assess community needs. The BRC is currently gathering data, which will assist human service planning and grant writing. United Way has led the way in comprehensive community needs assessments since 1939. Data from these needs assessments have been used in grant proposals that have resulted in millions of human service dollars from sources outside Boone County.

United Way has led the way in facilitating the formation and funding of a Senior Collaborative, which aims to make this a senior-friendly community. Much work needs to be done, but the core group is formed and active. United Way Days of Caring continue to serve as the longest running, volunteer-driven community action project and have been organizing thousands of volunteer workers since 1999.

United Way ensures that funds are wisely spent to improve lives. Over 400 local citizens representing the community participate in determining how to distribute funds most effectively. Service programs are evaluated annually by volunteers on both financial and service performance measures. This allocations process is unique to United Way.

United Way helps build a strong community by participating in several community initiatives such as school readiness efforts for early childhood education, faith and community-based initiatives, the Community Partnership’s Coordinated Transportation effort as well as those named above. Also in 2004, the Board of Directors established a committee to explore and report on ways in which United Way could better address sustainable changes in community conditions.

Community building and response to ongoing needs will continue due to record setting results of the 2004-05 campaign. Donors and service recipients are served well with one efficient, organized fund raising effort that produced $2.7 million in pledges, a 4.5% increase. Gary Thompson of the Columbia Insurance Group provided dedicated leadership to the effort as he recruited an excellent team of volunteers who appealed to thousands of generous Mid-Missouri citizens.

Setting new records in leadership giving were the 45 donors who doubled Leadership Circle results in total donors and dollars pledged from 1998 to 2004. Gift pledges of $778,771 served as a critical link in our combined ability to build the community and improve the lives of our citizens.

The United Way Loaned Executive Program attracts business partners each year as a source of employee development. It is a community building effort that produces future leaders and utilizes the talents of current leaders to improve community conditions. Last year 16 organizations participated in the program, which has served our community since 1977.

Last year marked the start of another community building opportunity when the Board of Directors created the United Way Endowment as well as the Planned Giving Program. The endowment will help sustain the mission of United Way as a continuing community resource for into the future. The Planned Giving Program will raise major new gifts possible through the annual campaign and facilitate ways for donors to help our community forever.

With the growth and achievement of the last five years, United Way is challenged internally with 25% increased pledges serviced by the same number of full-time staff (6) as in the year 2000. Even with some technological improvements and the need to remain fiscally responsible, the organization must develop more ways to utilize the skills and commitment of volunteers. Once again growth presents an opportunity to serve our community in better, faster and more efficient ways.

You, the donors, volunteers, community leaders and service providers, made all these achievements possible. On behalf of the Board, our partner agencies, and all of the citizens of Mid-Missouri who receive critical services, I extend my deep appreciation for your support. Let us always remember, "Together, we can work wonders."

Marty Siddall

[Signature]
United Way is a community impact organization, which strives to mobilize resources to meet health and human service needs efficiently and in a way that preserves the dignity of every person. Our United Way is an independent, non-profit organization run by local volunteers from a cross section of business, industry, government, academic and other entities. Our United Way is a trusted organization and, as the names on our list of Board of Directors illustrate, we can be proud of our integrity and our reputation.

2004-2005 Board of Directors

Executive Committee
Presidents
Marty Siddall
KOMU & KJWB

First Vice President
Pat Hostetler
MBS Textbook Exchange, Inc.

Secretary
Gwen Jones

Harry S. Truman Memorial Veterans’ Hospital

Agency Relations Chairperson
Stephen Gaither
Harry S. Truman Memorial Veterans’ Hospital

Board Members
Mike Alden
University of Missouri

Charles Allen
Shelter Insurance Companies

Eliot Battle
The Bottle Group

Lynda Baumgartner
Image Technologies of Missouri

Randy Boehm
City of Columbia

George Carney
CenturyTel

Phyllis Chase
Columbia Public Schools

Donna Cheekett
Missouri Care

Jim Cherrington
Missouri School Board’s Assoc.

Kat Cummings
Moresource, Inc.

Blake Danuser
University of Missouri System

Dr. John DeSpain
John DeSpain Dermatology

Steve Erdel
Boone County National Bank

Kim Fallis
Salton, Inc.

Kenneth Greene
Monarch Jewelry

Ermest Hudson
State Farm Insurance Companies

Jim Klonen
Quaker Oats

Wendy Libby
Stephens College

Past President
Jim Schutz
Commerce Bank

Vice President – Campaign
Gary Thompson
Columbia Insurance Group

Treasurer
Rick Kruse
Boone National Savings & Loan

Marketing Committee Chairperson
Susan Bartel
Central Methodist University

David Miller
Booneville Chamber of Commerce

Karen Miller
Boone County Government

Rich Oliver
University of Missouri

Premier Marketing Group

AL Plummer
ASUNPLUMMER, LLC

Vicki Packett
Packett’s for Women

Bob Reid
Cornerstone National Insurance Co.

Kim Ritter
Retired, Columbia Public Schools

Ellie Saitta
Boone Hospital Center

Gary Smith
Columbia College

Terry Smith
MFA Oil Company

Jerry Taylor

Michael Vangel
Vangel Associates

Bruce Walker
University of Missouri

Pam Walker
Community Volunteer

Handy Williamson
University of Missouri

Vicky Rieback Wilson
University of Missouri

Lex Aker
University of Missouri

Wendy Bahr
KRCG-TV

Lynn Barnett
Columbia Public Schools

Susan Bartel
Central Methodist University

Eliot Battle
The Bottle Group

Lynda Baumgartner
Image Technologies of Missouri

Mary Beck
Boone Hospital Center

Jim Bornhauser
Boone County National Bank

Kim Bosley
House of Brokers

Rita Bowie
Shelter Insurance Companies

Denise Boyd
Boone County National Bank

Steve Burch
US Bank

Matt Burns
Boone County National Bank

Doug Callahan
Boy Scouts – Great Rivers Council

Melissa Carr
Daniel Boone Regional Library

Ken Caspall
MFA Oil Company

Brad Clay
Commerce Bank

Terry Coe
First National Bank & Trust Company

Deb Corkery
Columbia Public Schools

Meggan Cowan
State Farm Insurance Companies

Jill Cox
Boone County National Bank

Cheryl Coezer
Columbia Public Schools

Charlie Cranmer
Retired, University of Missouri

Kat Cunningham
Moresource, Inc.

Opal Dabbs
Isle of Capri Casinos

Chris Davis
Peckham & Wright Architects

Kitty Dickson
University of Missouri

Betty Dickson
Boone County Government

Terry Duncome
Retired, State Farm Insurance Companies

Vicki Duncombe
Boone County National Bank

Bryan England
Sundown Capital Management

Laura Erdel
Community Volunteer

Steve Erdel
Boone County National Bank

Kim Ettchibro
First National Bank & Trust Company

Betty Farris
KRCG-TV

Anne Farrow
Smart Business Products

Lori Fleming
City of Columbia

Tomi Freeman
Retired, University of Missouri

Doug Frevert
Square D Company

Bob Gertz
Gerding, Korte & Chisholm, CPAs

Kevin Gibbons
First National Bank & Trust Company

Carol Gragg
Boone County Government

Steve Graham
University of Missouri

Cynthia Grueber
University Hospital & Clinics

Kip Hagan
Boone Hospital Center

Deana Hardy
Missouri Volunteer

Jason Harris
Mortgage Trust

Bill Hervey
First National Bank & Trust Company

Pat Higgins
University of Missouri

Shanen Horton
Boone County National Bank

Holly House
First National Bank & Trust Company

Rodger Howell
Regions Bank

Darlene Johnstone
Community Volunteer

Lyle Johnson
Shelter Insurance Companies

Stephen Jorgensen
University of Missouri

Rohyn Kaufman
Boone County Group Homes & Family Support

Steve Keathath
Medical Center

David Keller
Bank of Missouri

John Keller
Missouri Heart Center

Michele Kennedy
Michele R. Kennedy Law Offices, LLC

Rick Kruse
Boone National Savings & Loan

Paul Kuszezki
Harry S. Truman Memorial Veterans’ Hospital

Phebe LaMar
Smith Lewis, LLP

Paul Larimore
Shelter Insurance Companies

Mary Lawrence
University of Missouri
Campaign Volunteers continued

Patrick Lee
Rusk Rehabilitation Center
KMIZ-TV

Michelle Linn
Premier Bank

Bill Lloyd
University of Missouri

Marc Long
Commerence Bank

Teresa Melody
Mayer, Flamingan, Scott & Associates

Mike Mayer
Vicki McCarril
Unlimited Opportunities, Inc.

Ken McClure
MFA Oil Company

Ray McClure
Retired, University of Missouri

Mimi McRoberts
Community Volunteer

Steve Meyerhardt
Sweet Spirit Properties

Joe Miller
Boone National Savings & Loan

Cindy Mustard
Voluntary Action Center

Manuel Navarro
Missouri OBGYN Associates

Robin Nichols
US Bank

Ken Niven
Shelter Insurance Companies

Jerry Oglebay
Sam's Wholesale Club

Eric Peterson
Septagon Construction

Company, Inc.

Cuba Plain
University of Missouri

Rick Poe
Boone County National Bank

Jim Pohling
Boone Regional Hospital

Bob Pollock
A+ Mortgage

Dave Putnam
Boone County National Bank

Rob Quinn
State Farm Insurance Companies

Shelly Ramsey
Boone County National Bank

Rick Ravenhill
Cornerstone National Insurance

Bob Reid
Company

Libby Reid
Community Volunteer

Matt Robe
Professional Contractors & Engineers

Deborah Robison
University of Missouri – Extension

Webb Rooney
Miller Dental Associates, Inc.

Vicki Russell
Columbia Daily Tribune

Kori Sands
KOMU & KJWB

Ed Scavone
Boone County National Bank

Jolene Schulz
Columbia Public Schools

Dan Scott
Boone County National Bank

Cathy Scrogg
University of Missouri

Brenda Selman
University of Missouri

Marty Siddall
KOMU & KJWB

Gary Smith
Retired, University of Missouri

Steve Smith
Premier Bank

Rick Sommer
Boone Hospital Center

Edward Stewart
University of Missouri

Vicki Stocklauper
Harry S. Truman Memorial Veterans’ Hospital

Kim Stinecipher-Fisher
New York Life

Bruce Strickland
Columbia College

Georgina Swoboda
Big Brothers Big Sisters

Kathy Tate
Columbia Insurance Group

Gary Thompson
Columbia Insurance Group

Sue Thomhill
University of Missouri

Brad Twaddle
Twaddle Orthodontics

Vipli Vancil
Visionworks Marketing & Communications

Jeff Wagner
Southwest Bank of St. Louis

Mike Wagner
Boone County National Bank

Bruce Walker
University of Missouri

Richard Wallace
Retired, University of Missouri

Laurel Walter
Whole Health Family Practice

Jackie Walters
Boone County National Bank

Matt Waterman
Cooper County Memorial Hospital

Bill Watkins
City of Columbia

Gary Weiss
Don L. Landsers & Co., LLC

Keith Whitney
First National Bank & Trust

Wendy Wiederhold
Sundovd Capital Management

Matt Williams
Boone National Savings & Loan

Greg Wingert
Advent Enterprises, Inc.

Randy Wright
KMIZ-TV

United Way Pacesetters choose to conduct early and high profile internal campaigns, which achieve specific measures of success. Truly, the enthusiastic efforts of these corporate leaders demonstrate their steadfast commitment to our community and the people who live here.

Pacesetter Companies

Company
Boone County National Bank
Boone Hospital Center
Boone National Savings and Loan
Columbia Daily Tribune
Columbia Insurance Group
Commerence Bank
Cornerstone National Insurance Company
Dana Corporation
Dillard's
Fameus Bar
First National Bank & Trust Company
J.P. Penney
Legend Automotive
MBS Textbook Exchange, Inc.
Miller's Professional Imaging
OTSCON
Premier Bank
Regions Bank
Salton, Inc.
Sam's Wholesale Club
Schmuck's
Summit Painters
US Bank
Walmart
Woodruff Sweitzer, Inc.

CEO
Bob Fraser
Sandy Glotfisk, Carol Toliver
Richard Kruee
Adam Hubbard
Henry J. Worsters III
Scott Rinehart, Marva Miles
Robert Wagner
Ben Galloway, Kathy Tate
Jim Schatz
Mike Ireland, Charles Hunter
James French
Bob Reid, Jenny Brothers
Mark Goodman
Torrey Nicholas
Don Edson
Becky Craigvile, Machele Wilson
Sue Johnson
Emily Wood, Jennifer Brandon
Kevin Gibbens
Janel Barkdale, Brenda Nicols
Royce Bervig
Misty Nolke, Debra Cochran
Rick James
Rose Lloyd
Bob Pugh
Christina Crawford, Jessica Hughes
Richard Miller
Jason Becking
Masao Komatsu
Robin Marley
Steve Smith
Angela Alexander
Brett Burri
Rodger Howell
Bill Luz
Kim Fallis
Jerry Oglesby
Pete Lagana
Bill Chrisco
Julio Coleman
Mark White
Marcia Lake
Steve Burch
Wendy Shoemaker
Randi Shmitz
Jennifer Deck, Shalon Ross
Terry Wooduff
Scott Kington

Pacesetter Agencies

Advent Enterprises
Alzheimer's Association
American Red Cross
Big Brothers Big Sisters
Boone County Council on Aging
Boonslick Heartland YMCA
Boy Scouts – Great Rivers Council
Boys & Girls Club
Camp Hickory Hill for Diabetic Children
Central Missouri Food Bank
Easter Seals
Family Counseling Center
Family Health Center
Harrington Preschool

Harvest House
Lutheran Family & Children's Services
Meals on Wheels
Nora Stewart Nursery School
OATS, Inc.
Phoenix Programs, Inc.
Rainbow House
The Salvation Army
Services for Independent Living
University "Y"
Unlimited Opportunities, Inc.
Voluntary Action Center
Women's Shelter
Columbia Area United Way
Because of their unique relationship to our member agencies in providing services to children and families in need, United Way Torchlighter is a designation reserved for schools and other organizations within the Columbia Public School system. The Torchlighters are critical to our ability to reach our campaign goal and meet needs in the community throughout the year.

**Torchlighter Schools**

- Administration Building
- Blue Ridge Elementary School
- Cedar Ridge Elementary School
- Derby Ridge Elementary School
- Gentry Middle School
- Gifted Center
- Lange Middle School
- Lee Expressive Arts Elementary School
- Midway Heights Elementary School
- Parkade Elementary School
- Project Construct
- Ridgeway Elementary School
- Rock Bridge Elementary School
- Rock Bridge High School
- Shepherd Boulevard Elementary School
- Smithton Middle School
- West Boulevard Elementary School

The Loaned Executives are a critical component of the campaign process. In the fall of every year, the United Way staff may triple when local businesses loan an employee (or more) to United Way to help manage campaign activities. Many LE’s tell us that the experience changes their lives, making each day more meaningful. United Way brings the community together, not just to help people in need, but to make life richer for everyone.

**Loaned Executives**

- Shannon Bell, MBS Textbook Exchange, Inc.
- Molly Blanton, MFA Oil Company
- Denise Caruthers, 3M Company
- Jeanne Gill, Shelter Insurance Companies
- Carlos Guzman, Quaker Oats
- Mabel Harris, Square D
- Todd Hoen, US Bank
- John Landrum, First National Bank & Trust Company
- Stacy Newbold, Salton, Inc.
- John Recht, State Farm Insurance Companies
- Matt Speight, Columbia Insurance Group
- Monica Turner, Boone County National Bank
- Dave Whelan, Commerce Bank
- Sherril Helm, Amy Stuck & Juni Muhota, University of Missouri

Allocations is a citizen-review process United Way utilizes to determine how much funding each member agency will be appropriated. The Agency Relations Committee oversees the allocations panels, which are comprised of community volunteers. The panel members review financial statements, visit the agency sites, and interview agency representatives before making funding recommendations to the Board of Directors. The funding recommendations are then used to set the full campaign goal. The volunteer-driven allocations process meets the community’s ability to raise funds with its citizens’ needs for vital services. It is a cornerstone of our United Way.

**Agency Relations Committee**

- Stephen Guibor, Chairperson, Harry S. Truman Memorial Veterans’ Hospital
- Martha Alexander, Retired, University of Missouri
- Charles Allen, Shelter Insurance Companies
- Gary Ford, Shelter Insurance Companies
- Greg Grupe, Hickman High School
- Phyllis Hardin, Retired, City of Columbia
- Sabrina McDonnell, First National Bank & Trust Company

**Allocations Volunteers**

- Cathy Anderson, Williams - Keepers Business Services
- Shawn Barnes, Williams - Keepers Business Services
- Renee Block, The Callaway Bank
- Rita Bowie, Shelter Insurance Companies
- Jim Cherrington, Missouri School Boards Association
- Susan Christy, Missouri Care
- Brad Clay, Commerce Bank
- John Coleman, CenturyTel
- Dr. John DeSpain, John DeSpain Dermatology
- Elizabeth Echols, First National Bank & Trust Company
- Gary Fennewald, 3M
- Jana Fritz, State Farm Insurance Companies
- Matt Garrett, KOMU & KWWB
- Carl Greenso, State of Missouri
- Bonnie Gregg, University of Missouri
- Tana Hagen, Bank of America
- Bruce Hanson, MFA, Inc.
- Sam Hargadine, Columbia Police Department
- Richard Hauchild, The Media Department, Inc.
- Janet Jago, Community Volunteer
- Shirley Johnson, Missouri Employers Mutual Insurance
- Gwen Jones, Harry S. Truman Memorial Veterans’ Hospital
- Cindy Lake
- Marci Lake
- Marc Long
- Robin May
- Torrey Nichole
- Troy Norton
- Jennifer Quade
- Al Plummer
- Randa Rawlins
- Deborah Robinson
- Ed Scovone
- Gena Scott
- Jason Simon
- Dan Simon
- Christine Staelens
- Kim Stanley
- Mary Twenter
- Jeff Vogel
- Earl Wilson
- Amy Warzer
- Boone County National Bank
- Summit Polymers, Inc.
- University of Missouri
- UMB Bank
- Dana Corporation
- Williams - Keepers Business Services
- Community Volunteer
- ASUNPLUMMER, LLC
- Shelter Insurance Companies
- University of Missouri - Extension
- Boone County National Bank
- University of Missouri
- Union Planters Bank
- The Law Office of Daniel B. Simon, P.C.
- Boone National Savings & Loan
- Sylven Learning Center
- Columbia Daily Tribune
- Financial Management Solutions
- Retired, University of Missouri
- State Farm Insurance Companies
2004 Agency Allocations

Advent Enterprises, Inc. $135,250.00
Alzheimer’s Association 20,000.00
American Red Cross 80,000.00
Big Brothers Big Sisters 107,680.00
Boone County Council on Aging 68,000.00
Boonslick Heartland YMCA 9,500.00
Boy Scouts – Great Rivers Council 50,500.00
Boys & Girls Club 49,000.00
Boys’ and Girls’ Town of Missouri 27,170.00
Camp Hickory Hill for Diabetic Children 22,000.00
Central Missouri Food Bank & Pantry 223,162.00
(this figure includes funds donated at the United Way Day of Caring Drive on October 3, 2003)
Community Nursery Schools 133,000.00
Easter Seals 38,000.00
Eldercare 34,000.00
Family Counseling Center 96,000.00
Family Health Center 87,500.00
Girl Scouts – Heart of Missouri Council 25,500.00
Harrisburg Preschool 44,500.00
Harvest House 16,000.00
Lutheran Family & Children’s Services 22,500.00
Meals on Wheels 44,400.00
Nora Stewart Nursery School 96,972.50
OATS, Inc. 23,000.00
Phoenix Programs, Inc. 40,000.00
Rainbow House 64,900.00
The Salvation Army 115,000.00
Services for Independent Living 86,500.00
University “Y” 28,750.00
Unlimited Opportunities, Inc. 30,000.00
Voluntary Action Center 81,000.00
Women’s Shelter 33,000.00

TOTAL $1,932,784.50

Emergency Funding
Rainbow House – Child Advocacy Center $10,000.00
Columbia Housing Authority & Meals on Wheels 3,791.95
(funding to continue providing home-delivered meals to qualifying residents at Paquinn Tower)

Volunteers are the foundation of United Way; we depend on their leadership and contributions of time and knowledge. Many businesses encourage their employees to volunteer in some capacity because helping others is good for morale and good for the community. Volunteers don’t get paid in dollars for the work they do, but the return on their investment is huge! On behalf of United Way, our member agencies, and all the people we serve, thank you.

Marketing Committee

Susan Bartel Chairperson, Central Methodist University
Paul Boomer Central Missouri Food Bank
Cristin Clark University Health Care
Matt Garrett KOMU & KIWB
Linda Hays Columbia Daily Tribune
Lynn Hostetler Boone Hospital Center
Sarah Kurre University of Missouri
Pam Ogles Woorduff Sweitzer, Inc.

Barb Payne Columbia College
Michael Roach IDP Group
Robert Ross City of Columbia
Preston Love State Farm Insurance Companies
Mitzi St. John Hanna Stanley St. John Advertising, Inc.
Lili Vianello Visionworks Marketing & Communications
David Wolf MediaCom

United Way Day of Caring Committee

Darlene Johnson
Mimi MeRoberts
Laura Erdel

Alexis de Tocqueville Campaign Chairpersons

Jerry Kenneth Missouri Heart Center
Vicki Russell Columbia Daily Tribune
Kat Cunningham Moresource, Inc.

Leadership Circle Campaign Chairpersons

Vicki Dunsonboe Boone County National Bank
Rick Ravenhill Boone County National Bank
Bob Reid Cornerstone National Insurance Co.
Cathy Scruggs University of Missouri
Richard Wallace Retired, University of Missouri

Barb Payne Columbia College
Michael Roach IDP Group
Robert Ross City of Columbia
Preston Love State Farm Insurance Companies
Mitzi St. John Hanna Stanley St. John Advertising, Inc.
Lili Vianello Visionworks Marketing & Communications
David Wolf MediaCom

Leadership Circle Steering Committee Members

Linda Arnold Salton, Inc.
Roger Birdsong Columbia Insurance Group
Kent Caspall MFA Oil Company
Larry Colgin First National Bank & Trust Company
Karla DeSpain Community Volunteer
Ben Galloway Columbia Insurance Group
Lynn Hostetler Boone Hospital Center
Perk Hoecker First National Bank & Trust Company
Ernest Hudson State Farm Insurance Companies
David Jobe MFA, Inc.
Michele Kenemitt Michelle R. Kenemitt Law Offices, LLC
Barbie Lindner Premier Bank
Lynn Miller Miller Dental Associates
Steve Millikan Missouri Employers Mutual Insurance
Richard Murray State Farm Insurance Companies
Kent Niven Shelter Insurance Companies
Pam Pearse Community Volunteer
Randa Rawlins Shelter Insurance Companies
Richard Royer Avalon Development, Inc.
Jim Schatz Commerce Bank
Bruce Strickland Columbia College
Mary Twenter Columbia Daily Tribune