we build strong families
we help kids succeed
we promote health and independence
we can work wonders

2004 United Way Annual Report
Dear Friends,

United Way is proud to be a leader among the community organizations who provide basic health and human services to children, adults, and families in mid-Missouri. United Way partners with local citizens, businesses, non-profit agencies, school districts and state and local government entities to identify needs in our community and develop systems to address those needs. United Way is much more than a fundraiser; we are a pivotal agency in mobilizing local resources to achieve the greatest community impact. United Way brings people together for the common good.

Even as the economy improves, the importance of United Way grows because there are more people who need assistance just to live day-to-day. Some of the basic necessities we take for granted—dentist care for our children, meals with our dinner, heat for our homes—seem like unaffordable luxuries to many local people. In difficult times, your support is vitally important to our continued ability to help our neighbors. You are the United Way and you make a difference.

Here’s a look back at our accomplishments in 2003:

United Way supported services that helped kids succeed in school and build values, relationships, and character. For 2004, nearly $100,000 is allocated to services for children.

Last spring, over 500 volunteers carefully assessed the health and human care needs in our community and reviewed program proposals submitted by our member agencies. United Way’s systematic allocations process has been over 100 years in the making, and it assures donors that gifts are wisely spent to improve the lives of 15,000 mid-Missourians in the seven counties we serve.

At the United Way Day of Caring in October, more than 500 volunteers from local businesses completed 39 projects that helped the elderly, improved accessibility and assisted community environmental and clean up efforts.

In spite of economic challenges, we raised more money than ever before, surpassing our fundraising goal of $2.5 million. The value of donor gifts is doubled through matching funds, volunteer time and economic impact. Furthermore, United Way funding generated over $1 million in additional resources and in-kind gifts.

Leadership Circle has grown to 237 members, including more than 2000 new donors at this level in this past year. The local chapter of the Alexa de Tocqueville Society received individual gifts of $50,000 or more from 49 couples. Together, the members of the Leadership Circle and the Alexa de Tocqueville Society contributed more than $60,000 to help people in need.

Eighteen businesses and organizations provided a record number of 30 loaned executives to assist campaign efforts. The Loaned Executive Program continues to be a low cost source of sales and management training for many local companies who have participated during the last 2 years.

United Way provided funds to the Boone Early Childhood Partners (BECP) to assist them in achieving 501 (c) (3) non-profit status. As a 501 (c) (3) organization, BECP is positioned to expand their fundraising and governing capacities and to improve their accountability to donors and other funders.

I am proud to have served as the President of the Board of Directors for United Way. Even though my term is at an end, I believe in the mission of United Way and will continue to serve in other capacities. Thank you for your support of United Way and for everything you do to improve life in our community for everyone.

Jim Schatz
Every fall, United Way launches its annual campaign, which is our effort to raise money to fund programs offered by our 35 member agencies. Campaign planning actually begins early in the year when the Campaign Chairperson—a volunteer from the community—meets with United Way staff and begins recruiting other volunteers. By September, when campaign is in full swing, hundreds of volunteers are working to raise money on behalf of United Way. The United Way campaign is really about community support and people reaching out to help their neighbors in need.

Campaign Leadership

Martha Alexander Retired, University of Missouri
Lex Akeris University of Missouri
Bob Auligur Judge City of Columbia
Roger Ballard Columbia Insurance Group
Lynn Barnett Columbia Public Schools
Susan Bartel Williams-Keepers, LLC
Elliott Battle The Battle Group
Lynda Basel jb Images of Missouri
Mary Beck Boone Hospital Center
Ed Blaine Daltos Cardiovascular Research Center
Martin Blevins State Farm Insurance Companies
Jim Bornhauser Boone County National Bank
Rita Bowie Shelter Insurance Companies
Denise Boyle Boone County National Bank
Lissa Boyer Oakland Junior High School
Jan Brown Union Planters Bank
Karen Brown Boone Central Title Company
Stephanie Browning City of Columbia
George Carnes CenturyTel
Melissa Carr Daniel Boone Regional Library
Jillie Clark-Walters Practice Management Group
Brad Clay Commerce Bank
Terry Coffelt First National Bank & Trust Company
Jennifer Cones Rock Bridge High School
Dee Corno Columbia Independent School
Diane Cox Boone County National Bank
Ken Cox MBS Textbook Exchange, Inc.
Kat Cunningham Mestorource, Inc.
Opal Dabbs Isle of Capri Casinos
Chris Davis Peckham & Architects
Jim Deming Columbia Public Schools
Irving Dickerson University of Missouri
Betty Dickmeyer Boone County Government
Dick Dowdy University of Missouri
Terry Dunncombe Retired, State Farm Insurance Companies
Vicki Dunncombe Boone County National Bank
Cheryl Edington Moeller-Williams Edington, PC
Brynn England Sundovd Capital Management
Steve Erdel Boone County National Bank
Kim Ethridge First National Bank & Trust Company
Anne Ferrier America Red Cross
Steven Graham University of Missouri
Cynthia Grabeer University Hospital & Clinics
Deana Hardy Community Volunteer
Bill Herzey First National Bank & Trust Company
Pat Higgins University of Missouri
Bob Hofsom Merit Sinai Exchange, Inc.
Pat Hostetler First National Bank & Trust Company
Holly House Booneville City Government
Rob Irish Jefferson City Government
Joe Jeffries Boone County Group Homes and Family Support
Robbyn Kaufman Boone County Group Homes and Family Support
Steve Keatham Physcians
David Keller Union Planters Bank
John Keller Union Planters Bank
Jerry Kennett Missouri Heart Center
Paul Kanzieski Harry S. Truman Memorial Veterans Hospital
Bill Kearney Boone County National Bank
Richard Kenney Boone County National Bank
Ray Kline Boone County National Bank
Ray McClure Boone County National Bank
Ray McFarlane Community Volunteer
Mike Meyer Vanguard Scott & Associates
Vicki McCarron Unlimited Opportunities, Inc.
Mary Lawrence University of Missouri
Michelle Linn XMZ TV
Marc Long University of Missouri
Jay MacLellan Shelter Insurance Companies
Teresa Malden Commerce Bank
Mike Meyer Mayes Flanagan Scott & Associates
Vicki McClure United Planters Bank
Ray McClure Community Volunteer
Steve McFarthing Sweet Spirit Properties
Gary Meyer Boone County National Bank
Joe Miller Boone National Savings & Loan

Campaign Leadership (continued)

Bill Morgan Simon Oswald Associates, Inc.
Curt Morgan Commerce Bank
Cindy Mustard Volunteer Action Center
Donna Neil RE/Max Boone Realty
Brian Neunen UMB Bank
Robin Nichols US Bank
Jerry Ogleby Sam's Wholesale Club
Eric Peterson Sepagun Construction Company, Inc.
Jim Porchling Booneville Regional Bank
Dave Putman Booneville Regional Bank
Bill Rambo Central Missouri Orthodontics
Shelby Ramsey State Farm Insurance Companies
Ricky Rovens Boone County National Bank
Jim Ritter Retired, Columbia Public Schools
Matt Robe Professional Contractors & Engineers
Debby Robinson University of Missouri Extension
Webb Rosson Miller Dental Associates, Inc.
Vicki Russell Columbia Daily Tribune
Jim Schatz Commerce Bank
Paige Scott Boone County National Bank
Brenda Selman University of Missouri
Shelley Simon Simon Oswald Associates, Inc.
Gary Smith Boone County National Bank
Steve Smith Boone County National Bank
Pat Sobiero University of Missouri

James Spain University of Missouri
Audrey Spieker House of Brokers
Ed Stewart University of Missouri
Vickie Stockleiger Veterans Hospital
Harry S. Truman Memorial
Ken Stonecipher-Fisher Triathletics
Bruce Strickland Columbia College
George H. Swoboda Big Brothers Big Sisters
Karen Taylor Boone County National Bank
Gary Thompson Columbia Insurance Group
Sue Thordahl University of Missouri
Jim Ullman State Farm Insurance Companies
Liz Vannell Vineyards Marketing & Communications
Jeff Wagner Bank of America
Jackie Walters Boone County National Bank
Matt Waterman Columbia Regional Hospital
Bill Watkins City of Columbia
Gary Weiss Dov L. Landers & Co., LLC
Gerry Wells Boone County National Bank
Cindy Whaley First National Bank & Trust Company
Keith Whitney Blue Cross Blue Shield of Missouri
Wendy Wiederhold Boone County National Bank
Matt Williams Boone National Savings & Loan
Greg Wingert Advent Enterprises, Inc.
United Way Pacesetters choose to conduct early and high profile internal campaigns, which achieve specific measures of success. Truly the enthusiastic efforts of these corporate leaders demonstrate their steadfast commitment to our community and the people who live here.

### Pacesetter Companies

<table>
<thead>
<tr>
<th>Company</th>
<th>CEO</th>
<th>Campaign Chair</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Red Cross Blood Center</td>
<td>Katherine Hicks</td>
<td>Donna Swingle</td>
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<tr>
<td>Boone Clinic</td>
<td>Bob Hoffness</td>
<td>Bob Hoffness</td>
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<tr>
<td>Boone County National Bank</td>
<td>Bob Fraser</td>
<td>Mike Wagner, Cindy Whiteley</td>
</tr>
<tr>
<td>Boone Hospital Center</td>
<td>Mike Stirk</td>
<td>Sandy Godinsk, Carol Tohner</td>
</tr>
<tr>
<td>Boone National Savings and Loan</td>
<td>Rick Kruse</td>
<td>Stephanie Johannson</td>
</tr>
<tr>
<td>Columbia Daily Tribune</td>
<td>Henry J. Waters, III</td>
<td>Scott Rainhart, Marva Miles</td>
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<tr>
<td>Columbia Insurance Group</td>
<td>Bob Rights</td>
<td>Ben Gallaway, Curt Petzel</td>
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<tr>
<td>Commerce Bank</td>
<td>Jim Schilz</td>
<td>Charles Hunter, Lori Baumgartner, Jan Turner</td>
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<tr>
<td>Commerce National Insurance Co.</td>
<td>James French</td>
<td>Bob Reid</td>
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<tr>
<td>Dana Corporation</td>
<td>Mark Goodman</td>
<td>Torrey Nichols, Jennifer Shaw</td>
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<tr>
<td>Dillard’s</td>
<td>Don Edson</td>
<td>Ashley Sexton, Drea Gerts</td>
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<td>First National Bank &amp; Trust Co.</td>
<td>Kevin Gibbons</td>
<td>Steve Staney, Eric Perry-Beck</td>
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<td>JC Penny</td>
<td>Royce Bervett</td>
<td>Mary Nuile, Dawn Griswold, Deb Cochran</td>
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<td>Joe Machens Ford</td>
<td>Gary Drew</td>
<td>Lynn Daily</td>
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<td>MBS Textbook Exchange, Inc.</td>
<td>Bob Pugh</td>
<td>Jerome Rader, Christina Crawford</td>
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<td>Miller’s Professional Imaging</td>
<td>Richard Miller</td>
<td>Jason Becking</td>
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<td>Premier Bank</td>
<td>Steve Smith</td>
<td>Jana Dierker</td>
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<td>Salton, Inc.</td>
<td>Bill Suzi</td>
<td>Kim Falls</td>
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<td>Sam’s Wholesale Club</td>
<td>Jerry Oglesby</td>
<td>Jerry Oglesby</td>
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<td>Schmick’s</td>
<td>Bill Chmolska</td>
<td>Julie Colencan</td>
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<td>Union Planters Bank</td>
<td>David Keller</td>
<td>Rodger Howell, Margaret McDermott</td>
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<td>US Bank</td>
<td>Steve Stuch</td>
<td>Wendy Shoemaker, Chris Stuber</td>
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<td>Wal-Mart #19</td>
<td>Doug Mains</td>
<td>Timothy Rintenger, Joe Connor, Eric Stefflmann</td>
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<td>Wal-Mart #41</td>
<td>Ken Stefflmann</td>
<td>Amy Cannon</td>
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<tr>
<td>Wal-Mart #46</td>
<td>Tom Luttrell</td>
<td>Andrea Davis</td>
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<tr>
<td>Warlow</td>
<td>Randy Schmidt</td>
<td>Jennifer Deck</td>
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<tr>
<td>Woodruff &amp; Company</td>
<td>Terry Woodrufl</td>
<td>Diane Wiler</td>
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</tbody>
</table>

No one knows the needs in our community better than the executive directors and other caring individuals who work at United Way member agencies. Without exception, all of our member agencies aspire to provide services in an efficient and dignified manner. By achieving Pacesetter status, the following agencies surpassed expectation and demonstrated their unwavering commitment to helping local people.

### Pacesetter Agencies

- AdvoCare Enterprises, Inc.
- Alzheimer’s Association
- American Red Cross
- Big Brothers Big Sisters
- Boy Scouts - Great Rivers Council
- Boone County Council on Aging
- Boonslick Heartland YMCA
- Central Missouri Food Bank
- Family Health Center
- Food For Boys’ & Girls’ Town of Missouri
- Girl Scouts – Heart of Missouri Council
- Harrisburg Preschool
- Harvest House
- Lutheran Family & Children’s Services
- Meals on Wheels
- Nora Stewart Nursery School
- OATS, Inc.
- The Salvation Army
- Services for Independent Living
- University “Y”
- Unlimited Opportunities, Inc.
- Volunteer Action Center
- Columbia Area United Way

### Columbia Public Schools Torchlighters

- Administration Building: Hickman High School
- Benton Elementary School: Oakland Junior High School
- Blue Ridge Elementary School: Midway Heights Elementary School
- Columbia Area Career Center: Paxton Keeley Elementary School
- Douglass High School: West Boulevard Elementary School
- Fairview Elementary School: Rock Bridge High School
- Gentry Middle School: Shepard Boulevard Elementary School
- Gifted Center: Project Construct National

The Leaded Executives are a critical component of the campaign process. In the fall of every year, the United Way staff more than triples when local businesses loan an employee (or two) to United Way to help manage campaign activities. Many LE’s tell us that the experience changes their lives, making each day more meaningful. United Way brings the community together, just to help people in need, to make life richer for everyone.
We can work wonders

Allocations is a citizen review process United Way utilizes to determine how much funding each member agency will be appropriated. The Agency Relations Committee oversees the allocations panels, which are comprised of community volunteers. The panel members review financial statements, visit the agency sites, and interview agency representatives before making funding recommendations to the Board of Directors. The funding recommendations are then used to set the funding amount goal. The volunteer-driven process meets the community’s ability to raise funds with its citizens’ needs for vital services. It is a cornerstone of our United Way.

Agency Relations Committee

Stephen Gaither Chairperson, Harry S. Truman Memorial Veterans’ Hospital
Marcha Alexander Retired, University of Missouri
Charles Allen Shelter Insurance Companies
Laura Eldery Commerce Bank
Gary Ford Shelter Insurance Companies
Greg Groupe Columbia Public Schools
Phyllis Hardin Retired, City of Columbia

Allocations Volunteers

Cathy Anderson Williams Keepers, LLC
Renee Block The Callaway Bank
Rita Bowle Shelter Insurance Companies
Stephanie Brown Shelter Insurance Companies
Jim Cherrington Missouri School Boards Association
Susan Christy Missouri Care Health Plan
Christine Dixon First National Bank & Trust Company
Elizabeth Echols First National Bank & Trust Company
Gay Frenzenwal JAM
Feonella Ford-Henry Columbia Public Schools
Matt Garrett KOMU & KJWB
Linda Garth University of Missouri
Curl Green State of Missouri
Bonnie Gregg University of Missouri
Verna Harris-Laby Cornerstone National
Richard Hauschild The Media Department
Susan Headland University of Missouri
Darrell Herndon Retired, State Farm Insurance Companies
Sheri Hines American Red Cross Blood Services
Shirley Johnson Missouri Employers Mutual
Gwen Jones Harry S. Truman Memorial Veteran’s Hospital

Boone County Group Homes & Family Support
Premier Bank
University of Missouri
Missouri Life Magazine
Columbia Insurance Group
KRCG-TV
ASUNPLUMMER, LLC
The Landrum Company
University of Missouri
Morningside, Inc.
Boone County National Bank
Union Planters Bank
The Law Office of Daniel B. Simon, P.C.
Sylvan Learning Center
ABC Laboratories
Krystal Klean
Retired, University of Missouri
State Farm Insurance Companies

2003 Agency Allocations

Advent Linterprises, Inc. & Job Center $197,900
Alzheimer’s Association 10,700
American Red Cross 90,000
Big Brothers Big Sisters 107,000
Boone County Council on Aging 66,000
BooKlick Heartland YMCA Youth Scholarships 9,900
Boy Scouts At-Risk Youth Programs 52,000
Boys & Girls Club 48,500
Central MO Diabetic Children’s Camp 22,000
Central Missouri Food Bank & Pantry 219,000
Community Nursery Schools 133,000
Easter Seals Child Development Center 38,000
Eldercare 33,900
Family Counseling Center 96,000
Family Health Center 75,000
Front Door, Boys’ and Girls’ Town of Missouri 22,000
Girl Scouts At-Risk Youth Programs 25,000
Hannibal Preschool 40,000
Honest House Emergency Shelter 15,000
Lutheran Family & Children’s Services 22,500
Meals on Wheels 43,500
Nora Stewart Nursery School 99,000
OATS, Inc. 22,500
Phoenix Programs, Inc. 48,000
Rainbow House 63,000
Salvation Army Family Shelter & Services 115,000
Services for Independent Living 86,500
University “Y” 29,750
Unlimited Opportunities, Inc. 26,500
Voluntary Action Center 80,000
Women’s Shelter for Victims of Domestic Violence and Sexual Assault 33,000

TOTAL $1,909,800

Supplemental Funding

Big Brothers Big Sisters – S.O.A.R. Program 3,000
Central Missouri Food Bank & Pantry – Pantry Program 10,000
Emergency Funding

Family Health Center – Dental Services 7,500
Venture Funding

Boone Early Childhood Partners 2,000

TOTAL $24,500

GRAND TOTAL $1,934,300
**Marketing Committee**

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Susan Bartel</td>
<td>William Keepers</td>
</tr>
<tr>
<td>Gary Clanciold</td>
<td>Premier Marketing Group</td>
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<tr>
<td>Cristi Clark</td>
<td>University Health Care</td>
</tr>
<tr>
<td>Linda Hays</td>
<td>Columbia Daily Tribune</td>
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<tr>
<td>Lynn Horstefler</td>
<td>Boone Hospital Center</td>
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<tr>
<td>Jeff Jones</td>
<td>KRCG-TV</td>
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<tr>
<td>Sarah Kuve</td>
<td>University of Missouri</td>
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<tr>
<td>Matt Garrett</td>
<td>KOMU &amp; KJWB</td>
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<td>Pam Ogles</td>
<td>Boone National Savings &amp; Loan</td>
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<tr>
<td>Barb Payne</td>
<td>Columbia College</td>
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<tr>
<td>Michael Roach</td>
<td>IDP Group</td>
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<td>Robert Ross</td>
<td>City of Columbia</td>
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<td>Cathy Ross</td>
<td>State Farm Insurance Companies</td>
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<tr>
<td>Mizzt St. John</td>
<td>Hanaas Stanley St. John Advertising Inc.</td>
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<tr>
<td>Lili Vianello</td>
<td>Visionworks Marketing &amp; Communications</td>
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<tr>
<td>David Wolf</td>
<td>Mediacom</td>
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**United Way Day of Caring Committee**

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
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</thead>
<tbody>
<tr>
<td>Day of Caring Co-Chair</td>
<td>Foulk Drive Co-Chair</td>
</tr>
<tr>
<td>Lisa Boyer &amp; Jennifer Cone</td>
<td>Roddie Alden &amp; Vicki Pinkel</td>
</tr>
</tbody>
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**Alexis de Tocqueville Campaign Chairpersons**

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
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</thead>
<tbody>
<tr>
<td>Jerry Kenten</td>
<td>Missouri Heart Center</td>
</tr>
<tr>
<td>Vicki Russell</td>
<td>Columbia Daily Tribune</td>
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</tbody>
</table>

**Leadership Circle Campaign Chairpersons**

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
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</thead>
<tbody>
<tr>
<td>Ed Blaine</td>
<td>Dalton Cardiovascular</td>
</tr>
<tr>
<td>Kat Cunningham</td>
<td>Research Center</td>
</tr>
<tr>
<td>Rick Ravenell</td>
<td>Moreresource, Inc.</td>
</tr>
<tr>
<td></td>
<td>Boone County National Bank</td>
</tr>
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</table>

**Leadership Circle Steering Committee Members**

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
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</thead>
<tbody>
<tr>
<td>Karla DeSpain</td>
<td>Community Volunteer</td>
</tr>
<tr>
<td>Ben Galloway</td>
<td>Columbia Insurance Group</td>
</tr>
<tr>
<td>Bob Gerding</td>
<td>Gerding, Korte &amp; Churchill, PC, CPA</td>
</tr>
<tr>
<td>David Jobe</td>
<td>MFA, Inc.</td>
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<tr>
<td>Michele Kenuett</td>
<td>Michele R. Kenuett</td>
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<tr>
<td>Barbie Lindner</td>
<td>Premier Bank</td>
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<tr>
<td>Ken Nivens</td>
<td>Shelter Insurance Companies</td>
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<tr>
<td>Jim Powell</td>
<td>Brown, Willbrand, Simon &amp; Powell, PC</td>
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<tr>
<td>Bob Reid</td>
<td>Cornerstone National Insurance Company</td>
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<tr>
<td>Bob Reper</td>
<td>Boone County National Bank</td>
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<tr>
<td>Richard Royer</td>
<td>Avalon Development, Inc.</td>
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</tbody>
</table>

**Mission Statement**

To evaluate, prioritize and communicate current and future human service needs and to mobilize the necessary resources to meet those needs in an efficient manner which fosters human dignity.

**Together we build strong families.**

Together we help kids succeed.

Together we promote health and independence.

**Together we can work wonders.**