Our Mission...

“
To evaluate, prioritize and communicate current and future human service needs and to mobilize the necessary resources to meet those needs in an efficient manner which fosters human dignity.
”

Columbia Area United Way
1209 E. Walnut Suite 208
Columbia, MO 65201
573-443-4523
www.unitedway-columbia.org
President's Report

During the past year, Mid-Missourians again demonstrated their commitment to addressing local human-service needs. At the same time, there was an outpouring of generosity as our community responded to the events of September 11th. It is indeed true: Together we can work wonders. Thank you for the generosity and dedication! Highlights of the year:

United Way Leads the Way in Building a Strong Community
- Over 300 local volunteers carefully reviewed human-service needs and agency proposals last spring. A systematic allocations process assures that your United Way donations are wisely spent.
- Volunteers and donors generated over $2.4 million to the annual campaign, a record level of donations despite the recession, local lay-offs, and the outflow of assistance to victims of terrorism elsewhere in the U.S.
- Leadership Circle donors continue to set records, growing to 306 members. The local chapter of the Alexis de Tocqueville Society received individual gifts of $10,000 or more from 15 members.
- In collaboration with member agencies, a $20,000 technology grant from Verizon will assist nine agencies in improving the technology that helps them serve their clients.

United Way Provides Demonstrated, Year-Round Impact
- Each gift to United Way helped to improve the lives of more than 100,000 mid-Missourians in seven counties.
- During two United Way Days of Caring, more than 600 employees and students contributed over 3,700 hours of community service. They carried out 139 projects, which were coordinated by over 73 local service groups.
- United Way volunteers and donors gave more time and funding to high-priority services such as hunger relief, health and dental care for the uninsured, job training for those on welfare and assistance for single parents.

United Way is Greater Than the Sum of Its Parts
- United Way multiplied the value of donors' gifts by leveraging matching funds. Last year, we assisted member agencies in seeking more than $2.5 million in additional grant funds from sources outside Boone County.

It has been my privilege to serve as board president for the Columbia Area United Way. Thanks very much to all of you for your generosity and support during the past year.

Always hold firmly to the thought that each one of us can do something to bring some portion of suffering to an end."

-Bonnie Acker

United Way Staff

David Frauta
Carol Gragg
Paul Larimore (12-02)
Sharon Livingston
Pam Pearn
Brian K. Rohrer
Kathi vom Saal
Linda Wharton (10-01)

Executive Director
Office Support Specialist
Campaign Manager
Finance Administrator
Director of Marketing
Resource & Events Coordinator
Leadership Circle Consultant
Resource & Events Coordinator
Campaign

Pacesetter Companies

ABC Laboratories  MBS Textbook Exchange, Inc.
Boone County National Bank  OTS
Boone Hospital Center  Quaker Oats
Boone National Savings & Loan  Sam's Wholesale Club
Columbia Daily Tribune  Schnucks Supermarket
Columbia Insurance Group  State Farm Insurance Companies
Commerce Bank  Summit Polymers, Inc.
Cornerstone National Insurance Co.  Toastmaster Inc.
Dillard's Associates  Union Planters Bank
First National Bank & Trust  Wal-Mart (Biscayne)
Firstar Bank  Wal-Mart (Conley)
Gerding, Korte & Chatwood PC.  Wal-Mart (Nifong)
JC Penney Company

UW Agency Pacesetters

Advent Enterprises, Inc.  Columbia Area United Way
Alzheimer's Association  Family Health Center
American Red Cross  Meals on Wheels
Big Brothers/Big Sisters  Nora Stewart Nursery School
Boys and Girls Club  Rainbow House
Boy Scouts, Great Rivers Council  Services for Independent Living
Central Missouri Food Bank & Pantry  Voluntary Action Center
Central MO Diabetic Children's Camp  Women's Shelter for Domestic Violence

UW Agency Torchlighters

Boone County Council on Aging  Phoenix Programs
Harrisburg Preschool & Day Care  Unlimited Opportunities, Inc.
Lutheran Family & Children's Services

Torchlighter Schools

Administration Building  Midway Heights Elementary
Cedar Ridge Elementary  Parkade Elementary
Center for Gifted Education  Rock Bridge Elementary
Derby Ridge Elementary  Russell Boulevard Elementary
Frederick Douglass High School  Shepard Elementary
Hickman High School  Smithton Middle School
Lange Middle School  Two Mile Prairie Elementary
Lee Elementary  West Junior High School
Multiplying the impact...

Torchlighter Companies

ABC 17/KMIZ
American Red Cross Blood Center
Ameren UE
Bank of America
Barnes Insurance Group
Boone Co. Com. & Family Support
Callaway Bank
Columbia Chamber of Commerce
Columbia Public Schools
Enterprise Rent-a-Car
FEDEX
Human Development Corporation
Image Technologies of Missouri
Jeffrey E. Smith Companies
Joe Machens Ford
Joe Machens Toyota
Kraft Foods - Columbia
L.C. Betz Associates
Legend Automotive
Marberry, Miller & Bales, P.C.
CPAs
MFA Incorporated
MFA Oil Company
MediaCom
Missouri Care Health Plan
Missouri School Boards Assoc.
Moresource, Inc.
Premier Bank
Prof. Contractors & Engineers
Riback Supply Company
SEMCO Incorporated
Shelter Insurance Companies
Square D Company
Target
University of Missouri

Loaned Executives

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<tr>
<th>Name</th>
<th>Corporation</th>
<th>Years Participating</th>
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<td>Ahfield, Steven</td>
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<td>Three M Company</td>
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<td>Whittler, Kay</td>
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<td>Quaker Oats</td>
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Executive Committee

Bruce Walker—President ◆
Greg Steinhoff—Past President ●
Al Wagner—First VP
Jim Schatz—VP Campaign ◆
Jacque Dunn—Communications ◆
Kat Cunningham—Secretary ●
Richard Lord—Treasurer

University of Missouri
Option Care
State Farm Insurance
Commerce Bank
University of Missouri
Moresource, Inc.
JC Penney Company

Key

- Allocations Panel
- Agency Relations Committee
- Board Members
- Leadership Circle Steering Committee
- Strategic Planning Committee
- Campaign Leadership
Our Volunteers

University of Missouri

Shelter Insurance Companies
Atkins Investments
Columbia Orthopedic Group
Stephens College
Columbia Insurance Group
Columbia Public Schools
Battle Group
University of Missouri
Image Technologies
University of Missouri
Boone County National Bank

University of Missouri
State Farm Insurance Companies
Prof. Contractors & Engineers
Boone County National Bank

Columbia Insurance Group
Boone-Central Title Company
City of Columbia
US Fish & Wildlife Service
Ford, Parshall & Baker Attorneys

Verizon
University of Missouri
Missouri Health Care Plan
Missouri School Boards
Commerce Bank
American Red Cross
Union Planters Bank
University of Missouri
University of Missouri
Boone Co. Government
University of Missouri
University of Missouri
Peckham & Wright Architects, Inc.
MO Dept of Mental Health
Callaway Bank Columbia
John DeSpain Dermatology
The Insurance Group, Inc.
Missouri Cardiovascular Specialists
Boone County National Bank
Edward D. Jones
Sunvolt Capital Management
Toastmaster Inc.

Trabue, Hansen and Hinshaw, Inc.
KRCC TV 13
Three M Company
Shelter Insurance Companies
City of Columbia
University of Missouri
Boone County National Bank

Freeman, Dr. Tom
Gaeth, Marilyn
Gaither, Stephen
Garner, Tom
Garrett, Allen
Gerding, Bob
Gerke, Gene
Gibbens, Kevin
Gloggnet, Pete
Goldstein, Jeff
Goodman, Kip
Gresen, Carl
Gregg, Bonnie
Grossman, Jan
Grupe, Greg
Guy, Lori
Hanson, Bruce
Hardin, Phyllis
Harper, Kathyrne
Harris, Dr. Gardner
Hart, Party
Hassemer, Elaine
Haas, Richard
Hendon, Darrell
Herdin, Denise
Hicks, Sheri
Higgins, Pat
Holman, Scott
Hood, Mike
Hosteler, Pat
Hunsvold, Dr. Ed
Jones, Gwen
Kaufman, Robyn
Keller, John
Kim, Jim
Klopfenstein, Linda
Kurzhalski, Paul
Land, Paul
Litteken, Tim
Lloyd, Bill
Long, Marc
Lower, Laura
Maley, Teresa
Marberry, Jim
Maxwell, David
Mayer, Dr. Michael
McDonnell, Sabrina
McLaughlin, Keith
Miles, Calon
Moseley, Joe
Moustard, Cindy
Naylor, Dr. Monica
University of Missouri
Grimes, Fay & Gaeth, L.L.C.
Harry S. Truman Veteran's Hospital
Mid-Missouri Business Journal
State Farm Insurance Companies
Gerling, Korte & Chirvick, P.C.
Gerke & Associates
First National Bank & Trust
Boone Hospital Center
Randman & Goldstein
First National Bank & Trust
Olic. of Admin—State of Missouri
University of Missouri
Bank of America
Hickman High School
University of Missouri
MFA Incorporated

Columbia Insurance Group
University of Missouri
University of Missouri Health Care
Fairview Elementary
KMIZ/ABC 17

Hickman High School
Kraft Foods—Columbia
University of Missouri
Express Personnel Services
City of Columbia
MBB Textbook Exchange, Inc.
University of Missouri
Harry S. Truman Veteran's Hospital
Boone Co. Comm. & Family
Union Planters Bank
Quaker Oats Company
Midway Heights Elementary
Harry S. Truman Veteran's Hospital
Plaza Real Estate Services
Premier Bank
Boone National Savings & Loan
University of Missouri
Commerce Bank
Commercial Bank
Marberry Miller & Bales, PC, CPAs
Bread Basket Café
Mayer Flanagan Scott & Associates
Williams Keppers, LLP
First National Bank & Trust
Union Planters Bank
Quaker Oats Company
Shelter Insurance Companies
Voluntary Action Center
Columbia Public Schools
Improving lives every day...

- Board Presidents

Increasing Self-Sufficiency
Advent Enterprises, Inc.
Boone County Council on Aging
Meals on Wheels
QATS, Inc.
Services for Independent Living
Pat Hostetler
Don Singleton
Kathi vom Saal
Nolan G. McNeill
Gina Obrecht

Meeting Basic Needs
Central MO Food Bank
Network & Pantry
Harvest House
Salvation Army
Harbor House
Bob Bailey
Tim Fairley
David Gibbens

HOW YOUR DOLLARS HELP MID-MISSOURI
Strengthening Families 20%
Meeting Basic Needs 19%
Nuturing Our Needs 31%
Promoting Health & Healing 11%
Increasing Self-Sufficiency 19%