Because You Light The Way

“You cannot hold a torch to light another’s path without brightening your own.”
Mission Statement

The mission of the Columbia Area United Way is to evaluate, prioritize and communicate current and future human service needs and to mobilize the necessary resources to meet those needs in an efficient manner which fosters human dignity.

Jerry Price

Since we began our United Way in the mid 1940s, our #1 mission and focus has always been to serve local community needs. When someone decides to become a volunteer, they are asked to become involved in one of three ways: through our annual community fund raising drive which many of you have probably been involved with; and, which impacts the health and social service needs in our community more deeply and effectively each year.

Volunteers also may be asked to become involved with our fund distribution process. They help decide where the best use of limited funds can be made in the most cost efficient way and where assistance is needed most.

Third, our volunteers may be asked to play a part as a “community builder.” The Columbia Area United Way participates in a number of collaborative partnerships that bring the community together in an effort to deliver organized and effective human services. We’ve been a leader in conducting social research, participating in the solution of community problems and organizing United Way Days of Caring. We are proud that our volunteers work with the city, state and county government, schools, the business community, churches, Caring Communities and other agencies to lend a hand in providing quality human services inside the doors of the homes and agencies in our Central Missouri.

When we support the United Way, we become part of a network with one purpose - supporting local people with proven needs. When you support United Way, you may only see the pledge card and the than you. Our agencies see the tears, the impact, and the gratitude that comes at the other end.

We’re proud of our successes in 1997 and our highlights include:

- Working with Campus Facilities at the University of Missouri-Columbia as they became a United Way at Work program this year.
- As a participating in a number of community coalitions including the Columbia/Boone County Community Partnership, Chamber of Commerce/Boone County Health Report Card Project, BooneWorks and the Community Based Family Resource Program.
- We completed a very successful board retreat this past June and as a result, formed an Ad Hoc Committee for Welfare-to-Work Response. The committee recommendations were accepted by the Board in November and some of those activities have been carried into current initiatives that are now in progress.
- We expanded the Days of Caring to five days and had over 2,000 employees and students at 150 project sites. The newest group is West Junior High School.
- Fourteen companies provided Loaned Executives who organized 400 workplace campaigns. The Loaned Executive Program continues to be one of our most successful efforts and is able to attract new business partners each year. This year for the first time, the University of Missouri-Columbia provided a Loaned Executive to work with United Way on the campus.
- KOMU, KMIZ, and KRCG television stations anchored the annual annual 30 minute United Way Simulcast which was viewed by thousands in Central Missouri.
- KOMU-TV produced the 1997 campaign video highlighting local services.
- Leadership Giving was co-chaired by David Keller, President of Union Planters Bank and Dennis Smith, President and CEO of Missouri Employers Mutual Insurance. This was another record-setting year with 203 leadership givers and three $10,000 gifts bringing the total to $254,665. More records were set by the University of Missouri with 61 employees giving at the $1,000 plus level and Shelter Insurance Companies with 24 employees giving $1,000 or more.
- In the area of agency relations, the Alzheimer’s Association of Mid-Missouri was added as a new member. United Way also assisted in the merger process of Advent Enterprises, Inc. and Job Center.
- We provided funding to the Columbia/Boone County Community Partnership for professional grant writing services that resulted in a $250,000 grant from the Children’s Trust Fund. Boone County could receive over a million dollars for services to children and families in the next four years.
- We provided funding to efforts in Cooper County and Boone County which enhanced services for children with disabilities and victims of domestic violence. United Way funds were matched with other funding to provide over $500,000 in additional support over the next two years.
- Under the leadership of Bob Fraser, Chair of this year’s campaign, over $1.9 million was pledged, a 6.5% increase. Two new programs were initiated: Facereters and Torchlighters whose participants raised $764,979.

This was made possible by you, donors, volunteers and service providers. You appealed for the time, talent and financial support of other citizens who care about those in need—local people helping local people efficiently and effectively. We extend our heartfelt appreciation and gratitude for your efforts.
Executive Committee

Shelley Simon
Simon Walker Incorporated

Maryanne Danforth
Heart of Missouri Girl Scouts

Development Committee
Jim Ritter, Chair
Easter Seal School Boards Association

Maryland Danforth
Boo County National Bank

Marcia Walker
Meads on Wheels

Jerry Price, President
Summit Travel

Jane of Missouri Chamber

Stacey Woelfel
KOMU-TV

Susan Stalup Gray, Vice President
Israel’s Country Mustard

Development Committee
Jim Ritter, Chair
Easter Seal School Boards Association

Isabel’s Country Mustard

Bob Bailey
University of Missouri-Columbia

First National Bank

Jack Cox
Boone County National Bank

Jane of Missouri Chamber

Joe Moseley
Shelter Insurance Companies

Mike Dunn, Marketing & Communications Chair
Mike Dunn, Chair
KBJA Radio

First National Bank

Eliza Dunn
City of Columbia

First National Bank

Jennifer Hall
Columbia Regional Hospital

Arkansas Dunn
City of Columbia

Columbia College

Cindy Bush
Boone County Council on Aging

Cindy Bush
Boone County Council on Aging

Cindy Bush
Boone County Council on Aging

Cindy Bush
Boone County Council on Aging

Executive Committee 1997-98

Board Members
Linda Arnold
Toastmaster Inc.

Jim Schatz, Treasurer

Jerry Price, President
Summit Travel

Susan Stalup Gray, Vice President
Israel’s Country Mustard

Bo Fraser, Campaign Chair
Boone County National Bank

Cheit Stoll, Agency Relations Chair
State Farm Insurance Companies

Mike Dunn, Marketing & Communications Chair
KBJA Radio

Greg Steinhoff, Secretary
Option Care

Jim Schatz, Treasurer
Commer...
**Allocations Panels**

**Panel II**
- Aaron Thompson, Chair*
- University of Missouri-Columbia
- Barbara Bulanda
- Jean Goldstein
- Hindman, Goldstein, Harder & Froman, PC
- Chuck Guilford
- Target
- Perk Hoeker
- Self-Employed
- Teru Morton
- University of Missouri-Columbia
- Reggie Turner
- State Farm Insurance Companies

**Panel III**
- Dana Hofsees, Chair*
- Unilever HPC
- Martha Alexander
- University of Missouri-Columbia
- Gary Fennewald
- 3M Company
- Tanya Linder
- United States Postal Service
- Earl Salmons
- Metropolitan Life Insurance Company
- John Schultz
- TempFinders
- Jeff Vogel
- Williams-Keepers LLP

**Panel IV**
- Laura Louver, Chair*
- Commerce Bank
- Beth Balzaine
- Union Planters Bank
- Gary Ford
- Shelter Insurance Companies
- Terry Killian
- Matross Packaging
- Mary Lenox
- University of Missouri-Columbia
- Bill Lloyd, Jr.
- Boone National Savings & Loan
- Chris Prestigiacomo
- Stephens College

**Panel V**
- Phyllis Hardin, Chair*
- Retired
- Donna Daly
- EDR, Inc.
- Greg Grupe
- Hickman High School
- Bruce Hanson
- MFA Incorporated
- Lee Henson
- University of Missouri-Columbia
- KC Morrison
- University of Missouri-Columbia
- Shelley Simon
- Simon Walther Incorporated
- Gary Zwingitz
- University of Missouri-Columbia

**Panel VI**
- Stephen Gaither, Chair*
- Harry S. Truman Veterans Hospital
- Alex Galenew
- American Business Brokers
- Darrell Hendon
- State Farm Insurance Companies
- Mary Ann Kurth, R.N.
- Columbia Regional Hospital
- Mary Lummes
- Harry S. Truman Veterans Hospital
- Lindi Overton
- Columbia College
- Julian Thayer
- University of Missouri-Columbia
- Dave Werner
- 3M Company

*Member, Agency Relations Committee

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**Agency Relations/ Fund Distribution**

The United Way fund distribution procedure involves a series of steps in which volunteer panels are recruited and assigned to work with individual member agencies. Each panel considers funding requests of selected agencies. During this process panel members review financial statements, line item budgets and audits that have been prepared by each agency. Panel members meet with each agency to discuss in detail its program and funding needs for the year. Panel recommendations are eventually presented to the volunteer Board of Directors for final determination.

**Agency Relations**

Chet Stoll, Chair*
State Farm Insurance Companies

**Panel I**

Rick Ravenhill, Chair*
Boone County National Bank
Stephen Ferris
University of Missouri-Columbia
Carl Greenon
State of Missouri

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On September 19 and 20, over 1,000 volunteers from the business community and students from the University of Missouri and Stephens College completed service projects at nonprofit agencies throughout Mid-Missouri. On those days, they participated in the United Way Day of Caring by volunteering at 150 area projects. On April 26, 1997, 300 MU students had another Day of Caring. The Columbia Chamber of Commerce Junior Leadership class also chose a Day of Caring project by painting the home of an 86 year old woman.

Also getting into the spirit of volunteering, 1,000 West Junior High School students will have a United Way-West Junior High Day of Caring on April 10, 1998. Since its inception in 1993, 5,075 volunteers have generated over 500 community service projects. It is through community building projects like this that we are able to make a difference in Mid-Missouri. Many thanks to all volunteers, sponsors and community service providers.
Leadership Circle

The Leadership Giving Program recognizes those who believe that each of us can dream of a better community and that each of us can make a difference in helping it happen. Leadership giving is for those few whose generosity reflects an extraordinary concern for the community and the needs of its people. The Columbia Area United Way extends sincere thanks to members of the 1997 Leadership Circle for their generous support through their leadership gifts of $1,000 or more. Established in 1989, the 1997 group grew to 202 members under co-chairs David Keller and Dennis Smith. There were 36 new members, including three gifts of $10,000, one for $7,200 and three for $5,000. Leadership gifts totaled $294,665.

1997-98 Members

Anonymous
Martha Alexander
Ben & Sue Ames
Robin Armbruster & Joe Montie, MD
Linda G. Arnold
George E. Ashley
Dr. T.J. Atwood & Mr. Kevin Littke
Nancy Bartness
Tom & Lynanne Baumgardner
L'Mont & Kathi Betz
Bingo Systems
Ed Blaine
Frederick R. Bode, MD
Dr. & Mrs. Peter K. Buchert
Buchroeder's Jewelers
Paul & Glenda Burris
Ron & Judy Carter
Ralph H. & Anna B. Caruso
Joe & Kirsten Castiglione
Dr. & Mrs. Larry Chapman
Michael & Ene Chippendale
Don & Mary Chizek
Robert J. Churchill, MD
Jack M. & Winifred Colwell
Charles G. Conville
Bob & Kathleen Conway
Nicholas & Elizabeth Couper
Dr. & Mrs. John W. Cowden
Charles D. Cowger
Jack & Becky Cox
Terry & Jan Cox
Dale & Sue Creach
Chittendin Insurance Agency
David & Patsy Dalton
Drs. Blake & Carol Danuser
Drs. Brady & Anne Deaton
John DeSipia, MD
Max & Yvette Dills
Dr. & Mrs. Robert M. Deroghazi
Carol & Dick Dowdy

Dr. & Mrs. Steven Dresser
David & Linda Duffy
Jerry & Vicki Dunnecombe
Mr. & Mrs. Charles J. Dysart
Dr. & Mrs. James F. Eckenrode
Bill & Linda Eckhoff
Bernard Ewigen, MD & Coleen
Kivlahan, MD
Bob & Vicky Ferrer
Mr. Stewart Foley
Bill & Martha Folk
Gary Ford
Bo Fraser
James & Nancy Freeman
Fred Frew - MFA Incorporated
Erie & Marilyn Goetz
Mel & Mota George
Dave & Marty Gibbons
Drs. Steve & Aileen Gratza
Bruce & Kathryn Gordon
Tom & Susan Gray
Ted Grosicki, MD
Robert & Deborah Green
Dave & Nancy Grigsby
Larry & Jan Grossmann
Vince & Jean Gurucharri
Jake & Elma Halliday
Hugh Harris, MD
Phillip Harrison
Patsy & Larry Hart
Marilyn & Perk Hoocker
Tom & Mary Hoen
Ed & Kay Huviland
Veronica & June Jennings
David & Marilyn Jobe
Paul D. & Phyllis Johnson
Ray & Carol Jones
Howard & Jean Keister
David & Susan Keller
Dr. & Mrs. Jerry D. Kennett
Dr. Marcia S. Kierscht
Charles A. Kisler
Lynn Kleopfer, MD
Ken & Mary Jo Knudten
Chris Koukola
Jikki & Aaron Krawitz
Ron & Linda Kreisel
Stan & Aim Kroenke
Teresa Kuss, RPh
Alice Landrum, MD
Gustav J. Lehr

Mr. & Mrs. F.E. Red Leighton
David L. & Alice M. Lendt
John & Jackie Lenox
David A. & Elizabeth Lee
Kai-Fong Lee
Henry Liu
Stuart & Nina Looey
Gwen K. Lucas
Joe Machens Dealerships
Jeff & Becky MacLellan
Jean Madden
Ms. Margaret Mangel
John & Kathy Marquart
Gregory & Virginia Mattli
Dave & Sharon Mattson
Bob & Nancy Maupin
Don & Gloria McCubbin
Robert & Suzanne McDavis
Peter & Patricia McDonald
Jim & Sylvia McGill
Rick & Molly Mears
David R. Meltz, MD
Jerry & Toni Melton
Richard Mendenhall, RE/MAX
Boone Realty
E. Lynn Miller
B.R. & Wanda L. Minorick
Dr. & Mrs. Greg Monaghan
Richard & Betty Montgomery
Peter Mueser
Dale & Louise Nichols
Ken & Linda Nives
Don & Wanda Northway
Dr. David J. O'Brien
Jim Offutt
Barry & Kathy O'Neill
Jim & Sandy Oller
Manuel T. & Karen M. Padreco
Allan L. Pennington
Perry Chevrolet & Perry Nissan
Philip Peters & Vickie Park
Lesnar & Mary Lu Politte
Potter Transport Company-Boonville
Jim & Lori Powell
Joe Powell
Ron & Myrna Powers
Steve Purpke & Gabriele Mayer
Mike & Betty Randerson
Phyllis & Dale Reeman
Loren & Augusta Reid
Bob & Libby Reid

Marty Ribbeck & Nola Ruth
Rom & Mary Roberts
W. Scott Robinson, DDS
Bob Roper
Richard & Linda Royster
George A. & Ruth Ann Russell
Vicki S. Russell
Mike & Marilyn Sanford
Jim & Marilyn Schatz
Leonard & Mary Scheffler
Charles & Barbara Schroeder
Don & Sandy Schubert
Gladyse Seibert
Dr. Edward P. Sheridan
Michael & Mary Jo Shirk
Rom & Vicky Shy
Jim & Billie Silvey
B. Daniel Simon
Simon Walther Incorporated
Dennis & Carolyn Smith
Mrs. Jason Ned Smith
Jeffrey E. Smith
Patrick & Karen Smith
Stephen B. & Beai Smith
Michael & Melanie Staloch
Chet & Yana Stoll
W. Michael Stroupe
Daniel J. & Andrea Stutler
John & Elaine Thompson
Terry & Bronda Thorsherry
Scott & Kris Thresher
Randal & Donen Trecha
Ron & Mary Jane Turner
Van Matre & Harrison, PC
Freed vom Saal & Kathi Posch
Barbara & Al Wagner
Bruce & Pam Walker
Steve & Teresa Walker
Pat & Richard Wallace
Dick Walls
Henry J. Waters III, Columbia Daily
Tribune
Dr. & Mrs. Bruce Weaver
Wade & Susan Welchons
Jim & Linda Wharton-Krystal Klean/
Columbia House Washing
Drs. Mary & Hal Williamson
Gary & Nancy Witschuck
Wm. L. Womack, D.O.
Drs. John & Karen Zanol
1997 Loaned Executives

This marks the 21st year of the Loaned Executive Program. Loaned executives are carefully selected individuals from a business or educational organization who are assigned by that individual’s employer to work in the United Way campaign for one month. They have been recruited from the executive ranks, management trainee and professional development areas.

Loaned executives provide vital services during the campaign. They are responsible for helping plan, develop and organize workplace campaigns in approximately 400 organizations and communicating the role United Way plays in our community.

The loaned executives return to their workplace with increased communications, management, sales and leadership skills. In addition, they develop an increased sensitivity to human services and a greater understanding of civic responsibility, resulting in benefits to both the employer and the community.

Companies and organizations that have provided loaned executives for the past 21 years are: Boone County National Bank, 14 years; Boone Hospital Center, 5 years; Boy Scouts of America, 1 year; Columbia Regional Hospital, 6 years; Columbia Foods, 1 year; Columbia Insurance Group, 1 year; Commerce Bank, 6 years; First National Bank, 9 years; GTE, 6 years; MFA Incorporated, 5 years; NationsBank, 14 years; JC Penney, 2 years; Quaker Oats, 2 years; Red Cross Blood Center, 1 year; Silver Companies, 1 year; Shelter Insurance Companies, 20 years; Square D Company, 14 years; State Farm Insurance Companies, 21 years; 3M Company, 20 years; Toastmaster Inc., 14 years; UMB Bank, 1 year; and the University of Missouri-Columbia, 1 year.

United Way At Work

United Way at Work, a year-round program, involves employees at the workplace in all aspects of the United Way mission. The program was initiated in 1993 with Commerce Bank and State Farm Insurance Companies. MFA Oil Company, Boone County National Bank, Target, Shelter Insurance Companies and 3M Company followed closely behind. This year Campus Facilities at the University of Missouri-Columbia joined the program. In addition, the Columbia School District is a part of the program as a Partner in Education. The schools participating are Rock Bridge Elementary, West Junior High, Hickman High and Douglass High School.

The United Way at Work purpose is to raise a level of participant understanding, involvement and support of human care services in the Mid-Missouri area.

United Way at Work Liaison Committee

Scott Petersen, Chair
State Farm Insurance Companies
Cindy Chapman
Toastmaster Inc.
Tom Garner
Mid-Missouri Business Journal
Amy Modrell-Miller
Children’s Orchard
Gena Scott
American Red Cross
Suzanne Rothwell
State Farm Insurance Companies
Pacesetter Companies

These companies have held out a torch for those in need in our community. They have attained Pacesetter status which means they have significantly elevated their commitment to the community and less fortunate. We SALUTE the employees of these companies for outstanding leadership and lighting the way for all of us.

Boone County National Bank
Columbia Daily Tribune
Columbia Foods-Oscar Mayer
Columbia Insurance Group
Commerce Bank
First National Bank
MFA Oil Company
Missouri Employers Mutual Insurance
Sam’s Wholesale Club
Sears, Roebuck & Company
State Farm Insurance Companies
Toastmaster, Inc.

These United Way agencies have made a significant commitment and achieved Pacesetter status.

Advent Enterprises, Inc./Job Center
American Red Cross
Ann Carlson Food Pantry
Big Brothers/Big Sisters
Boone County Council on Aging
Central Missouri Food Bank
Community Nurse Schools
Comprehensive Human Services
Easter Seal Society
Family Counseling Center
Family Health Center
Harrision Preschool
Lutheran Family & Children’s Services
Meals on Wheels
Phoenix Programs, Inc.
Services for Independent Living
University “Y”
Visiting Nurses Association
Voluntary Action Center

Torchlighter Companies

Like the Pacesetters, the Torchlighters set the standard for others to follow. They ran employee campaigns achieving significantly better results. These organizations and their employees have demonstrated a high level of caring for this community.

ABC Laboratories, Inc.
Alzheimer’s Association
Boone Hospital Center
Columbia Regional Hospital/Regional Health System
Comeridian National Insurance Company
Dillard’s
MFA Incorprated
NationsBank
Quaker Oats
Schnucks
Shelter Insurance Companies
Square D Company
Summit Polymers, Inc.

3M Company
University of Missouri
Columbia Public School District
Business & Computer Services
Derby Ridge Elementary School
Fairview Elementary School
Field Elementary School
Gifted Program
Grant Elementary School
Lee Elementary School
Parkade Elementary School
Shepard Elementary School
West Junior High School

Agency

Cyveet Enterprises, Inc./Job Center
American Red Cross
Ann Carlson Food Pantry
Big Brothers/Big Sisters
Boone County Council on Aging
Boy Scouts of America
Central Missouri Diabetic Children’s Camp
Central Missouri Food Bank
Community Garden Coalition
Community Nursery Schools
Comprehensive Human Services
Easter Seal Society
Eldercare Center
Family Counseling Center
Family Health Center
Harrision Preschool & Daycare
Harvest House
Heart of Missouri Girl Scouts
Lutheran Family & Children’s Services
Meals on Wheels
New Horizons/THA Community Support
Nora Stewart Nursery School
Phoenix Programs, Inc.
Rainbow House
Salvation Army
Services for Independent Living
University “Y”
Visiting Nurses Association
Voluntary Action Center

Total Member Agency Allocations

Board President

Al Wagner
Ron Blyk
Ron Mueller
Mike Vangel
David Rhodes & Lisa Key
Dr. Robert Doroghazi
Christine Palliser
Reene Hulshof
Kevin Webb
Mike Duffiek
Bob Perry
Michelle Leonard
Larry Schuster
Debin Benish
Bob Bailey
Joe Grunder
Joan Rhoads
Mary Roberts
Vickie McKinnon
Terry Woodruff
Becky Farley
Josephine Bryant
Rick Ravenhill
Larry Colgin
Brad Effert
Kathleen Cain
Robert Weagley
Michael Szweczyk
Raymond Massey

1997

$78,229
80,000
78,000
45,000
40,705
48,050
17,000
90,000
10,000
118,522
62,500
16,500
25,000
78,000
21,000
12,500
13,000
35,000
12,000
40,000
57,000
66,500
30,000
30,000
70,000
87,000
27,500
62,000
57,000

$1,408,006

Venture Funds

Sisters & Brothers
Sexual Trauma/Assault Response Team
Columbia/Boone County Community Partnership
Unlimited Opportunities-Boonville
Rainbow House

Total

$1,454,119