Mission Statement

The mission of the Columbia Area United Way is to evaluate, prioritize and communicate current and future human service needs and to mobilize the necessary resources to meet those needs in an efficient manner which fosters human dignity.

November 18, 1993

Report from the President

Chris Koukola

The Columbia Area United Way is proud to be part of a community that pulls together to ensure that health and human service dollars are well spent towards assisting local people who need help.

In 1995, through the efforts of hundreds of United Way volunteers who rallied together to help meet our community’s needs, many outstanding accomplishments were achieved. The campaign was a resounding success raising more dollars than ever before for local United Way-supported agencies. The organization was also able to take the results of the Community Needs Assessment, apply them to funding decisions, and direct more dollars to critical needs of our community.

This year’s accomplishments, coupled with the on-going efforts of dedicated volunteers, have laid the groundwork for building a better, more caring community.

Among the 1995 highlights are the following:

- Added three agencies to receive United Way support: Central Missouri Food Bank and Rainbow House in Columbia and Harvest House in Boonville.
- Led by Jerry Price, Summit Travel, the campaign surpassed our largest goal and raised $1.7 million, our largest increase ever.
- We expanded into Boonville with additional funding and a successful campaign.
- State employees donated over $66,000 to local United Way agencies representing a three-fold increase.
- Over 1,000 employees and students volunteered for Days of Caring.
- Chaired by Anna Gross and Donna Gates from the community, and Dan Kennedy and Ben Morris from the campus, the volunteers worked on 69 projects in Moberly, Jefferson City, Boonville, Lupus and Columbia.
- KMIZ-TV produced the much applauded 1995 campaign video highlighting local services. KOMU, KRCG and KMIZ anchored the seventh annual 30 minute United Way simulcast which was viewed by tens of thousands in early October.
- KOMU-TV produced a three-part series on the United Way allocations process which aired in August. That video will be included in the training of new volunteers.
- Boone County National Bank and MFA Oil Company are the newest businesses to be involved in the United Way at Work program. They join State Farm Insurance Companies, Commerce Bank, and, as a Partner in Education, the Columbia Public Schools.
- Nine Loaned Executives organized 400 workplace campaigns.
- The United Way Board endorsed the work of the Columbia/Boone County Community Partnership, a new collaborative, community-wide effort which aims to improve the effectiveness of our human care services.
- The Board gave $83,816 in supplemental funding to six United Way agencies. In addition, $12,202 in venture funds was allocated. One recipient in venture funds was Lutheran Family and Children’s Services. The Board also provided $6,000 in emergency funding to Golden Moment Montessori Center.
- Co-chaired by Linda Arnold, Toastmaster Incorporated and Joe Castiglione, University of Missouri Athletics, leadership giving had another record setting year—$171

Cover Design by Jennifer Ford, while a student at Rockbridge Elementary School in 1994.
Board Members
Linda Arnold  Toastmaster, Incorporated
Ernie Barbee  City of Columbia
Nancy Bartness  Boone Hospital Center
Lanny Barton  Shelter Insurance Companies
George Boyle  Retired
Dr. Gerald Brouder  Columbia College
Dr. Lester Bryant  University of Missouri
Tom Carson*  Harry S. Truman Veterans Hospital
Patti Coffelt  Boone National Savings & Loan
Pat Dalbey  KMIZ-TV
Patsy Ponder Dalton  Boone County National Bank
Dan Degenhart  J.C. Penney Company
Gene Gerke  Gerke and Associates
Al Germond*  K102 Radio
Bruce Hanson  MFA, Incorporated
Phyllis Hardin  City of Columbia
Perk Hoeger  Self-Employed
Mike Holman  Union Electric
Susan Horak*  RE/MAX Boone Realty
Howard Keister  GTE
Dr. Marcia Kierscht  Stephens College
Joe McDonald  3M
Beth Morell  Columbia Regional Hospital
KC Morrison  University of Missouri
Gary Oxenhandler  Toile and Oxenhandler, PC
Jim Schatz  Commerce Bank
Bert Schulte  Columbia Public Schools
Betty Schuster  Principal Financial Group
Doug Simmons  Columbia Foods
Shelley Simon  Simon + Walther
Greg Steinhoff  Option Care
Mike Stroope  Boone County National Bank
Marvin Wright  Knight, Ford Attorneys
*Retired

1996 Nominating Committee
Phyllis Hardin, Chair
City of Columbia
Bob Hammerschmidt  Commerce Bank
Jim Offutt  Shelter Insurance Companies
Vicki Duncombe  Boone County National Bank
George Boyle  Retired
Chris Koukola  University of Missouri
Doug Simmons  Columbia Foods

1995-96 Speaker's Bureau
Steve Shelmire, Chair
Shelter Insurance Companies
Richard Blakely  Services For Independent Living
Cindy Bush  Comprehensive Human Services
Kris Dadent  Boone County Council On Aging
Mary Jane Davis  Nora Stewart Nursery
Phil Douce  Rainbow House
Captain Max Grindle  Salvation Army
Barbara Hasselbriss  Easter Seal Society
Nancy Howard  Phoenix Programs, Incorporated
Mary Lee Johnston  Community Nursery Schools
Nina Kirkpatrick  Central Missouri Food Bank
Jane Kruse  Family Health Center
Marc Lannamy  Job Center
Paul Larimore  Commerce Bank
Lois Long  Eldercare Center
Nancy Melise  THA Community Support
Sharon Moulis  Boy Scouts of America
Cindy Mustard  Voluntary Action Center
Ginny Northcutt  Boxtown's Bank
Nan Pavinelli  Big Brothers/Big Sisters
Denise Sullivan  Boone County National Bank
Marcia Walker  Meals On Wheels
Bob Whitted  Family Counseling Center
Reggie Williams  State Farm Insurance Companies

1995-96 Marketing and Communications
Mike Dunn, Chair
KBIA Radio
Lanny Barton  Shelter Insurance Companies
Jacque Dunn  University of Missouri
Tom Garner  Mid-Missouri Business Journal
Jim Hall  KMIZ TV
Renee Hulsbo  Vangel Associates
Gena Pliske-Scott  American Red Cross
Robert Ross  City of Columbia
David Russell  University of Missouri
Lynn Russell  University of Missouri
Kim Simmons  KCLR KCMQ Radio
Lilli Vinnello  Mebelle Enterprises
Rhona Williams  University of Missouri

United Way Staff
David Franta  Executive Director
Katha Posch  Director of Marketing
Linda Stickey  Secretary
Sharon Livingston  Administrative Assistant

Chet Stoll, Chair
State Farm Insurance Companies
Nancy Bartness  Boone Hospital Center
Vicki Duncombe  Boone County National Bank
Tom Gray  KOMU-TV
Phyllis Hardin  City of Columbia
Nancy Howard  Phoenix Programs, Incorporated
Chris Koukola  University of Missouri
Jerry Price  Summit Travel
Jim Schatz  Commerce Bank
Allocations Panels

Barbara Hardt  
Columbia Insurance Group
Terry Killian  
Square D Company
Laura Lower  
Commerce Bank
Jerome Rader  
MBS Textbook Exchange
Aaron Thompson  
University of Missouri

Panel III
Chet Stoll, Chair*  
State Farm Insurance Companies
Martha Alexander  
University of Missouri
Barbara Bulanda  
Jean Goldstein
Hindman, Scott, Goldstein & Harder
John Herr  
Douglas Park Neighborhood Association
Margaret McDermott  
Boatmen’s Bank
John Schultz

Panel IV
Suzanne Holland, Chair*  
University of Missouri
Harold Gray, Jr.  
State Farm Insurance Companies
Barbara Horrell  
University of Missouri
Linda Klopfer  
Midway Heights Elementary School
Charlie McCallan  
Datamost Technologies, Inc.
Bill McNew  
Boatmen’s Bank
Betty Schuster  
Principal Financial Group

Teresa Vandover  
Shepard Boulevard Elementary School

Panel V
Phyllis Hardin, Chair*  
City of Columbia
Jean Berlowitz  
First National Bank
Greg Gruepe  
Jeff Junior High School
Darrell Henderson  
State Farm Insurance Companies
Mary Lummis  
Harry S. Truman Veterans Hospital
Julian Thayer  
University of Missouri
Bill Zachoche  
Nowells United Super Market
*Member, Agency Relations Committee

Community Needs Task Force
Gary Ford, Chair  
Shelter Insurance Companies
Patsy Ponder Dalton  
Boone County National Bank
Mike Sanford  
City of Columbia
Phil Steinhans  
City of Columbia
Connie Hendren  
Boone County Government
Jane Kruse  
Family Health Center
Marta Halter  
Division of Family Services
Don Stamper  
Boone County Government

On September 29 and September 30, 1995 over 900 volunteers from the business community, students from the University of Missouri and Columbia College became part of the Solution to Problems in our community. On those days, they participated in the United Way Day of Caring by volunteering at 69 area projects. On April 8, 1995, 200 MU students had another Day of Caring. Many thanks to all volunteers and sponsors who helped the communities of Columbia, Boonville, Lups, Jefferson City and victims of the tornado in Moberly. Your efforts showed that together, we can have a tremendous impact on the lives of thousands of people in our community.
Campaign Leadership 1995-96

Jerry Price, Chair

CFC Chair
Steve Fogerty

Speakers Chair
Steve Sheltmire

Dry of Caring Chairs
Donna Gates
Ann Gross

Campaign Vice Chair
Susan Stalcup Gray

Loaned Executive Consultants
Jeff MacLellan
Karen Taylor

University Co-Chairs
Tom Murray
David Lendt
Rose Porter
Pat Higgins
Jim Clark

Professional Chairs
Bob Gerdin
Mary Carnahan

Industrial Chairs
Mike Stroupe
Jim Schatz

Leadership Giving Chairs
Linda Arnold
Joe Castiglione

Health Care Chairs
Patsy Hart
Greg Steinhoff

Attorneys
Diane Rubenstein
Gary Stamper

Construction
Joe Greaves
Lisa Ryan
Tim Reed

Leahry
Chad Croucher
Judy Hull

Physicians
Denise Falco
Bette Ota

General Industry
Norm Ballanger
Rick Ravenhill

Finance
Brad Austin
Felicia Attebery

Specialists
Dan Lavitt

Transportation
Gary Drewing
Paul Larimore

Insurance
Ruth Stone
Steven Brooks

Health
Cee Jaye Phillips
Lane Deprima
Tom Guy

Accountants
Stephen C. Smith
Jim McGinnis

Communities Chairs
Joe Craigmile
Audrey Spieler

Human Services Chairs
Magie Roberts
Mark Hassemer

Major Firm Chairs
Dale Creach
Bo Fraser

Residential
Sandy Schubert
Judy Davis

Agents
Nancy Howard
Marc Lammy

Education
Jolene Schulz
Nikki Krawitz

Small Business
Red Leighton

Local Government
Ernie Barber
Tom Schauwecker

Community Services
Robyn Kaufman
Leadership Circle

The Leadership Giving Program is a special opportunity for concerned citizens to demonstrate their commitment to this community. The Columbia Area United Way extends sincere thanks to members of the 1995 Leadership Circle for their generous support through their leadership gifts. Established in 1989, the 1995 group grew to 171 members under co-chairs Linda Arnold and Joe Castiglione. There were 39 new members, including an individual gift of $10,000. A gift to United Way supports over 60 human service programs in Mid-Missouri and is managed by local volunteers who make sure the money is well spent.

1995-96 Members
Anonymous
Dr. & Mrs. Mark Adams
Martha Alexander
Ben E. Ames, Jr.
Robin Armbruster & Joe Montie, M.D.
Linda G. Arnold
George E. Ashley
Dr. T.J. Atwood
Nancy Bartmess
Lanny & Dana Barton
Tom & Lynnanne Baumgardner
L'Mont & Kathi Betz
Bingo Systems & Supply, Inc.
Frederick R. Bode, M.D.
Booneville Medical Arts Pharmacy-Tim, Terry & Larry Smith
Booneville Price Chopper-Dave & Krista Nicholas
Ron & Lisa Bower
Dr. Lester R. Bryant
Dr. & Mrs. Peter K. Buchert
Paul & Glenda Burris
Charles & Mary Camahan
Dr. Ron & Judy Carter
Ralph H. & Anna B. Caruso
Joe & Kristen Castiglione
Central Bridge Co.
Michael & Ene Chippendale
Dr. & Mrs. Robert Churchill
Bob & Kathleen Conway
Nick & Libbie Couper
Dr. John & Patricia Cowden
Jack Cox
Terry & Jan Cox
Dale & Sue Creach

R. Ray Cunningham, M.D.
Jim & Jerry Cupp
Da-Com Corporation of Mid-Missouri
David & Patsy Dalton
Datastorm Technologies, Inc.
Robert D. Decker
John D. DeSpain, M.D.
Max & Yvette Dills
Dr. & Mrs. Robert M. Doroghazi
Gary & Ginny Dreuing
David & Linda Duffy
David & Joy Dunaron
Mr. & Mrs. Terry Duncombe
Mary & Charles Dysart
Dr. & Mrs. James F. Eckenrode
Bob & Vicky Feller
Dr. & Mrs. William R. Folk
Russel & Nadina Fowler
Bo Fraser
Rees & Nancy Freeman
Gold Frew - MFA Incorporated
Ermie & Marilyn Gaeth
Larry & Donna Gates
Charles G. and Jean Gibbens
Dave & Marty Gibbons
Drs. Steve & Aleena Gnatz
Dr. & Mrs. Bruce J. Gordon
Harold L. & Angela Gray
Tom & Susan Gray
Ted Groshong, M.D.
Rebekah Gross for V.H. Gross Family
Larry & Jan Grossmann
Vince & Jean Gurucharr
Jake & Elma Halliday
Bob & Melissa Hammerschmidt
Hugh Harris, M.D.
Phil & Janet Harrison
Marilyn & Perk Hoeker
Ken & Pat Hutchinson
Jnon & June Jennings
Paul D. & Phyllis Johnson
Howard & Jan Keister
Jerry D. Kennett, M.D.
Dr. & Mrs. Charles A. Kiesler
Gary & Sandy Kirk

Lynn Kleepfner, M.D.
Chris Koukol
Ron & Linda Kreisel
Alice Landrum, M.D.
Legend Automotive Group
Gustav J. Lehr
Little Dixie Construction Co.
Dave & Alice Lendt
John & Jackie Lenox
Mrs. Gwen K. Lucas
Joe Machens Ford
Jeff & Becky MacLellan
Jean & Elsie Madden
Bob Magnuson
Margaret Mangel
John & Kathy Marguart
Gregory & Virginia Matti
Dave & Sharon Mattson
Bob & Nancy Maupin
Don & Gloria McCubbin
Robert & Suzanne McDavid
Peter & Patricia McDonald
Jim & Sylvia McGill
David R. Mehu, M.D.
Jerry & Toni Melton
Richard Mendenhall, RE/MAX
Boone Realty
Miller Associates Engineers, Planners & Surveyors, Inc.
Lynn & Jackie Miller
Nancy A. Miller, M.D.
Bob & Wanda Minnick
Rich L. & Betty Montgomery
Peter Mueser
Dale & Louise Nichols
Don & Wanda Northway
Dr. David J. O'Brien
Jim Offutt
Jim & Sandy Ollar
Bette & David Ota
Dr. & Mrs. Donald Patterson
Allan L. Pennington
Perry Chevrolet & Perry Nissan
Philip Peters & Vickie Park
Leonard & Mary Lu Politte
Larry & Brenda Potterfield

Joe Powell
Ron & Myrna Powers
Steve Puepke & Gabrielle Mayer
Phyllis & Dale Reesman
Loren & Augusta Reid
Bob & Libby Reid
Marty Rihack & Nola Ruth
Richardson & Bass Co.
Ron & Mary Roberts
Dr. & Mrs. Scott Robinson
Rick Royer
Dr. & Mrs. Garth S. Russell
George A. & Ruth Ann Russell
Mike & Marilyn Sanford
Jim & Marilyn Schatz
Leonard & Mary Sue Scheffler
Daniel L. Scotten
Dr. Edward P. Sheridan
Jim & Billie Silvey
B. Daniel & Penelope Simon
Simon & Walther
Dr. & Mrs. J. Ned Smith
Jeffrey E. Smith Companies
Larry & Cheryl Smith
Dr. & Mrs. Patrick A. Smith
Stephen B. & Bea Smith
Chet & Yana Stoll
W. Michael Stroup
Andra & Dan Stubler
John & Elaine Thompson
Scott & Kris Thrasher
Randal & Doreen Trecha
Ron & Mary Jane Turner
Barbara & Al Wagner
Pat & Richard L. Wallace
Dick Walls
Henry J. Waters III, Columbia Daily Tribune
Dr. & Mrs. Bruce Weaver
Wm. Kellar Winkelmeyer, M.D.
Wm. L. Womack, D.O.
On loan to United Way for about six weeks, loaned executives provide a vital service during campaign. They are responsible for helping plan, develop and organize workplace campaigns in approximately 400 organizations and communicating the role United Way plays in our community.

The loaned executives return to their workplace with increased communications, management, sales and leadership skills. In addition, they develop an increased sensitivity to human services and a greater understanding of civic responsibility, resulting in benefits to both the employer and the community.

United Way At Work

United Way At Work, a year round program, involves employees at the workplace in all aspects of the United Way mission. The program was initiated in 1993 with Commerce Bank and State Farm Insurance Companies. In 1994, United Way incorporated the Columbia School District into the program by becoming a Partner in Education. Rockbridge Elementary, West Junior High and Hickman High were selected. This year Douglass High School will be added as a partner and from the business community. Boone County National Bank and MFA Oil Company, will join the program.

The United Way At Work purpose is to raise the level of participant understanding, involvement and support of human care services in the Mid-Missouri area. It has four major components:

- Year-Round Information and Education - Enhances peoples' awareness and input regarding local human services through a year-round communication program.
- Volunteer Recruitment and Recognition - Increases the number and recognition of people who volunteer and enrich our community by making others more aware of volunteer opportunities.
- Direction of People With Needs To Sources Of Help - Links participants to services that best meet their needs through programs at the workplace.
- Continuous Voluntary Giving - Motivates people to voluntarily increase their financial and personal commitment through their awareness of and involvement in the human care system.

As the year-round program continues to grow, thousands of employees are learning firsthand that United Way is much more than a fund raising organization. It is neighbor helping neighbor and employee helping employee. It is all of us helping one another in our community.
<table>
<thead>
<tr>
<th>Agency</th>
<th>Board President</th>
<th>1995</th>
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<tbody>
<tr>
<td>Advent Enterprises, Inc.</td>
<td>Charlie Digges, Jr.</td>
<td>30,000</td>
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<td>American Red Cross</td>
<td>Del Robertson</td>
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<td>Ann Carlson Food Pantry</td>
<td>Ed Clawson</td>
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<td>ARC of Boone County</td>
<td>Susan Remelius</td>
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<td>Big Brothers/Big Sisters</td>
<td>Mike Vangel</td>
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<td>Boone County Council on Aging</td>
<td>JoAnne Bray</td>
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<td>Donald Ruthenberg</td>
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<td>Camp Fire, Inc.</td>
<td>Ken Harmon</td>
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<td>Central Missouri Diabetic Children's Camp</td>
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<td>Central Missouri Food Bank</td>
<td>Dick Walls</td>
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<td>Community Garden Coalition</td>
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<td>Community Nursery Schools</td>
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<td>Craig Simon</td>
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<td>Easter Seal Society</td>
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<td>Family Counseling Center</td>
<td>Frank Wallemann</td>
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<td>Family Health Center</td>
<td>Bob Bailey</td>
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<td>Harrisburg Preschool &amp; Daycare</td>
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<td>Harvest House</td>
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<td>Meals on Wheels</td>
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<td>Nora Stewart Nursery School</td>
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<td>Phoenix Programs, Incorporated</td>
<td>Darrell Hendon</td>
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<td>Rainbow House</td>
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<td>Salvation Army</td>
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<td>Services for Independent Living</td>
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<td>University &quot;Y&quot;</td>
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<td>Visiting Nurses Association</td>
<td>Barbara Knowles</td>
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<td>Voluntary Action Center</td>
<td>Raymond Massey</td>
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<td>Total Member Agency Allocations</td>
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<td>1,163,066</td>
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**Venture Funds**

- Community Needs Task Force: 1,430
- Day of Caring: 4,272
- Lutheran Family & Children's Services: 6,500

**Emergency Funding**

- Golden Moment Montessori Center: 6,000
- Other: 532

Total: $1,181,800