Mission Statement

The mission of the Columbia Area United Way is to evaluate, prioritize and communicate current and future human service needs and to mobilize the necessary resources to meet those needs in an efficient manner which fosters human dignity.

As a corporate citizen and volunteer, I believe the Columbia Area United Way is an efficient and effective way of meeting community needs. This past year, United Way’s network of agencies played a vital role in addressing concerns and problems throughout Mid-Missouri — including preventive programs and services to help people build healthy and productive lives.

I believe the people in this area feel the same way as is evidenced by their volunteer and financial support. Even though it was a challenging year with corporate mergers and downsizing, the community responded. Led by Susan Mulcahy Gray, $1,768,932 was raised for the Mid-Missouri area, an all-time high.

There were many challenges this year but there were also many accomplishments. The following highlights helped shape the year 1996.

- Added a new member agency - Lutheran Family and Children's Services - which provides a variety of prevention and community-wide services.
- Target, 3M and Shelter Insurance Companies are the newest businesses to be involved in the United Way at Work program while Douglass High School is our newest Partner in Education.
- Participated in the progress of other community coalitions - Columbia/Boone County Community Partnership, Chamber of Commerce/Boone County Health Report Card Project, Family Nurture and Preservation Task Force. These collaborative events aim to improve the performance of our schools, service agencies, employees, government services and all interested partners to help individuals, children and families realize their full potentials.
- Expanded to four Days of Caring, with over 1200 employees and students at 150 project sites.
- Twelve companies provided Loaned Executives who organized 400 workplace campaigns. The Loaned Executive Program continues to attract new business partners who realize its many corporate benefits.
- KOMU, KRCG and KMIZ television stations anchored the eighth annual 30 minute United Way simulcast which was viewed by tens of thousands in October.
- KOMU-TV produced the 1996 campaign video highlighting local services.
- For the second year, Leadership Giving was co-chaired by Linda Arnold, Toastmaster, Inc. and Joe Castiglione, University of Missouri Athletics. An all-time record setting year, leadership givers totaled 182, with three $10,000 gifts bringing the total to $261,440. More records were set by the University of Missouri with 51 employees giving at the $1,000 plus level and Shelter Insurance Companies with 23 employees giving $1,000 or more.
- Revised our long-range strategic plan to the year 2000.

This was made possible by you, the donors and volunteers. You appealed for the time, talent and financial support of other citizens who care about those in need — local people helping local people efficiently and effectively. We extend our heartfelt appreciation and gratitude for your efforts.
Board of Directors 1996-97

Executive Committee

Gary Oxenhuder
Toft & Oxenhuder, PC
Dale Reeseman
Williams, Reeseman & Tate
Bert Schulte
Columbia Public Schools
Betty Schuster
Principal Financial Group
Doug Simmons
Columbia Foods
Shelley Simon
Simon & Walther Incorporated
Dennis Smith
Missouri Employees Mutual Insurance
Mike Stoupe
Boone County National Bank
Bonnie Trickey
ReQuest Mortgages of America
*Deceased

1996-97 Speaker's Bureau
Joe Craigmle, Chair
Boone County National Bank
Cindy Bush
Comprehensive Human Services
Kris Dadant
Boone County Council on Aging
Phil Douce
Rainbow House
Captain Max Grindle
Salvation Army
Nancy Howard
Phoenix Programs, Incorporated
Mary Lee Johnston
Community Nursery Schools
Susan Jones
Ameritech Cellular Center
Peggy Kirkpatrick
Central Missouri Food Bank
Marc Lammy
Job Center
Paul Larimore
Commerce Bank
Lois Long
Eldercare Center
Melody Markos
Shelter Insurance Companies
Connie Martin
Shelter Insurance Companies
Nancy Melissa
THA Community Support
Sharon Moulou
Boy Scouts of America
Cindy Mustard
Voluntary Action Center
Dr. Marcia N醮ivil
Big Brothers/Big Sisters
Marcia N醮ivil
Voluntary Action Center
Nan Povinelli
Big Brothers/Big Sisters
Marcia N醮ivil
Meals On Wheels
Joyce White
Boone County National Bank
Bob Whittet
Family Counseling Center
Reggie Williams
State Farm Insurance Companies
Barbara Winfrey
Commerce Bank

1996-97 Marketing and Communications
Mike Dunn, Chair
KBIA Radio
Lanny Barton*
Shelter Insurance Companies
Jacque Dunn
University of Missouri
Jim Garner
Mid-Missouri Business Journal
Jim Hall
KMIZ TV
Renee Hulshof
Vangel Associates
Gena Piske-Scott
American Red Cross
Robert Ross
City of Columbia
David Russell
University of Missouri
Kim Simmons
KCLR KCMQ Radio
Lili Vianello
Visionworks
*Deceased

United Way Staff
David Franta
Executive Director
Kathi Posch
Director of Marketing
Sharon Livingston
Administrative Assistant
Linda Stickney
Secretary/Receptionist 1990-96
Linda Wharton
Secretary/Receptionist
Cynthia Willson
Projects Coordinator

Board Members
Linda Arnold
Toastmaster, Incorporated
Ernie Barbee
City of Columbia
Nancy Bartmess
Boone Hospital Center
Lanny Barton*
Shelter Insurance Companies
George Boyle
Retired
Dr. Gerald Brouder
Columbia College
Dr. Lester Bryant
University of Missouri
Don Chizek
Quaker Oats
Patsi Coffelt
Boone National Savings & Loan
Pat DalbeY
KMIZ-TV
Patsy Ponder Dalton
Boone County National Bank
John DeSpain, MD
Boone Clinic
Marilyn Gaeth
Grimes, Fay and Gaeth
Gene Gerke
Gerke and Associates
Bruce Hanson
MFA, Incorporated
Phyllis Hardin
Retired
Patsy Hart
University Hospital & Clinics
Perk Hoecker
Self-Employed
Tom Hosen
Boatmen's Bank of Mid-Missouri
Howard Keister
GTE
Dr. Marcia Kierscht
Stephens College
Joe McDonald
3M Company
Beth Morell
Columbia Regional Hospital
KC Morrison
University of Missouri
Allocations Panels

Rod Kelly  
Rock Bridge High School  
Terry Martin  
Shepard Boulevard Elementary  
Linda Klopfenstein  
Midway Heights Elementary  
Pam Pearn  
University of Missouri  
Rick Ravenhill  
Boone County National Bank

Panel II
Aaron Thompson, Chair*  
University of Missouri  
Jeff Ausmus  
KMIZ-TV  
Barbara Bulanda  
Jean Goldstein  
Hindman, Scott, Goldstein & Harder  
Barbara Hardt  
Columbia Insurance Group  
Perk Hoeker  
Terry Killian  
Square D Company  
Terry Morton  
University of Missouri

Panel III
Chet Stoll, Chair*  
State Farm Insurance Companies  
Martha Alexander  
University of Missouri  
Gary Fennewald  
3M Company  
Patty Miller  
MFA Incorporated  
Earl Salmons  
Metropolitan Life Insurance Company  
John Schultz  
TempFinders  
Christine Winfield  
University of Missouri

Panel IV
Laura Lower, Chair  
Commerce Bank  
Beth Balzraine  
Union Planters Bank

Chris Dueko  
Charter Behavioral Health  
Gary Ford  
Shelter Insurance Companies  
Jere Francis  
University of Missouri  
Bill McNew  
Boatmen's Bank  
Jerome Rader  
MB&I Textbook Exchange

Panel V
Phyllis Hardin, Chair*  
City of Columbia  
Jean Berlowitz  
First National Bank  
Denise Falco  
Columbia Regional Hospital  
Alex Galenes  
America's Business Brokers  
Greg Grupe  
Jeff Junior High School  
Bruce Hanson  
MFA, Incorporated  
KC Morrison  
University of Missouri  
Gary Zwonitzer  
University of Missouri

Panel VI
Stephen Gaither, Chair  
Harry S. Truman Veterans Hospital  
Suzan Anderson  
First National Bank  
Darrell Hendon  
State Farm Insurance Companies  
Ken Hutchinson  
University of Missouri  
Mary Lumimus  
Harry S. Truman Veterans Hospital  
Lindi Overton  
Columbia College  
Dave Werner  
3M Company  
Bill Zschoche  
Nowell's Grocery

*Member, Agency Relations Committee

Agency Relations

Bob Bailey, Chair*  
University of Missouri

Panel I
Dana Hofess, Chair*  
Chesbrough-Ponds  
Stephen Ferris  
University of Missouri  
Terry Jordan  
University of Missouri

On September 27, 28 and 30, 1996, over 500 volunteers from the business community and students from the University of Missouri completed service projects at nonprofit agencies throughout Mid-Missouri. On those days, they participated in the United Way Day of Caring by volunteering at 180 area projects. On April 27, 1996, 200 MU students had another Day of Caring. Many thanks to all volunteers and sponsors who helped. It is through community outreach projects like this that we are able to make a difference in Mid-Missouri.
Leadership Circle

The Leadership Giving Program is a special opportunity for concerned citizens to demonstrate their commitment to this community. The Columbia Area United Way extends sincere thanks to members of the 1996 Leadership Circle for their generous support through their leadership gifts of $1,000 or more. Established in 1989, the 1996 group grew to 182 members under co-chairs Linda Arnold and Joe Castiglione. There were 35 new members, including three gifts of $10,000. A gift to United Way supports over 60 human service programs in Mid-Missouri and is managed by local volunteers who make sure the money is well spent.

1996-97 Members
Anonymous
Dr. & Mrs. Mark Adams
Martha Alexander
Ben E. Ames, Jr.
Linda G. Arnold
George E. Ashley
Dr. T.J. Atwood
Nancy Bartness
Tom & Lynnanne Baumgardner
L'Mont & Kathi Betz
Bingo Systems & Supply, Inc.
Frederick R. Bode, M.D.
Boonville Price Chopper-Dave & Krista Nicholas
Ron & Lisa Bower
Dr. Lester R. Bryant
Dr. & Mrs. Peter K. Buchert
Paul & Glenda Burrus
Charles Carnahan, MD & Mary Carnahan
Ron & Judy Carter
Ralph H. & Anna B. Caruso
Joe & Kristen Castiglione
Central Bridge Co.
Michael & Ene Chippendale
Donald & Mary Chizek
Dr. & Mrs. Robert Churchill
Jack M. & Winifred Colwill
Bob & Kathleen Conway
Nick & Libbie Couper
Dr. John & Patricia Cowden
Jack & Becky Cox
Terry & Jan Cox
Dale & Sue Creach
R. Ray Cunningham, M.D.
Naomi & Jerry Cupp
David & Patsy Dalton
Brady & Anne Deatton
John D. DeSpain, M.D.
Max & Yvette Dills
Dr. & Mrs. Robert M. Deroghazi
& Mrs. Steve Dressner
David & Linda Duffy
David & Joy Dunafon
Mr. & Mrs. Terry Dunscombe
Mary & Charles Dyarst
Dr. & Mrs. James F. Eckenrode
Bob & Vicky Elvey
Dr. & Mrs. William R. Folk
Russell & Nadina Fowler
Bo Fraser
James & Nancy Freeman
Bud Frew - MFA Incorporated
Ernie & Marilyn Gaeth
Mel & Meta George
Charles G. & Jean Gibbons
Dave & Marty Gibbons
Drs. Steve & Aileen Gnatz
Dr. & Mrs. Bruce J. Gordon
Tom & Susan Gray
Ted Groenhoff, M.D.
Dr. & Mrs. Walter Green
Jere & Nancy Griggs
Larry & Jan Grossmann
Vince & Jean Gurucharr
Jake & Elma Halliday
Hugh Harris, M.D.
Phil & Janet Harrison
Patsy & Larry Hart
Marliyn & Perk Hoecker
Tom & Mary Ionen
Timothy Hoke/kamp, MD
Ken & Pat Hutchinson
Vernon & June Jennings
Paul D. & Phyllis Johnson
Ray & Carol Jones
Howard & Jean Keister
Jerry D. Kennett, M.D.
Dr. Marcia S. Kierscht
Dr. & Mrs. Charles A. Kiesler
Lynn Kleopfer, M.D.
Chris Koukola
Nikki & Aaron Krawitz
Jon & Linda Kreisel
Stan & Ann Kroenke
Alice Landrum, M.D.
Legend Automotive Group
Gustav J. Lehr
Mr. & Mrs. F.E. Red Leighton
LeMone Smith Development Company
Dave & Alice Lendt
John & Jackie Lenox
Henry Liu
Carol Loepky, MD
Mrs. Gwen K. Lucas
Joe MacHens Dealerships
Jeff & Becky MacLellan
Jean Madden
Bob Magnuson
Margaret Mangel
John & Kathy Marquart
Gregory & Virginia Mattl
Dave & Sharon Mattson
Bob & Nancy Maupin
Don & Gloria McCubbin
Robert & Suzanne McDavid
Peter & Patricia McDonald
Jim & Sylvia McGill
Rick & Molly Means
David Mechltn, M.D.
Arlo & Lee McNary
David R. Mehy, M.D.
Jerry & Toni Melton
Richard Mendenhall, RE/Max
Boone Realty
Lynn & Jackie Miller
Bob & Wanda Minnick
Dr. & Mrs. Greg Monahan
Rich L. & Betty Montgomery
Peter Mueser
Thomas G. & Laura Neff - Columbia Regional Hospital
Don & Wanda Northway
Dr. W.C. Nunnally
Dr. David J. O'Brien
Jim Ollott
Barry & Kathy O'Neill
Jim & Sandy Ollar
Dr. & Mrs. Donald Patterson
Allan L. Pennington
Perry Chevrolet & Perry Nissan
Philip Peters & Vickie Park
Leonard & Mary Lu Politte
Joe Powell
Ron & Myrna Powers
Steve Pueppke & Gabriele Mayer
Phyllis & Dale Roeman
Loren & Augusta Reid
Bob & Libby Reid
Marty Riback & Nola Ruth
Richardson & Bass Co.
Ron & Mary Roberts
Dr. & Mrs. Scott Robinson
Bob Rooper
Rick Royer
George A. & Ruth Ann Russell
Mike & Marilyn Sanford
Jim & Marilyn Schatz
Leonard & Mary Sue Scheffler
Daniel L. Scotten
Mrs. Gladys Seibe
Dr. Edward P. Sheridan
Mr. & Mrs. Michael Slutz
Jim & Billie Silvey
B. Daniel & Penelope Simon
Simion & Walther, Incorporated
Dennis Smith-Missouri Employers Mutual Insurance Company
Mrs. J. Ned Smith
Jeffrey E. Smith Companies
Larry & Cheryl Smith
Dr. & Mrs. Patrick A. Smith
Stephen B. & Bea Smith
Tom & Anne Smith
Chet & Yana Stoll
W. Michael Stroupe
Andrea & Dan Stubber
John & Elaine Thompson
Terry & Bronda Thornberry
Scott & Kris Thresser
Randal & Doreen Trecha
Ron & Mary Jane Turner
Laurie & Jerry Twitty
Van Matre Law Firm
Fred vom Saal & Kathy Posch
Barbara & Al Wagner
Steve & Teresa Walker
Pat & Richard L. Wallace
Dick Walls
Henry J. Waters III, Columbia Daily Tribune
Dr. & Mrs. Bruce Weaver
Wm. Kellar Winkelmeyer, M.D.
Wm. L. Womack, D.O.
This year marks the 20th anniversary of the Loaned Executive Program. During that time, 18 companies and organizations have provided loaned executives to United Way. These loaned executives provide a vital service during campaign. They are responsible for helping plan, develop, and organize workplace campaigns in approximately 400 organizations and communicating the role United Way plays in our community.

The loaned executives return to their workplace with increased communications, management, sales, and leadership skills. In addition, they develop an increased sensitivity to human services and a greater understanding of civic responsibility, resulting in benefits to both the employer and the community.

Companies and organizations that have provided loaned executives are: Boatmen’s Bank, Boone County National Bank, Boone Hospital Center, Boy Scouts of America, Columbia Regional Hospital, Commerce Bank, First National Bank, GTE, MFA, Inc., J.C. Penny, Quaker Oats, Red Cross Blood Center, Silvey Companies, Shelter Insurance Companies, Square D Company, State Farm Insurance Companies, 3M, and Toastmaster, Inc.

United Way at Work

Tina Hackfeld
Boone County National Bank

Karen Taylor
Trainee

Tony Boussad
Square D

United Way at Work Liaison Committee

Scott Peterson, Chair
State Farm Insurance Companies

Cyndy Chapman
Toastmaster, Inc.

Tom Garner
Mid-Missouri Business Journal

Amy Modrell-Miller
Children’s Orchard

Gena Pilske-Scott
American Red Cross

Suzanne Ruthwell
State Farm Insurance Companies

Boone County National Bank

Columbia

Public Schools

MFA Oil

State Farm

Insurance

Shelter Insurance

Target

3M

Commerce Bank

10

11
## Allocations to Agencies

<table>
<thead>
<tr>
<th>Agency</th>
<th>Board President</th>
<th>1996</th>
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<tbody>
<tr>
<td>Advent Enterprises, Inc.</td>
<td>Rick Ravenhill</td>
<td>30,000</td>
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<tr>
<td>American Red Cross</td>
<td>Ron Bilyk</td>
<td>79,500</td>
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<tr>
<td>Ann Carlson Food Pantry</td>
<td>Ed Clawson</td>
<td>70,125</td>
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<tr>
<td>ARC of Boone County</td>
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<td>5,000</td>
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<tr>
<td>Big Brothers/Big Sisters</td>
<td>Mike Vangel</td>
<td>30,000</td>
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<td>Boone County Council on Aging</td>
<td>David Rhodes</td>
<td>35,170</td>
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<tr>
<td>Boy Scouts of America</td>
<td>Wendell Rayburn</td>
<td>47,250</td>
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<tr>
<td>Central Missouri Diabetic Children’s Camp</td>
<td>Susan Hitt</td>
<td>14,000</td>
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<tr>
<td>Central Missouri Food Bank</td>
<td>Renee Hulshof</td>
<td>45,000</td>
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<tr>
<td>Community Garden Coalition</td>
<td>Constance Moothart</td>
<td>14,500</td>
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<tr>
<td>Community Nursery Schools</td>
<td>Cheryl Gray</td>
<td>113,000</td>
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<tr>
<td>Comprehensive Human Services</td>
<td>Denise Garnier</td>
<td>71,500</td>
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<tr>
<td>Easter Seal Society</td>
<td>Hallie H. Gibbs II</td>
<td>14,750</td>
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<td>Eldercare Center</td>
<td>Lois Walker</td>
<td>29,500</td>
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<td>Family Counseling Center</td>
<td>Debir Benish</td>
<td>73,500</td>
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<tr>
<td>Family Health Center</td>
<td>Bob Bailey</td>
<td>17,000</td>
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<tr>
<td>Harrisburg Preschool &amp; Daycare</td>
<td>Kay Steward</td>
<td>15,000</td>
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<td>Harvest House</td>
<td>Joanne Rhoades</td>
<td>14,700</td>
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<td>Heart of Missouri Girl Scouts</td>
<td>Mary Roberts</td>
<td>32,000</td>
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<tr>
<td>Job Center</td>
<td>Patty Miller</td>
<td>40,000</td>
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<td>Lutheran Family &amp; Children’s Services</td>
<td>Nick Couper</td>
<td>5,000</td>
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<tr>
<td>Meals on Wheels</td>
<td>Dennis Grev</td>
<td>41,887</td>
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<tr>
<td>Nora Stewart Nursery School</td>
<td>Elizabeth Hickman</td>
<td>63,375</td>
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<td>Phoenix Programs, Incorporated</td>
<td>Darrell Hendon</td>
<td>25,000</td>
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<tr>
<td>Rainbow House</td>
<td>Jim Powell</td>
<td>38,752</td>
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<td>Salvation Army</td>
<td>Terry Coffelt</td>
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<tr>
<td>Services for Independent Living</td>
<td>Meredith Jost</td>
<td>87,000</td>
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<td>THA Community Support</td>
<td>Dick Hessler</td>
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<td>University “Y”</td>
<td>Robert Weagley</td>
<td>26,000</td>
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<td>Visiting Nurses Association</td>
<td>Michael Szewczyk</td>
<td>62,000</td>
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<tr>
<td>Voluntary Action Center</td>
<td>Raymond Massey</td>
<td>50,000</td>
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<tr>
<td>Total Member Agency Allocations</td>
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<td>1,368,047</td>
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### Venture Funds

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<td>Lutheran Family &amp; Children’s Services</td>
<td>6,500</td>
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<td>Sisters &amp; Brothers</td>
<td>1,540</td>
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### Other Funding

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<tr>
<td>Other</td>
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<td>Total</td>
<td>$1,316,587</td>
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