United Way

Reaching those who need help.

Touching us all.

Columbia Area United Way 1995 Annual Report
Mission Statement

The mission of the Columbia Area United Way is to evaluate, prioritize and communicate current and future human service needs and to mobilize the necessary resources to meet those needs in an efficient manner which fosters human dignity.

REPORT FROM THE PRESIDENT

Mike Sanford

In preparation of this 1995 report, I have come to realize how fortunate we are to work and live in such a caring community. Once again, we have had outstanding volunteer commitment which is the key to our continued success. United Way is truly a volunteer driven organization and I would like to express my appreciation to all of the volunteers who have worked so hard to guide and propel this organization in its service to Mid-Missourians.

The year was faced with challenges and rewarding accomplishments. In review, we are offering the following highlights which helped shape the year 1994.

- Led by Jeff MacEllan of First National Bank, the campaign surpassed our largest goal and raised $5.5 million, a 5.9% increase over 1993 results.
- Under the direction of Jo Fraser of Boone County National Bank, leadership giving had a record 153 individuals join for a total of $209,851, a 34% increase.
- Co-chaired by Donna Garrett and Anna Gross, the record Day of Caring took place with over 530 volunteers working at 55 project sites.
- United Way helped organize the first MU Day of Caring with over 200 students from the University of Missouri helping residents affected by the flood of 1993.
- With support from United Way, the Columbia letter carriers hosted the largest, non-disaster, food drive to benefit the Ann Carlson Food Pantry, Salvation Army and the Central Missouri Food Bank by collecting almost 30,000 pounds of food.
- The United Way Board provided $20,000 in emergency funding to the Central Missouri Food Bank, the largest single allocation to any agency in our history.
- Eleven Loaned Executives organized 400 workplace campaigns.
- The Combined Federal Campaign, chaired by Mary Lunenburg, raised a record breaking $102,110.
- KOMU-TV produced the much applauded 1994 campaign video highlighting local services. KMBZ, KOMU and KRCG anchored the sixth annual 30 minute United Way simulcast which was viewed by tens of thousands in mid-September.
- Chaired by Gary Ford of Shelter Insurance Companies, the Community Needs Task Force took major steps in producing the area’s first comprehensive human service needs assessment. Initial data was released early this year and an implementation plan is in motion. The task force members represent a unique partnership of city, county and state government and United Way jointly funding and supporting the complex effort.
- United Way At Work programs continue at State Farm Insurance Companies and Commerce Bank and now United Way is a Partner In Education with the Columbia Public Schools, a nationwide first.
- Ad Hoc committees were organized to study donor choice and update United Way by-laws. Both efforts have prepared us better for future challenges.

This was made possible by you, the donors and volunteers. You appealed for the time, talent and financial support of other citizens who care about those in need—local people helping local people efficiently and effectively. We extend our heartfelt appreciation.
**Board of Directors 1994-95**

**Executive Committee**

Linda Arnold  
Toastermaster Incorporated

Emie Barber  
City of Columbia

Myrna Bruning*  
University of Missouri

Patsy Ponder Dalton  
Boone County National Bank

Dan Dagenhart  
J.C. Penney Company

James Eckenrode, MD  
Columbia Orthopedic Group

Nancy Fuchs  
Department of Mental Health

Gene Gerke  
Gerke & Associates

Susan Stalzer Gray  
Show-Me State Games

Bob Hammerschmidt*  
Commerce Bank

Phyllis Hardin  
City of Columbia

Perk Hoecker  
Boatmen’s Bank

Mike Holman  
Union Electric

Howard Keister  
GTE

Lyle Korsky  
Square D Company

Dan Martin*  
Harry S. Truman Veterans Memorial Hospital

Evelyn Mitchell*  
Mitchell Rentals

Rich Montgomery  
State Farm Insurance Companies

KC Morrison  
University of Missouri

Robert Muehl  
Service Employees Local #45

Scott Robinson, DDS  
Robinson Orthodontics

Rick Royer  
Columbia Regional Hospital

Bret Schuler*  
Columbia Public Schools

Betsy Schuster  
Principal Financial Group

Doug Simmons  
Columbia Foods

Shelley Simon  
Simon & Walther

Greg Steinhoff  
Option Home Health Care

Mike Stroupe  
Boone County National Bank

Karen Tourezau*  
University of Missouri

Marvin Wright*  
Knights and Ford Attorneys

*Resigned

++by-laws Committee

**1995 Nominating Committee**

Tom Gray, Chair  
KOMU-TV

Mike Sanford  
City of Columbia

Jim Offutt  
Shelter Insurance Companies

Vicki Duncombe  
Boone County National Bank

Howard Keister  
GTE

Dick Dowdy  
University of Missouri

Doug Simmons  
Columbia Foods

Shelley Simon  
Simon & Walther

Chet Stoll  
State Farm Insurance Companies

**United Way Staff**

David Franta  
Executive Director

Kathi Poisch  
Director of Marketing

Linda Stickle  
Secretary

Sharon Livingston  
Administrative Assistant

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**1994-95 Speaker’s Bureau**

Steve Shelmir, Chair  
Shelter Insurance Companies

Stacey Amin-Salehi  
Jill Cox

Boone County National Bank

Bill Johnston  
Shelter Insurance Companies

Dan LeCure  
Toastermaster Incorporated

Teresa Magruder  
Shelter Insurance Companies

Dayna McVeigh  
Commerce Bank

Ginny Northcutt  
Boatmen’s Bank

Jessica Swift  
Boatmen’s Bank

Lisa Widmer  
Boone County National Bank

Dimitri Wright  
State Farm Insurance Companies

Julie Alexander  
University Y

Richard Blakely  
Services For Independent Living

Nancy Howard  
Phoenix Programs, Incorporated

Jane Kruse  
Family Health Center

Lois Long  
ElderCare Center

Cindy Mustad  
Voluntary Action Center

Gena Pliske  
American Red Cross

Nan Povinelli  
Big Brothers/Big Sisters

Marcia Walker  
Meals On Wheels

Bob Whittem  
Family Counseling Center

**1994-95 Marketing and Communications**

Becky Cooper, Chair  
KOMU-TV

Lanny Barton  
Shelter Insurance Companies

David Baugher  
KPLA Radio

Michael Dunn  
KBIA Radio

Tom Garner  
Mid-Missouri Business

Libby Gill  
Boone County National Bank

Ken Knudten  
State Farm Insurance Companies

Gena Pliske  
American Red Cross

Robert Ross  
City of Columbia

David Russell  
University of Missouri

Lynn Russell  
University of Missouri

Kim Simmons  
KCLR-KCMQ Radio

Rhonda Williams  
University of Missouri

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**United Way at Work**

United Way At Work, a year-round program, involves employees at the workplace in all aspects of the United Way mission. The program was initiated in 1993 with Commerce Bank and State Farm Insurance Companies. This year, United Way incorporated the Columbia School District into the program by becoming a partner in Education. Rockbridge Elementary, West Junior High and Hickman High were the first schools selected. The United Way At Work program is to raise the level of participant understanding, involvement and support of human care services in the Mid-Missouri area. It has four major components:

1. **Year-Round Information and Education** - Enhances peoples’ awareness and input regarding local human services through a year-round communication program.

2. **Volunteer Recruitment and Recognition** - Increases the number and recognition of people who volunteer and enrich our community by making others more aware of volunteer opportunities.

3. **Direction of People With Needs To Sources Of Help** - Links participants to services that best meet their needs through programs at the workplace.

4. **Continuous Voluntary Giving** - Motivates people to voluntarily increase their financial and personal commitment through their awareness of and involvement in the human care system.

As the year-round program continues to grow, thousands of employees are learning firsthand that United Way is much more than a fund raising organization. It is neighbor helping neighbor and employee helping employee. It is all of us helping one another in our community.
Panel I
Dana Hofsess, Chair*
Karen Burcher
State Farm Insurance Companies
Ginny Northcutt
Boatmen's Bank
Patty Miller
MFA Incorporated
Terry Jordan
University of Missouri
Rod Kelly
Rock Bridge High School
Dorn Schumann
Heart of Missouri Mental Health

Panel II
Suzanne Holland, Chair*
University of Missouri
Stephen Gaither
Harry S. Truman Memorial Veterans Hospital
Terry Killian
Square D Company

Panel III
Ed Vought, Chair*
Boone County National Bank
Jean Goldstein
Hindman, Scott, Goldstein
Beulah Ralph
Frederick Douglass High School
Jason Burchfield
Commerce Bank
Bill Harris
State Farm Insurance Companies
Barbara Bulanda
Margaret McDermott
Boatmen's Bank

Panel IV
Chet Stoll, Chair*
State Farm Insurance Companies
Tanya Linder
United States Postal Service
Charlie McCaffey
Datastream Technologies, Inc.
Linda Klepferstein
Midway Heights Elementary School
Suzan Anderson
First National Bank
Connie Douglas
Missouri Board of Probation
Dr. Carl Sneed
Retiree

Panel V
Phyllis Hardin, Chair*
City of Columbia
KC Morrison
University of Missouri
Darrell Henden
State Farm Insurance Companies
Jean Berlowitz
First National Bank
Rochelle Spies
City of Columbia
Greg Grupe
Jefferson Jr. High School
Bill Zschoche
Nozells United Super Market
*Member, Agency Relations Committee

Community Needs Task Force
Gary Ford, Chair
Shelter Insurance Companies
Patsy Ponder Dalton
Boone County National Bank
Mike Sanford
City of Columbia
Phil Steinhous
City of Columbia
Connie Hendren
Boone County Government
Bettie Roberts
University of Missouri
Jane Kruse
Family Health Center
Marta Halter
Division of Family Services

Donor Choice
Jack Cox, Chair
Boone County National Bank
Lisa Christian
State Farm Insurance Companies
Susan Stalcup Gray
Show-Me State Games
Tom Gray
KOMU-TV
Chris Kouskola
University of Missouri
Lyle Kovar
Square D Company
Jim Offutt
Shelter Insurance Companies
Jim Bitter
State of Missouri
Mike Sanford
City of Columbia

On September 23 and September 24, 1994, over 800 volunteers from the business community and students from the University of Missouri became part of the solution to problems in our community. On these days, they participated in the United Way Days of Caring by volunteering at 55 area projects.

On Friday, members of the business community cleaned sites for gardens, built three handicap accessible ramps, helped clean up flood sites in L太平ia and New Franklin, replaced ceilings, walls, and repaired homes.

On Saturday with Dan Kennedy in the lead, 200 MU students traveled by bus to New Franklin, Missouri, where they spent the day cleaning up debris and repairing damage left from the Great Flood of 1993.

Thank you, volunteers, for reaching out and helping others. Thank you, companies, for demonstrating a commitment to improving our community by allowing employees to participate. Thank you, University of Missouri students, for giving up your Saturday to help the victims of the flood. And thank you, sponsors, for making the Days of Caring possible. Your efforts showed that together, we can make a tremendous impact on the lives of thousands of people in our community.

On September 23 and September 24, 1994, over 800 volunteers from the business community and students from the University of Missouri became part of the solution to problems in our community. On these days, they participated in the United Way Days of Caring by volunteering at 55 area projects.
The Columbia Area United Way extends sincere thanks to members of the 1994 Leadership Circle for their generous support through their leadership gifts. Established in 1989, the 1994 group grew to 153 members under the chairmanship of Bo Fraser. There were 49 new members, including an individual gift of $10,000. Membership is open to all individuals and currently includes retirees, managers, business owners, faculty, company presidents and physicians. A gift to United Way supports over 60 human service programs in Mid-Missouri and is managed by local volunteers who make sure the money is well spent.

**1994-95 Members**

**Anonymous**
Dr. & Mrs. Mark Adams
Martha Alexander
Ben E. Ames, Jr.
Robin Armbruster & Joe Montie, M.D.
Jerry & Linda G. Arnold
George E. Ashley
Lanny & Dana Barton
Andrew J. Bass, Jr.
Tom & Lynnanne Baumgardner
Bingo Systems & Supply, Inc.
Frederick R. Bode, M.D.
Dr. Lester R. Bryant
Dr. & Mrs. Peter K. Buchert, M.D.
Paul D. Burris
Ron & Judy Carter
Ralph H. & Anna B. Caruso
Joseph R. Castiglione
Michael & Ene Chippendale
Dr. & Mrs. Robert J. Churchill
Bob & Kathleen Conway
Libbie & Nick Cooper
Jack Cox
Terry & Jan Cox
Dale & Sue Creach
R. Ray Cunningham, M.D.
David & Patsy Dalton
Robert D. Decker
Max & Yvette Dills
Dr. & Mrs. Robert M. Doroghazi
David Duffy
David & Joy Dunafon
Gary & Vicki Duncombe
Mr. & Mrs. Charles J. Dysart
Dr. & Mrs. James F. Eckenrode
Russell & Nadina Fowler
Bo Fraser
Jim & Nancy Freeman
Bud Frew, MFA, Incorporated
Ernie & Marilyn Gaeth
Larry & Donna Gates
Charles G. & Jean Gibbens
Dave & Marty Gibbons
PRESTON & JILL GOODWIN
Dr. & Mrs. Bruce J. Gordon
Harold L. Gray, Jr.
Tom & Susan Gray
Ted Groshong, M.D.
Larry & Jan Grossamann
Jake & Elma Halliday
Bob & Melinda Hammenschmidt
Hugh & Kitty Harris
William J. Harris
Marilyn & Perk Hoecker
Vernon & June Jennings
Paul D. Johnson
Howard & Jean Keister
Jerry D. Kennett, M.D.
Dr. & Mrs. Charles A. Kiesler
Gary & Sandy Kirk
Lynn Kleoples, M.D.
Knights, Ford Attorneys
Chris Koukola
Lyle C. & Laverne A. Kovan
Alice Landrum
Legend Automotive Group
Jostav J. Lehr
Dave & Alice Lentz
John & Jackie Lenox
Mary & John Long
Jeff & Becky MacMillan
Mr. & Mrs. Jean Madden
Bob Magnuson
Dr. Ranvir S. Malik
Margarita Mangel
Gregory & Virginia Martini
Dave Matson
Bob & Nancy Maupin
McAdams’ Ltd.
Charles McCahan
Jim & Sylvia McGill
Arlo & Lee McNary
David R. Meier, M.D.
Richard Mendenhall, RE/MAX
Boone Realty
Miller Associates Engineers, Planners & Surveyors, Inc.
Lynn & Jackie Miller
Nancy A. Miller, M.D.
Bob Minnick
Lynn & Martha Mitchell
Rich L. & Betty Montgomery
Peter Mueser
Dale & Louise Lich
Don & Wanda Northway
Jim Offutt
Jim & Sandy Ollor
Bill & Persh Peden
Perry Chevrolet & Perry Nissan
Mr. Philip Peters, Jr. & Ms. Vickie Park
Leonard & Mary Lu Pollette
Larry & Brenda Potterfield
Joe Powell
Steve Pueppke & Gabriele Mayer
Gus & Loren Reid
Bob & Libby Reid
Marty Riback & Nola Ruth
Ron & Mary Roberts
W. Scott Robinson, D.D.S.
Dr. & Mrs. Garth S. Russell
George A. & Ruth Ann Russell
Mike & Marilyn Sanford
Jim & Marilyn Schatz
Leonard & Mary Sue Scheffer
Daniel L. Scotten
Jim & Billie Silvey
B. Daniel & Penelope Simons
Simons + Walther/Shelley Simons
Jason Ned Smith
Larry & Cheryl Smith
Dr. & Mrs. Patrick A. Smith
Angel Stewart, M.D. & Glen Ehrhardt
Chet & Yana Stoll
W. Michael Srouge
Andra & Dan Stabler
Nancy & Tom Thomas
Elaine & John Thompson
Russell & Ruth Thompson
Scott & Kris Thrasher
Randal & Doreen Trecha
Ronald J. Turner
Barbara & Al Wagner
Pat & Richard L. Wallace
Dick Walls
Raul & Vicki Walters
Henry J. Waters III, Columbia Daily Tribune
Dr. & Mrs. Bruce Weaver
H. C. Willbrand
Wm. Keller Winkelmeyer, M.D.
Wm. L. Womack, D.O.
Mark E. Zimmer
The Loaned Executive Program provides the Columbia Area United Way a unique and significant human resource of management - local talent, while keeping overhead costs low. This is accomplished because the Loaned Executives' companies continue to pay their regular salaries and benefits during their tenure with United Way. Special appreciation is extended to the 1994 Loaned Executives and their sponsoring companies.

**Agency**

- Apexent Enterprises, Inc.
- American Red Cross
- Ann Carlson Food Pantry
- Association for Retarded Citizens
- Big Brothers/Big Sisters
- Boone County Council On Aging
- Boy Scouts of America
- Camp Fire, Inc.
- Central MO Diabetic Children's Camp
- Community Garden Coalition
- Community Nursery Schools
- Comprehensive Human Services
- Easter Seal Society
- Eldercare Center
- Family Counseling Center
- Family Health Center
- Harrisburg Preschool & Daycare
- Heart of Missouri Girl Scouts
- Job Center
- Meals On Wheels
- Nora Stewart Nursery School
- Phoenix Programs, Incorporated
- Salvation Army
- Services for Independent Living
- THA Community Support
- University "Y"
- Visiting Nurses Association
- Voluntary Action Center
- Total Member Agency Allocations

**Venture Fund Distribution**

**Emergency Funding**

- Community Needs Assessment
- Gifts In Kind Sponsorship
- Central Missouri Food Bank
- Cooper County Flood Relief
- Harvest House, Booneville
- Other
- Total

**Board President**

- Fred McCabe
- Gary Warren
- Ed Clason
- Susan Remelius
- Steve C. Smith
- Lola Southall
- David Keller
- Mark English
- Susan Hitt
- Constance Moothart
- Dennis Greer
- Nancy McKernow
- Jack Crane
- Jane Brinton
- Frank Wallmann
- Bob Bailey
- Sieve Beck
- Robera Henson
- Patry Miller
- Pat Dalby
- Elizabeth Hickman
- Darrell Hendon
- Terry Coffelt
- Jim de Jong
- Rudi Keller
- Robert Weagley
- Barbara Knowles
- Bob Duncan

<table>
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<tr>
<th>Year</th>
<th>Amount</th>
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<td>809</td>
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<td>1997</td>
<td>11,759</td>
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<td>1998</td>
<td>20,000</td>
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<td>1999</td>
<td>344</td>
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<tr>
<td>2000</td>
<td>1,320</td>
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<tr>
<td></td>
<td>21,664</td>
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<tr>
<td>2001</td>
<td>1,099</td>
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<td>1,084,007</td>
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The Columbia Area United Way is the first United Way in the country to become a Partner In Education with a school district. Meals On Wheels is partnered with Rockbridge Elementary and West Junior High School. The Voluntary Action Center is a partner with Hickman High School.

Says Dr. Gale Harriston, principal of Rockbridge Elementary, “This is an important first. There are over 400,000 school-business partnerships registered in the United States. This is the first time a school and a not-for-profit, community service agency has joined hands as a Partner In Education. We are proud to set a new standard in serving community service.”

PUBLIC SUPPORT AND REVENUE

Year Ended December 31, 1994

<table>
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<th>Description</th>
<th>Amount</th>
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<tr>
<td>Public support:</td>
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<td>Pledges, 1993-94 annual campaign</td>
<td>$1,408,461</td>
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<td>Less allowance for uncollectibles</td>
<td>(98,592)</td>
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<td>Prior campaign pledges collected in excess of allowance for uncollectibles</td>
<td>82,654</td>
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<td>Total public support</td>
<td>1,392,503</td>
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<td>Other revenue:</td>
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<td>Interest income</td>
<td>21,364</td>
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<td>Miscellaneous income</td>
<td>84</td>
</tr>
<tr>
<td>Total public support and revenue</td>
<td>1,413,951</td>
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ALLOCATION AND EXPENSE

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tr>
<td>Member agency allocations</td>
<td>1,069,485</td>
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<tr>
<td>Venture Fund grants</td>
<td>11,759</td>
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<tr>
<td>Emergency funding</td>
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<tr>
<td>Other funding</td>
<td>1,096</td>
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<td>Service fee support to United Way of America</td>
<td>9,628</td>
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<td>Functional expenses:</td>
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<td>Fund raising</td>
<td>62,567</td>
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<tr>
<td>Allocations and agency relations</td>
<td>15,836</td>
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<tr>
<td>Planning and evaluation</td>
<td>14,223</td>
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<td>Direct service</td>
<td>918</td>
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<tr>
<td>Marketing and communications</td>
<td>47,670</td>
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<tr>
<td>Administration and management</td>
<td>62,852</td>
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<tr>
<td>Total functional expenses</td>
<td>204,066</td>
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<tr>
<td>Total allocation and expense</td>
<td>1,297,701</td>
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<tr>
<td>Excess of public support and revenue over allocation and expense</td>
<td>$116,250</td>
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