Tom Gray

As I reflect on this past year and think of what was accomplished, I was overwhelmed with a great sense of pride for all the volunteers and our United Way staff. Never have I seen so many people respond to a crisis like this community has. The floods hit Mid Missouri with a devastating force. Two United Way agencies, the American Red Cross and Salvation Army were first to meet the need, feeding the victims and volunteers, providing shelter, supplies and a caring heart to those in need. Other agencies followed. It made me proud to be a part of the Columbia Area United Way. Not only are we here in a crisis, which was so evident during the flood, but we are here year-round helping those in need. A crisis can happen anytime, anywhere. We are not immune in this community, as the flood showed us with its force again and again. In addition to the flood, it has been a busy year for us at United Way. The campaign, led by Rich Montgomery, surpassed the largest goal ever and raised $1,387,693, an 8.1% increase over 1992 results. Highlights from the campaign:

- Led by Anna Gross, United Way sponsored the first Day of Caring with over 400 volunteers and 27 community service projects.
- Leadership giving grew to 19 members, 29 new this year.
- Eleven loaned executives organized workplace campaigns at 400 businesses.
- The Combined Federal Campaign, chaired by Dan Marsh, raised a record breaking $98,212.
- The local media gave critical support to the campaign effort, anchored again by a 30 minute simulcast on KOMU, KMIZ and KRGC and a local campaign video was produced by KOMU TV.

In other areas of 1993 activities, United Way at Work programs began at State Farm Insurance Companies and Commerce Bank. This is a very promising team-building opportunity for local businesses.

- United Way took a leadership role in the past flood recovery coordination and funding. The Board of Directors allocated $50,000 in emergency reserves for agencies to provide direct response to victims of the flood in Boone, Cooper and Howard counties. This was unprecedented and the Board will continue to provide a leadership role in these efforts.
- Representatives from United Way, the city, the county and the State Department of Social Services formed a Community Needs Task Force to conduct a comprehensive needs assessment to identify human service needs as well as overlaps and gaps in existing services. The coalition of sponsors represents a unique partnership from a national perspective.

During 1993, the Boone County Family Health Center became a United Way agency and remains a cutting-edge service to the medically under served.

The Board allocated $31,500 in venture funds in 1993. One recipient of venture funds is RAIN, the Regional Aids Interfaith Network. This is a Boone County based response to a growing problem.

- After extensive search and study by a special committee, the United Way office quarters were relocated in 1993. The new location is accessible to all citizens, more conducive for volunteer meetings and, in general, a better facility for serving this community.

As you can see by our accomplishments, it has been a busy year for our volunteers and staff. We are pleased to be of service to this community. We will continue to be here serving the Mid-Missouri area — before, during and after the flood — year-round and for years to come… thanks to you!
Executive Committee

Linda Arnold
Toamstamer Inc.
Ernie Barbee
City of Columbia
Eliot Barrie
Columbia College
Myrna Bruning
University Hospital & Clinics
Dan Duganhart
JC Penney Company
Patsy Ponder Dalton
Ponder Dalton Consultants
James Eckenrode
Columbia Orthopaedic Group
Jim Ferguson*
Stephens College
Nancy Fuchs
Dept. of Mental Health
Susan Gray
Show Me State Games
Phyllis Hardin
City of Columbia
Perk Hoekker
Boatmen's Bank
Mike Holman
Union Electric
Lyle Kovar
Square D
Evelyn Mitchell
Mitchell Rentals
Haskell Monroe
University of Missouri
KC Morrison
University of Missouri
Robert Muehl
Service Employees Local #45
Linda Arnold
Toamstamer Inc.
Dick Dowdy
University of Missouri
Bettz Schuster
Principal Financial Group
Rick Royer
Columbia Regional Hospital
Bert Schulte
Columbia Public Schools
Dennis Schupp*
ABC Labs
Betty Schuster
Principal Financial Group
Mike Shirk
Boone Hospital Center
Doug Simmons
Columbia Foods
Chet Stoll
State Farm Insurance Companies
Karen Touzeau
University of Missouri
Roger Wilson
Lt. Governor
Marvin Wright
Knights and Ford Attorneys

*Resigned

1994 Nominating Committee

Vicki Dunscombe, Chair
Boome County National Bank
Tom Gray
KOMU-TV
Jim Offutt
Shelter Insurance Companies
Jerry Price
Summit Travel
Linda Arnold
Tosamstamer Inc.
Dick Dowdy
University of Missouri
Bettz Schuster
Principal Financial Group

1993-94 Speaker's Bureau

Jeff Gaeth, Chair
Boone County National Bank
Gindy Mustard
Voluntary Action Center
Lois Long
Eldercare Center
Barbara Hasselkiser
Easter Seal Society
Jason Burchfield
Commerce Bank
Teresa Magruder
Shelter Insurance Companies
Mark Anderson
Salvation Army
Jane Kruse
Boone County Family Health Center
Nancy Howard
Phoenix House
Jary Jo Herde
Family Counseling Center
Tim Rich
Family Counseling Center
Tom Kowalewski
Square D
Ginny Northcut
Boatmen's Bank
Russ Brown
Toamstamer Inc.

1993-94 Marketing and Communications Committee

Lanny Barton
Shelter Insurance Companies
David Baugher
K102 Radio
Patsy Ponder Dalton
Ponder Dalton Consultants
Michael Dunn
KBI Radio
Tina Gibson
KMIK-TV
Libby Gill
Boone County National Bank
Ken Knudten
State Farm Insurance Companies
Chris Koukola
University of Missouri
Gena Pliske
American Red Cross
David Russell
University of Missouri
Lynn Russell
Stephens College
Kim Simmons
KCLR-KCMQ Radio

1994 Strategic Planning Committee

Chet Stoll, Chair
State Farm Insurance Companies
Vicki Dunscombe
Boone County National Bank
Rick Royer
Columbia Regional Hospital
Bob Reid
Shelter Insurance Companies
Dick Dowdy
University of Missouri
Bob Duncan
Social Security Administration
Karen Touzeau
University of Missouri
Phyllis Hardin
City of Columbia

Becky Cooper, Chair
Panel I
Mike Sanford, Chair
City of Columbia
Karen Butcher
State Farm Insurance Companies
Elaine Thompson
Patty Miller
MFA, Inc.
Terry Jordan
University of Missouri
Bob Reid
Shelter Insurance Companies
Rod Kelly
Rock Bridge High School

Panel II
Suzanne Holland, Chair
University of Missouri
Stephen Gaither
Veterans Hospital
Gary Ford
Shelter Insurance Companies
Terry Killian
Square D
Ginny Northcutt
Boatmen's Bank
Donna Daly
ABC Labs

Panel III
Chet Stoll, Chair*
State Farm Insurance Companies
Cindy Bloom
3M
Jean Goldstein
Hindman, Scott, Goldstein
Beulah Ralph
Frederick Douglass High School
Martha Alexander
University of Missouri
Phyllis Hardin
City of Columbia
Ed Voight
Boone County National Bank
Jason Burchfield
Commerce Bank

Panel IV
Dan Hofsess, Chair*
Square D
Tanya Linder
United States Postal Service
Eliot Barte
Columbia College
Charlie McCalan
Datastorm Technologies, Inc.
John Henderson
Mid-MO Mental Health Center
Linda Klopfenstein
Midway Heights Elementary
Mary Lenox
University of Missouri
Bill Harris
State Farm Insurance Companies

Panel V
Jim Ferguson, Chair*
Stephens College
KC Morrison
University of Missouri
Darrell Hendren
State Farm Insurance Companies

Jean Berlowitz
First National Bank
Rochelle Spires
City of Columbia
Laura E. Lower
Commerce Bank
Greg Grupe
Jefferson Jr. High School
*Member, Agency Relations Committee

Flood Recovery Program Panel
Bob Bailey, Chair
University of Missouri
Stephen Gaither
Veterans Hospital
Melody Daily
University of Missouri
Reece Warren
Walmart-Boonville
Tom Gray
KOMU-TV
Larry McCoig
Boatmen's Bank

Community Needs Task Force
Gary Ford, Chair
Shelter Insurance Companies
Patsy Ponder Dalton
Ponder Dalton Consultants
Mike Sanford
City of Columbia
Phil Steinhans
City of Columbia
Connie Hendren
Boone County Government
Betty Roberts
University of Missouri
Jane Kruse
Boone County Family Health Center
Marta Halter
Division of Family Services

In response to the most damaging flood in the recorded history of Central Missouri, the United Way Board allocated $30,000 in emergency reserves to agencies that provide direct response to flood victims in Boone, Cooper and Howard counties. A special flood response panel composed of local volunteers from the tri-county area oversee the funds as well as recovery efforts.

Community Needs Task Force assisted in the efforts for relief and recovery of flood victims by:

- Coordinating contacts and placement of over 870 volunteers for filling and removal of sandbags in Boone, Howard and Cooper counties by contacting over 60 businesses for employee volunteers;
- Handling over 600 calls for assistance and information;
- Communicating regularly with human service agencies and local officials from the tri-county area to identify unmet needs;
- Organizing flood response transportation to relocate flood-affected family; forklift and driver; truck driver experienced with air brakes; surgical masks; generators; and a 5-wheeler ATV with high flotation tires to haul sandbags.

Lynn Dickerson
State Farm Insurance Companies
Jerome Rader
MBS Textbook Exchange
Day of Caring

"It was great to see so many people all in one place who were willing to help."

Loved it and would like to volunteer again!"

"It made me realize how much help is needed in so many areas."

The Columbia Area United Way extends sincere thanks to members of the Leadership Giving Program for their generous support. Established in 1988, the 1993 group grew to 119 members under the leadership of Bill Harris, State Farm Insurance Companies. There were 29 new members and two gifts of $5,000 were received. Members recognize that a gift to United Way supports over 60,000 local people.

1993-94 Members

Anonymous
Robin Armbuster & Joe Montie, M.D.
Bud Frew, MFA, Inc.
Ernie & Marilyn Gaeh
Charles G. & Jean Gibbens
John Gillmore
Preston H. Goodwin
Dr. & Mrs. Bruce J. Gordon
Tom & Susan Gray
Ted Groshong, M.D.
Larry & Jan Grossmann
Hugh & Kitty Harris
William J. Harris
Dr. John & Ann Havey
Heifner Communications
B. W. "Perk" Hokecker
Vernon Jennings
Paul D. Johnson
Jerry D. Kennett, M.D.
Howard & Jean Keister
Chancellor & Mrs. Charles Kiesler
Lynn Kleopfer, M.D.
Chris Koukola
Mr. & Mrs. Lyle C. Kovar

James R. Landgraf, M.D.
Alice L. Landrum
Legend Automotive
Gustav J. Lehr
John & Jackie Lenox
Jeff & Becky MacLelland
Jean J. Madden
Dr. Ranvir Malik
Migaret Mangal
Dave Mattson
Bob Maupin
McAdams' Ltd.
Bob & Suzanne McDavid
Jim & Sylvia McGill
Mid-Missouri Computer Services, Inc.
Mid-Missouri Engineers, Inc.
Mid-Missouri Urologic Association, Inc.

W. Michael Stroupe
Andrea & Dan Stutler
Bob & Kim Stull
John E. Thompson
Russell & Ruth Thompson
Scott & Kris Thrasher
Curt & Pat Vogel
Barbara & Al Wagner
Henry J. Winters III
Dr. & Mrs. Bruce Weaver
H. C. Willbrand
Wm. Kellar Winkelmeyer, M.D.
Mark E. Zimmer

Nancy A. Miller, M.D.
Bob Minnick
Rich L. Montgomery
Peter Muesser
Mary Jo Neitz
Martin Nelson
Don & Wanda Northway
Jim Offutt
Perry Chevrolet
Perry Nissan
Philip Peters, Jr. & Vickie Park
Joe Powell
Steven G. Pueppke
Gus & Loren Reid
Robert Reid
Marvy Riback & Nola Ruth
Richard A. Royer
Dr. & Mrs. Garth S. Russell
George A. & Ruth Ann Russell
James R. Schatz
Leonard & Mary Sue Scheffler
Richard M. Seger
James M. & Billie H. Silvey
Jason Ned Smith
Chet & Yana Stoll

On September 23, 1994, over 400 people participated in the United Way Day of Caring, winterizing a home in Ashland, painting a day care center, building handicap accessible ramps, building shelves at the local Food Pantry and performing 27 other community service projects at 20 non-profit agencies.

Day of Caring is designed to show the community that financial contributions alone are not the answer to helping the thousands of local people who are fighting problems such as hunger, substance abuse and a variety of diseases.
Non loan to United Way for one month, loaned executives provide a vital service during campaign. They are responsible for helping plan, develop and organize workplace campaigns in approximately 400 organizations and communicating the role United Way plays in our community.

The loaned executives return to their workplace with increased communications, management, sales and leadership skills. In addition, they develop an increased sensitivity to human services and a greater understanding of civic responsibility, resulting in benefits to both the employer and the community.

Stacey Amin-Salehi
Commerce Bank
Steve Sheltmire
Shelter Insurance Companies
Bert Neptune
State Farm Insurance Companies
Lisa Widmer
Boone County National Bank
Craig Brunfield
First National Bank
Cara Stottlemyre
Boatmen’s Bank
Pat Whelan
3M
Ronnie Smith
Square D
Gwen Hogan
Toastmaster Inc.
Jill Patterson
Boone Hospital Center
Kerry Woodin
Columbia Regional Hospital

Agency

Alent Enterprises, Inc.
American Red Cross
Ann Carlson Food Pantry
Association for Retarded Citizens
Big Brothers/Big Sisters
Boone County Council on Aging
Boy Scouts of America
Camp Fire
Central MO Diabetic Children’s Camp
Community Garden Coalition
Community Nursery Schools
Comprehensive Human Services
Easter Seal Society
Eldercare Center
Family Counseling Center
Harrisburg Preschool & Daycare
Heart of Missouri Girl Scouts
Job Center
Meals on Wheels
Nora Stewart Nursery School
Phoenix House
Aviation Army
Services for Independent Living
Transitional Housing
University “Y”
Visiting Nurses Association
Voluntary Action Center
Total Member Agency Allocations

1993

Board President

Bo Fraser
Mary Lower
Chris DeFacio
Ron Breitenbach
Steve C. Smith
Joe Gady
David Keller
Cindy Mustard
Susan Hitt
Tom Dunden
Mary Sue Kervigan
Mitzi St. John
Anna Cross
Jane Brinton
Ed Vought
Steve Beck
Robert Henson
Jeff MacLellan
Geneen Morgan
Robert Greves
William Mitchell
Ed Carlton
Jim de Jong
James Powell
Robert Wengley
Carolyn Hodges
Robert Duncan

Venture Fund Distribution

Boone County Family Health Center
Regional AIDS Interfaith Network

Emergency Funding

Flood Relief
(8 agencies in Boone, Cooper and Howard Counties received support)
Total

21,500
10,000
31,500
20,500

1,044,006
PUBLIC SUPPORT AND REVENUE

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Public support:</td>
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<tr>
<td>Pledges, 1992-93 annual campaign</td>
<td>$ 1,261,835</td>
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<tr>
<td>Loss allowance for uncollectibles</td>
<td>($73,944)</td>
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<tr>
<td>Prior campaign pledges collected in excess of allowance for uncollectibles</td>
<td>31,270</td>
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<tr>
<td>Donated equipment</td>
<td>1,050</td>
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<tr>
<td><strong>Total public support</strong></td>
<td><strong>$1,220,211</strong></td>
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<tr>
<td>Other revenue:</td>
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<tr>
<td>Interest income</td>
<td>20,387</td>
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<tr>
<td>Miscellaneous income</td>
<td>2,121</td>
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<tr>
<td><strong>Total public support and revenue</strong></td>
<td><strong>$1,262,719</strong></td>
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ALLOCATION AND EXPENSE

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<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Member agency allocations</td>
<td>992,000</td>
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<tr>
<td>Venture Fund grants</td>
<td>31,500</td>
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<tr>
<td>Emergency funding</td>
<td>20,506</td>
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<tr>
<td>Service fee support to United Way of America</td>
<td>9,327</td>
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Functional expenses:

<table>
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<th>Description</th>
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<tbody>
<tr>
<td>Fund raising</td>
<td>53,779</td>
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<tr>
<td>Allocations and agency relations</td>
<td>11,702</td>
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<tr>
<td>Planning and evaluation</td>
<td>14,801</td>
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<tr>
<td>Direct service</td>
<td>3,837</td>
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<tr>
<td>Marketing and communications</td>
<td>51,203</td>
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<tr>
<td>Administration and management</td>
<td>59,238</td>
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<tr>
<td><strong>Total functional expenses</strong></td>
<td><strong>196,560</strong></td>
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</tbody>
</table>

**Total allocation and expense**

$1,293,939

(Deficiency) of public support and revenue over allocation and expense

$ (7,174)

The Columbia Area United Way is audited by the firm of WILLIAM G. HENDERSON, Certified Public Accountants, Columbia, Missouri. A copy of the complete audit is available on request.