REPORT from the PRESIDENT

Vicki Dunscombe

It has been my great pleasure to serve as President of the Columbia Area United Way during the 1991-92 year. As I reflect back on the year, it is apparent that this United Way continues to be a strong and vibrant organization. Our strength lies in thousands of dedicated volunteers, our caring agencies and their people, our committed staff, and our faithful, generous donors. To these people, I give my sincere thanks.

The United Way is an organization of people helping people - a vehicle for community problem solving. Nowhere is this more true than in our community. We are very fortunate to have a dynamic Board of Directors providing guidance and direction in these efforts. This group is composed of community leaders who give of themselves to improve the quality of life in Mid-Missouri. They provide great credibility to our organization.

Our campaign in the fall of 1991 was an enormous success, raising over $1.2 million. Tom Gray led this outstanding effort, assisted by Jerry Sump, vice-chair. This success was the result of hundreds of volunteer hours and thousands of concerned and generous people who were willing to give to provide for our human service needs.

This year we made a major change in the way in which we allocate funds to our member agencies. Rather than raise funds during campaign and then determine allocations, we moved to a spring, pre-campaign, allocations process. This allowed us to review the needs of our member agencies and set a campaign goal more closely related to those needs. Bob Bailey, chair of the Agency Relations Committee, did an outstanding job of coordinating this activity. It is this process which provides the accountability, so important to our organization.

Several new committees were formed in the 1991-92 year with important agendas of work. Chris Koukol agreed to chair the Communications and Marketing Committee which has done a wonderful job of beginning several new projects: market research, workplace presence and agency services. Chet Stoff, chair of the Strategic Planning Committee, has put together a group of community leaders who have been active in the United Way for many years. They will have impact in charting our course for the future.

Our United Way also became involved in two new and exciting projects during 1991-92 through the Venture Funds program. We were able to participate in and provide financial support to the Partners in Prevention, a group of volunteers attempting to coordinate drug and alcohol prevention programs in Boone County. The second program is the Boone County Family Health Center - a joint effort of Boone Hospital Center, University Hospital, Columbia Regional Hospital and the Missouri Department of Social Services. We bring to that venture a broad base of community support to provide primary and preventative health care to a segment of our population which is in great need.

As my term draws to an end, I would like to express my deepest appreciation to those who have helped me throughout this year. It has been my honor to serve the people of this area through United Way. It has been a privilege to see how lives have changed through this tremendous community effort.

What a wonderful experience! Thank you!
BOARD of DIRECTORS

EXECUTIVE COMMITTEE
Vicki Dusseombe, President
Boone County National Bank
Jim Offutt, Vice President
Shelter Insurance Companies
Tom Gray, Campaign Chair
KOMU-TV
Jerry Samp, Campaign Vice Chair
Commerce Bank
Robert Bailey, Agency Relations
University of Missouri
Chris Koukola, Communications
University of Missouri
Ernie Gaeth, Secretary
Ribuck Supply
Jim Ferguson, Treasurer
Stephens College
Richard P. Dowdy, Immediate Past President
University of Missouri
James Ritter, Past President
First National Bank

BOARD MEMBERS
Eliot Battle
Businessman
Ray Beek
City of Columbia
Dan Dugenhart
J.C. Penney Company
Paty Ponder Dalton
Boone County
Robert Doroghazi, M.D.
Boone Clinic
Dave Dunstan
Dunstan Enterprises
Carlos Fernandez
KMIZ-TV
Bo Fraser
Boone County National Bank
Phyllis Fugit
City of Columbia
Jan Grossmann
The Add Sheet
Mike Holman
Union Electric
Bill James
Legend Automotive Group
Lyle Kovar
Square D
B. Jeffrey MacLellan
First National Bank
Evelyn Mitchell
GTE
Haskell Monroe
University of Missouri
Rich Montgomery
State Farm Insurance Company
Lindl Overton
Columbia College
Jerry Price
Summit Travel
Scott Robinson, D.D.S.
Robinson Orthodontics
Rick Royer
Columbia Regional Hospital
Michael Sanford
City Health Department
Betty Schuster
Principal Financial Group
Doug Simmons
Columbia Foods
Robert Smith
University Hospital & Clinics
Bill Weaver
KFRU-AM Radio
Roger Wilson
Missouri Senate
Marvin Wright
Knight and Ford Attorneys

1992 NOMINATING COMMITTEE
Michael Sunford, Chair
City Health Department
Eliot Battle
Businessman
Lyle Kovar
Square D
Bea Smith
University of Missouri
Tom Atkins
Adkins Building Services
Leonard Scheffler
Scheffler Enterprises
Vicki Dusseombe
Boone County National Bank

1991-1992 SPEAKER’S BUREAU
Gene Jouret
Columbia Regional Hospital
John Celoni
Square D
Connie Martin
Shelter Insurance Companies
Mary Lee Johnston
Community Nursery Schools
Carolyn Ezzell
Meals on Wheels
Mary Jane Davis
Nora Stewart Nursery School
Phil Steinhaus
University “Y”
Felicia Attebery
First National Bank
Debra Breyer
Boone County Council on Aging
Rose Wise
Central Missouri Food Bank
Mare Lammy
Job Center
Barabara Hasselriis
Central Missouri Easter Seals
Lydia Coad
Visiting Nurses Association
Seanna Adler

LONG RANGE STRATEGIC PLANNING COMMITTEE 1992
Chet Stoll, Chair
State Farm Insurance Companies
Vicki Dusseombe
Boone County National Bank
Rick Royer
Columbia Regional Hospital
Jack Cox
Boone County National Bank
Bob Reid
Shelter Insurance Companies
Dick Dowdy
University of Missouri
Ernie Gaeth
Ribuck Supply
Jim Ritter
First National Bank
Phyllis Hardin
City of Columbia
Cindy Mustard
Voluntary Action Center
AGENCY RELATIONS

Robert Bailey, Chair

This was one of the busiest years for the volunteers who monitor Agency Relations and determine our fund distribution. During 1991 volunteers considered dollar allocations for calendar years 1991 AND 1992. In addition, several new or revised policy guidelines were considered and eventually approved by the Board. Our timetable for new member admissions was altered. It was determined that two agencies had demonstrated the ability to be financially self-sustaining. They no longer required United Way funding so they are not receiving funding in 1992. The system works.

Member agency staff formed a new group in 1991, known as the Executive Council, agencies gather quarterly to discuss common concerns and, when appropriate, to take action. This group holds a promise of enhancing agency relations and communications.

The United Way fund distribution procedure involves a series of steps in which volunteer panels are recruited and assigned to work with individual member agencies. Each panel considered funding requests of selected agencies. During this process panel members review financial statements, line item budgets and audits that have been prepared by each agency. Panel members meet with each agency to discuss in detail its program and funding needs for the year. Panel recommendations are eventually presented to the volunteer Board of Directors for final determination.

This process advanced very well thanks to the experience and hard work of the volunteers as well as the excellent cooperation and the quality of budget materials prepared by the member agencies. Hundreds of hours of volunteer time were devoted to the entire allocation process - January to December.

Agency Relations is active throughout the year by working with agencies on fund raising activities, assisting both member agencies and other providers, upon their requests, in management assistance, considering emergency needs, and reviewing requests for the Venture Fund Program.

The many hours of study and discussion on the part of our volunteers are an essential element of the United Way system. Thanks to them and hundreds of agency volunteers we can be certain that the United Way rationally and carefully allocates donor contributions to fund programs which provide essential health and human services to our community. The dollars are well spent to help local people.

ALLOCATION PANELS

Robert Bailey, Agency Relations* University of Missouri-Columbia

PANEL I
Scott Robinson, D.D.S., Chair* Robinson Orthodontics
Karen Butcher State Farm Insurance Companies
Stephen Guither V.A. Hospital
Martha Bowman University of Missouri
K.C. Morrison University of Missouri
Holly Wipfler Union Electric
Janice Schuerman MFA Incarnated

PANEL II
Suzanne Holland, Chair* University of Missouri
Larry McGuig Boatmen's Bank
Beulah Ralph Columbia Public Schools
Joe Craigmire Boone County National Bank
Linda Klopstein Blue Ridge Elementary
Donna Daly ABG Labs
Larry Fick Combined Communication

PANEL III
Chet Stoll, Chair* State Farm Insurance Companies
Tom Clements Department of Corrections

Robert W. Reid Shelter Insurance Companies
Jean Goldstein Attorney
Phyllis Hardin City of Columbia
Sherry Boynton Tiger-Kensington
Ed Vought Boone County National Bank

PANEL IV
Mike Sanford, Chair* City Health Department
Greg Grupe Jefferson Junior High School
Don Neely GTE
Dana Hofeisen Square D Company
Darrell Hendon State Farm Insurance Companies
Bill Johnston Shelter Insurance Companies
Mary Lenox University of Missouri

PANEL V
Jim Ferguson, Chair* Stephens College
Elliot Battle Businessman
Susan Gowin First National Bank
Phyllis Fuglie City of Columbia
Frances Hegdorn Columbia Regional Hospital
JoAnn Moore Community & University Volunteer
Laura Lower Commerce Bank

*Member, Agency Relations Committee
For the first time ever in the history of the Columbia Area United Way, the campaign goal was based upon the actual needs of local people. This was a major departure from previous years, but it established a policy that sets the goal at a level that truly responds to the human and health care needs of those served by United Way agencies.

The goal of $1,200,000 was formidable in the face of a nation recently at war, a recessionary economy and reduced state funding for the University of Missouri. But these difficulties only served to accentuate the real needs of our United Way agencies, many of which were facing reduced federal and state funding themselves.

I am so proud, and every citizen should be, of the campaign volunteers and the incredible work they did in communicating to all segments of our society the United Way story and how our services help our neighbors.

I want to especially thank Jerry Samp of Commerce Bank for serving as Vice Chair of this year's campaign. And also, everyone who served among the campaign leadership. The hundreds of volunteers they recruited are to be commended for their extraordinary efforts as well.

And I want to give a special thanks to the Loaned Executives. They were truly an inspiration to every other volunteer involved in the campaign. Of course, we never would have had their services if not for the generosity of the firms for which they work.

Thanks also to Shelter Insurance Companies for not only hosting the 14th Annual Media Luncheon, but for providing meeting space for our weekly campaign meetings.

Rich Montgomery, of State Farm Insurance, did a magnificent job in spearheading the Leadership Giving Program which, this year, experienced an increase in participation of over 60%.

Boone County Commissioner Patsy Dalton did a tremendous job in training the Loaned Executives. Her successful effort was exemplified by the effectiveness and enthusiasm of the Loaned Executives.

I don't have enough space in this brief report to thank and list everyone for all their efforts, but I want to state unequivocally "You're the Greatest!". This community is indebted to everyone that contributed or volunteered in any fashion.

Each and every one of you have made a positive contribution in providing the kinds of health and human care needs that make this such a wonderful place to live.


COMBINED FEDERAL CAMPAIGN CHAIR: Steve Baina, Soil Conservation Services

HUMAN SERVICES Co-Chairs: Donald Rotenberg, Columbia College and Joe Craigville, Boone County National Bank, Division Chairs: Mark Anderson, Salvation Army and Jim Bare, Boy Scouts; Chris Mallory, Columbia Public Schools; Patsy Dalton and Becky Jaekson, Boone County Government; Ernie Barbie, Columbia Police Department; Tom Clements, Department of Corrections; David Miller, Boonville Correctional Center; Rev. Dan Day, First Baptist Church; Rev. Carl Seheneck, Missouri United Methodist Church.

PROFESSIONAL Co-Chairs: Robert Roper, Boone County National Bank; Preston Gee, Columbia Regional Hospital; Mariel Liggett, Williams-Kepkex, Division Chairs: Russ Orken, Columbia Orthopedic Group; Jane Russell and Judy Carter; Jean Goldstein and Glen Ehrhardt, Attorneys; Richard S. Bohon, D.D.S.; Diane Smith, Williams-Kepkex; Dave Dalton, Dalton and Marberry; Bill Stocklausser, Don Landers & Company.

COMMUNITIES Co-Chairs: Donna Gates, Boutmen's Bank and Bill Johnston, Shelter Insurance Companies, Division Chairs: Milton Winch, Retired; Renee Vertoff, Central Columbia Association.
**LEADERSHIP GIVING PROGRAM**

The Leadership Giving Program is a special opportunity for concerned citizens to demonstrate their commitment to this community. Behind every United Way contribution is a person who cares strongly about the needs of others. This program focuses on commitment to United Way through personal gifts of $1,000 or more. One contributor donated $10,000. In all, there are 91 Leadership Givers.

**1991-92 MEMBERS**

George & Elizabeth Ashley  
Tom S. Bass  
Tom Baungardoner  
Dr. and Mrs. Wilson Beckett  
Jimmie and Miriam Butt  
Dr. Ronald D. Carter  
Robert J. and Christine Churchhill  
Bob and Kathleen Conway  
Dr. and Mrs. Nicholas B. Couper  
Jack Cox  
R. Ray Cunningham M.D.  
David and Patsy Ponder Dalton  
Max and Yvette Dills  
Dr. and Mrs. Robert M. Doroghazi  
David Duffy  
David A. and Joylyn Dunafon  
Vicki Burton Duncombe  
Terry Duncombe  
Mr. and Mrs. Charles J. Dysart  
Bo Fraser  
James A. and Nancy E. Freeman  
Ernie and Marilyn Gaeth  
John H. Gillmore  
Preston H. Goodwin  
Dr. and Mrs. Bruce J. Gordon  
Tom and Susan Gray  
Larry and Jan Grossmann  
William J. Harris  
B.W. “Perk” Hoecker  
Vernon Jennings  
Howard J. Keister  
Jerry D. Kestett, M.D.  
Lynn Kleopfer, M.D.  
Alice Landrum, M.D.  
John Lenox  
Jeff and Becky MacLellan  
Jean Madden

Margaret Mangel  
Mid-Missouri Engineers, Inc.  
Dave Mattson  
Bob Maupin  
Bob and Suzanne McDavid  
Bob and Wanda Minnick  
Haskell and Jo Monroe  
Rich L. Montgomery  
Martin J. Nelson  
Jim Offutt  
Albert M. Price  
Carroll L. Raper  
Gus and Loren Reid  
Robert Reid  
Marty Raback and Nola Ruth  
L. Kent and Shara L. Runyan  
Dr. and Mrs. Garth Russell  
Dr. and Mrs. Donald B. Ruthenberg  
Dr. Richard Segger  
Jason Ned Smith  
Mark and Tina Stacy  
Larry G. Stambaugh  
W. Michael Strouppe  
Bob and Kim Stull  
Russell Thompson  
Craig A. and Laura J. Van Matre  
Al and Barbara Wagner  
Henry J. Waters, III  
Wm. Kellar Winkelmeyer, M.D.

**LEADERSHIP GIVING STEERING COMMITTEE**

Rich Montgomery, Chair  
Robert Doroghazi, M.D.  
Ernie Gaeth  
Jeff MacLellan  
Tom Gray  
Jan Beckett  
Suzanne McDavid  
Barbara Weaver  
David Duffy  
Bill Harris
Communications and Marketing

Chris Koukolos, Chair

Reorganized in 1991 to develop ways of promoting United Way activities on a year round basis, the Communications Committee has three major goals:
1) Develop increased understanding of and support for the United Way effort in targeted areas.
2) Demonstrate the value of the services provided by the member agencies and United Way volunteers.
3) Provide the annual United Way Campaign with effective communication planning and support.

Thanks to the efforts of some of Columbia's most experienced communications professionals, the committee addressed its goals aggressively and made significant progress toward the finalizing of a year round marketing plan for United Way.

The annual campaign kickoff remains the committee's oldest and most visible assignment. Thanks to the leadership of Special Events Subcommitte Chair Carlos Fernandez (KMIZ-TV) the kickoff was an auspicious start for a highly successful campaign. Special thanks are due KMIZ-TV, KOMU-TV, and KRCG-TV for producing the 30-minute program about United Way agencies airing it simultaneously just prior to the kickoff. Considerable credit for campaign support also goes to KFPU, KBLA, KARO, KPMZ, Pepper and Friends, GTE.

Shelter Insurance's "Contact", State Farm's "Pony Express", Winona Weeklys the Columbia Missourian and the Columbia Daily Tribune.

Three other subcommittees have been busy in 1991-92 breaking new ground for the Columbia Area United Way. Among many recommendations, the Agency Services Subcommittee chaired by Kathy Pesh developed a communications internship program to serve member agencies in cooperation with the MU Journalism School.

Becky Cooper and her United Way in Action Subcommittee tackled the "workplace presence" concept successfully executed at other United Ways. They explored possible applications here and received Board of Directors approval to move forward. Contacts are now being made with major employers to interest them in this program which is designed to provide services to employees on a year round basis.

It has been an exciting year to chair the Communications Committee as we seek new opportunities to enhance awareness of the Columbia Area United Way's significant role in the life and future of our community. We are grateful to all those whose cooperation we have received and look forward to an even more productive future.

Members of the 1991-92 Communications Committee are: Colleen Bartok, University Hospital and Clinics; David Baughner, KARO; Gene Baumann, Shelter Insurance Companies; Blanche Campbell, Columbia Missourian; Becky Cooper, KOMU-TV; Paty Dalton, Boone County Commission; David Duffy, Memorial Funeral Home; Michael Dorm, KHJ; Jean Maddon, Shelter Insurance Companies; Beth Morrell, Columbia Regional Hospital; Tom O'connor, KOPN; Gena Pliske, American Red Cross; Kathy Pesh, Therapy for Kids; Vielke Russell, Columbia Daily Tribune; Genny Watkins, MU Alumni Office and Bill Weaver, KFPU.

United Way Staff: David Franta, Executive Director; Leann Hudnell, Associate Director; Linda Stickney, Secretary/Receptionist; Sharon Livingston, Administrative Assistant

Allocations to Agencies

<table>
<thead>
<tr>
<th>Agency</th>
<th>Board President</th>
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<tbody>
<tr>
<td>Advent Enterprises, Inc.</td>
<td>Ron Bolanda</td>
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<tr>
<td>American Red Cross</td>
<td>David Lile</td>
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<tr>
<td>Boone County Assn. for Retarded Citizens</td>
<td>Linda Karns</td>
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<tr>
<td>Boone County Council on Aging</td>
<td>Marty Pliske</td>
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<tr>
<td>Boy Scouts of America</td>
<td>Robert McIntosh</td>
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<tr>
<td>Camp Fire, Inc.</td>
<td>Lisa Holt</td>
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<tr>
<td>Cancer Research Center</td>
<td>Hartley G. Banks</td>
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<tr>
<td>Central Missouri Diabetic Children's Camp</td>
<td>Susan Hitt</td>
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<tr>
<td>Central Missouri Food Bank</td>
<td>Rev. Maureen Dickmann</td>
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<td>Columbia Safety Council</td>
<td>John Wingate</td>
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<tr>
<td>Community Garden Coalition</td>
<td>Dr. Michelle Warmund</td>
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<tr>
<td>Community Nursery Schools</td>
<td>Scott Rutter</td>
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<tr>
<td>Comprehensive Human Services</td>
<td>Jim Schatz</td>
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<tr>
<td>ElderCare</td>
<td>Jane Brinton</td>
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<td>Family Counseling Center</td>
<td>Sue Gunn</td>
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<td>Harrisburg Preschool &amp; Daycare</td>
<td>Kathy Pritchett</td>
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<tr>
<td>Heart of Missouri Girl Scouts</td>
<td>Michael Couty</td>
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<tr>
<td>Joa Center</td>
<td>Jeff MaLeLan</td>
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<td>Meals on Wheels</td>
<td>Margaret Berends</td>
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<tr>
<td>Missouri Easter Seals</td>
<td>Max Miller</td>
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<tr>
<td>Nora Stewert Nursery School</td>
<td>Robert Greves</td>
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<td>Phoenix House</td>
<td>William Mitchell</td>
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<td>Salvation Army</td>
<td>Edwin Carlton</td>
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<td>Services for Independent Living</td>
<td>Rev. Paul Moessner</td>
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<tr>
<td>Transitional Housing</td>
<td>Julie Midkiff</td>
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<tr>
<td>United Service Organization</td>
<td>27,500</td>
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<tr>
<td>University &quot;Y&quot;</td>
<td>100</td>
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<tr>
<td>Visiting Nurses Association</td>
<td>Joe Craigilune</td>
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<tr>
<td>Voluntary Action Center</td>
<td>Co. Wayne Wootton</td>
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<tr>
<td>Total Member Agency Allocations</td>
<td>826,926</td>
</tr>
<tr>
<td>Venture Fund Distribution</td>
<td>4,500</td>
</tr>
<tr>
<td>Substance Abuse Prevention Program</td>
<td>32,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$831,426</strong></td>
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COLUMBIA MISSOURI AREA UNITED WAY, INC.

STATEMENT OF SUPPORT, REVENUE AND EXPENSE
Year Ended December 31, 1991

JBLIC SUPPORT AND REVENUE

Public support:
Pledges, 1990-91 annual campaign $1,102,850
Less: allowance for uncollectibles (77,113)
Prior campaign pledges collected in excess of allowance for uncollectibles 9,594

Total public support 1,035,331

Other revenue:
Interest income 30,960
Miscellaneous income 52

Total public support and revenue 1,066,350

ALLOCATION AND EXPENSE

Allocated to agencies 826,926
Venture Fund grants 4,500
Dues to national organization 11,418

Functional expenses:
Fund raising 71,599
Allocations and agency relations 8,994
Planning and evaluation 3,286
Direct service 4,496
Marketing and communications 22,516
Administration and management 62,054

Total allocation and expense 1,015,789

Excess of public support and revenue over allocation and expense $50,561