Reflections of the President...

James R. Ritter

It has been my pleasure to serve as president of the Columbia Area United Way during 1989-90. The organization remains strong and vigorous and the future looks bright. I would like to share with you some of my thoughts as we reflect on the past and look to the future.

The United Way is clearly an organization of people helping people. We are fortunate in Columbia to have literally hundreds of people who are willing to spend untold hours in this helping process. The Board of Directors for the Columbia Area United Way is composed of community leaders representing all segments of our society. This group meets regularly to establish and give guidance and direction to the organization. The good work and dedication of these board members and those who have preceded them have given United Way tremendous credibility in the Columbia Area.

An arm of the Board of Directors is the Campaign Cabinet which provides leadership for the annual fundraising campaign. The chairs of the various divisions within the campaign are supported by volunteers and loaned executives who give significantly of their time in an effort to reach the campaign goal. This year marked a milestone for the campaign as the goal was $1,000,000. Under the dynamic leadership of Campaign Chair Vicki Dunscombe and Co-Chair Jim Ortutt, this lofty goal was met and exceeded.

Following the campaign, the difficult process of allocating funds to the 28 United Way agencies began. While the campaign netted in excess of $1,000,000, the needs of our agencies far exceeded the dollars available. Bob Bailey, Chair of the Agency Relations and Allocations Committee, provided excellent leadership for the many community citizens who assisted with the allocation of funds. Each agency was visited by a person serving on one of the allocations panels and, in addition, provided written and oral information to the appropriate panel. Following the information gathering process, the panels made their recommendations related to funding each agency. While this is a difficult process, it is impressive to see the sincerity and dedication given by so many to this task.
Campaign 1989-90

The United Way Campaign of 1989 will be remembered as one of "firsts..." As the single largest volunteer effort in our community, the Columbia Area United Way's mission is to provide for a balanced network of human care services for our residents. Each year the campaign volunteers are challenged to raise the funds so essential to the 28 agencies that rely on United Way support. And, each year, more funds are needed. The 1989 campaign goal was the "first" to reach seven digits...a cool $1,000,000!

With one million dollars in mind, Vice Chair Jim Offutt and I worked together to select for the Campaign Cabinet dedicated, hard working individuals to chair the divisions. This effort began in the summer, and by fall, resulted in 45 outstanding community citizens agreeing to serve as leaders in this campaign. They, in turn, recruited hundreds of additional volunteers to assist in reaching our record goal.

Added to this group of enthusiastic citizens were nine "loaned Executives," the largest group ever, representing firms with a distinguished history of support for the United Way. These individuals were "loaned" to the United Way Campaign for three weeks to work full time on the Campaign. In reality, they worked many hours beyond their three week commitment to finish what they had begun. Companies contributing Loaned Executives to the 1989 campaign were Bonten's Bank, Boone County National Bank, Columbia Regional Hospital, First National Bank, Shelter Insurance Companies, State Farm Insurance Companies, Square D Company, Three M and Toastmaster.

September began with the 12th Annual Press Luncheon, hosted once again by Shelter Insurance Companies. A few days later, together for another "first;" to simultaneously broadcast a tribute to the United Way and its agencies. Twelve of our local news, weather and sports television personalities worked together to bring us the story of human needs in our community and how the United Way agencies are meeting those needs. It was a truly remarkable example of compassion, professionalism and caring on the part of KMIZ-TV, KOMU-TV and KRCG-TV.

That evening will also be remembered as it is by all campaign chairs, as the evening that proves one will do nearly anything and suffer untold indignities for the United Way. First it was the weather with Paul Peppe and Pat Decker with a very large, very friendly dog named Fred, then a leap upon the stage as super hero, Bat Girl! The talented Communications Committee, chaired by David Duffy, had out done themselves once again! It was a great evening, one very fitting of a million dollar goal.

Throughout the campaign, I had the privilege of working with truly outstanding, caring people. It was clear from the beginning that the enthusiasm of our volunteers made us a terrific team, and that their enthusiasm was passed on to their readers. It was also clear that our Loaned Executives were a truly exceptional group of young people, a group that pulled together quickly in a common goal. Finally, as I had the opportunity to go into a number of our major firms to participate in their United Way Campaigns, it became clear that we have many companies and thousands of individuals who will do whatever it takes to make Columbia a fine community in which to live. It was an experience I will never forget.

The enthusiasm and commitment of so many people within this community and surrounding area assured us of another successful campaign. That day arrived on December 7, 1989, when we exceeded our goal of one million dollars by over $34,000. This was another "first," for this year's volunteers had brought us well over our goal on the earliest date in our History! The campaign continued, and by the end of the year we had raised $1,045,067.

For the honor and privilege of being Chair for the 1989 United Way Campaign, I express my sincere appreciation, I will long remember the outstanding commitment of so many in this community. They gave willingly of their time, their talent, and their money.

For twenty years I have proudly called Columbia my home, but I have never felt more pride that I felt during this campaign. What a wonderful time this was for me!

A special thank you to the Campaign Cabinet and to the hundreds of other volunteers; to the businesses and organizations who made corporate contributions and allowed employee campaigns; to the thousands of individuals who gave so generously; to the local media, television, radio and newspapers, for their coverage of the campaign; to the insurance companies for letting us use their building and grounds for campaign meetings; the nine companies who provided Loaned Executives and to State Farm Insurance Company who trained them; and to our very fine United Way Office staff for making this job so easy. Finally, thank you to the 28 other agencies who do their job so very well. You are our real heroes!
**Loaned Executives**

The nine 1989 Loaned Executives constituted the largest group of individuals in any one year since the program was first incorporated into the United Way Campaign in 1977. Over the past 12 years 85 people have participated in the program.

Loaned Executives are carefully selected individuals from companies throughout the community and serve in the dual role of volunteer and an extension of professional staff.

After a two day intensive training session under the expertise of L.E. Trainer, Reggie Turner, the L.E.'s work out of the United Way office for a three week period. Working in all divisions of the campaign, they provide a well-trained and dynamic team that gives the United Way campaign a real edge.

We express our deepest appreciation to the following companies and participants in the 1989-90 Loaned Executive Program: Dana Perkins, Boatmen's Bank; Jill Cox, Boone County National Bank; Gene Joure, Columbia Regional Hospital; Kevin Walden, First National Bank; Bob Ewing, Shelter Insurance Companies; Lori Smith, State Farm Insurance Companies; Terry Killian, Square D Company; Ron Steen, 3M; Marilyn Wise Toastmaster.

**Leadership Giving**

Boone County National Bank hosted a luncheon to continue the leadership giving program chaired by Jack Cox. This program, begun last year, focuses on commitment to United Way through personal gifts of $1,000 or more for the first level, and gifts of $2,500 or more for the second level. In its first year, 42 members participated. That number is up to 53 for this year's campaign.

1989-90 Members
Leadership Giving Program

Gene Baumann *
Mary Kaye Baumann *
Tom Baumgardner *
William Wilson Beckett, M.D. *
Robin B. Blount, M.D. *
James Butt, M.D. *
Robert R. Conway, M.D. *
Jack Cox *
Cliff Custin *
Robert Duroghazi, M.D. *
David Duffy *
David Dunafon *
Terry Duncombe *
Vicki Duncombe *
Charles Dysart *
Bo Fraser *
John H. Gillmore *
Bruce J. Gordon, M.D. *
Bill James *
Vernon Jennings *
Jerry Kennett, M.D. *
George Kent *
Gustav Lehr *
John Lenox *
Jeffery MacIellan *
Jean Madden *
Margaret Mangel *
Gregory Mattli *
Virginia Mattli *
David C. Mattson *
Robert Maupin *
Ervin Mertzluff *
B. R. Minnick *
Haskell Monroe *
Joe Montie, M.D. *
Rich Montgomery *
James A. Offutt *
Victor A. G. Ohman *
Justin Perry *
Jack L. Pettit *
Al Price *
Carroll L. Raper *
John Rauschenberger *
Gus Reid *
Robert Reid *
Garth Russell, M.D. *
Herbert I. Sauer *

Leonard Scheffler *
Richard Seger *
Jason N. Smith, M.D. *
Dan Stubler *
Vernon Stump *
William Kellar Winkelmeier, M.D. *

* Charter Member
Each year a group of the most talented media people in Columbia meet to share ideas and the challenge of kicking off yet another United Way Campaign. Ideas flow, suggestions are made and rejected until a final theme is decided upon. Members of the committee volunteer for various responsibilities and several months later, another kickoff becomes a wonderful memory and even better than the year before.

If there really is magic in this world, the United Way Communications Committee is it! The cooperative effort of KOMU-TV, KRCG-TV and KMI2-TV in producing the 30 minute program about United Way Agencies, and airing it simultaneously from 6:30 to 7:00 in the evening was perhaps the most spectacular event yet.

We wish to express our sincere thanks to all the news, weather and sports personalities from all three stations for sharing their time and talent with special thanks to Brad Noblit of KOMU for producing the program. To KOMU, KRCG & KMI2, a heartfelt thank you for working together to make the idea a reality...and to radio stations KFRO, KBAI, K102 and the Columbia Missourian for promoting the event.

It is truly a pleasure to chair this committee of dedicated and talented volunteers and have the opportunity to be a part of the "magic."

Members of the 1989-90 Communications Committee include: Colleen Bartok & Tom Gray with KOMU-TV, Gene Baume and Jean Madden with the Shelter Insurance Companies, with radio stations KBAI, Mike Dunn; K102, Al Germond; KFRO, Bill Weaver; Carlos Fernandez with KMI2-TV and Ed Rein with the Columbia Missourian.

Serving as Chairman of the Agency Relations Committee of the United Way has been for me both a privilege and an education.

It has been my privilege to work with so many dedicated, enthusiastic and disinterested members of our community. The high quality of life that we enjoy in our community is directly related to the efforts and labors of each volunteer and staff member of the United Way. Through this selfless service, the United Way meets many of the challenges and problems faced by our community.

The United Way's organizational framework has taught me how the good deeds and financial contributions of each of us can be harnessed to serve so many needy members of our community. It has been especially rewarding to visit the agencies under the United Way umbrella and to see the rewards, the successes and the joy brought about by these endeavors.

The Agency Relations Committee conducts and oversees the City of Columbia's allocation process. Some 30 community leaders volunteer their time to participate in the allocation process, which begins in September when member agencies provide the United Way with their next year's budget requests along with other detailed information about their services.

During December and January each member agency receives an on-site visit from one or more of the Chet Stoll, of State Farm Insurance Companies, panel members. The allocation process reaches its final stages in late January when the four panels hear formal requests from each of the member agencies.

The Agency Relations Committee then reviews the panel recommendations relative to allocations to the various member agencies, makes its recommendations to the United Way Executive Committee which, in turn, makes recommendations to the United Way Board. It is the United Way Board of Directors which makes the final decision as to member agency allocations.

The Agency Relations Committee is also active throughout the year by: considering requests from agencies who want to become member agencies of the Columbia area United Way; working with member agencies on fund raising activities; assisting both member agencies and other human service agencies in the development of various management processes; considering emergency needs; and, receiving and reviewing proposals for United Way's venture fund program.

The key to the allocations process success is the time and expertise given by the participants in the allocation process. A special recognition goes to the members of the Agency Relations Committee and the other volunteers who served on the various allocation panels this past year. The Education and Coordinating Services panel was chaired by Scott Robinson, D.D.S. and included panel members Karen Butcher, State Farm Insurance Companies; Jim Ferguson, Stephens College; Stephen Gaither, Veterans Hospital; Holly Hicks, Union Electric; Joe Paulsen, Oak Grove Bank; Jerry Samp, Commerce Bank; and Sue Ann Schaefer, Boone County National Bank.

The Counseling, Rehabilitation and Emergency Services panel was chaired by Michael Bankard, City of Columbia. Panel members included: Lutie Benz, Mental Health Center; Sheila Carpenter, KMI2-TV; Max Bills, Shelter Insurance Companies; Phyllis Hardin, City of Columbia; Linda Klopfenstein, Parkade Elementary School; JoAnn Monroe, and Kathy Perry.

The Youth and Adult Recreation Services panel was chaired by Chet Stoll, of State Farm Insurance Companies, panel members included: John Heidy of the Columbia Police Department; Tom Clements, Department of Corrections; University of Missouri Columbia; Larry McCool, Boatsen's Bank; Robert W. Redd, Redd Insurance Companies; and Janice Schuelman, MFA Inc.

The Day Care and Residential Treatment Services panel was chaired by Suzanne Holland from the University of Missouri. Panel members included: Connie Cook, Boatsen's Bank; Frances Hegadorn, Columbia Regional Hospital; Greg Grupe, Jefferson Junior High School; Darrell Hendon, State Farm Insurance...
Companies; Don Neely, GTE; Ron Steen, 3M; and Mary Still, University of Missouri Columbia.

It is with profound gratitude that we recognize and thank each of the allocation process participants and each of you who helped make this year's United Way Campaign an overwhelming success.

Allocations to Agencies for 1990

The 28 Columbia Area United Way member agencies received a record amount of $787,770 for their 1990 operations.

<table>
<thead>
<tr>
<th>AGENCY</th>
<th>1990</th>
<th>1990</th>
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</thead>
<tbody>
<tr>
<td>Advent Enterprises, Inc.</td>
<td>$21,000</td>
<td>$22,500</td>
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<tr>
<td>American Red Cross</td>
<td>66,000</td>
<td>66,000</td>
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<tr>
<td>Boone County Assn. for Retarded Citizens</td>
<td>9,500</td>
<td>12,000</td>
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<tr>
<td>Boone County Council on Aging</td>
<td>18,500</td>
<td>17,500</td>
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<tr>
<td>Boy Scouts of America</td>
<td>40,000</td>
<td>41,000</td>
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<tr>
<td>Camp Fire, Inc.</td>
<td>15,000</td>
<td>15,000</td>
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<tr>
<td>Cancer Research Center</td>
<td>7,000</td>
<td>2,500</td>
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<tr>
<td>Central Missouri Food Bank</td>
<td>22,500</td>
<td>28,000</td>
</tr>
<tr>
<td>Central Missouri Children's Diabetic Camp</td>
<td>3,420</td>
<td></td>
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<tr>
<td>Columbia Medigroup</td>
<td>8,000</td>
<td></td>
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<tr>
<td>Columbia Safety Council</td>
<td>2,800</td>
<td>3,000</td>
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<tr>
<td>Community Garden Coalition</td>
<td>7,500</td>
<td>10,000</td>
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<tr>
<td>Community Nursery Schools</td>
<td>84,000</td>
<td>88,750</td>
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<tr>
<td>Comprehensive Human Services</td>
<td>54,000</td>
<td>57,700</td>
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<tr>
<td>Family Counseling Center</td>
<td>18,500</td>
<td>20,500</td>
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<tr>
<td>Harrisburg PreSchool &amp; Daycare Center</td>
<td>5,500</td>
<td>6,500</td>
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<td>Heart of Missouri Girl Scout Council</td>
<td>27,500</td>
<td>29,750</td>
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<td>Job Center</td>
<td>32,000</td>
<td>34,000</td>
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<tr>
<td>Meals on Wheels</td>
<td>21,500</td>
<td>23,500</td>
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<td>Nora Stewart Nursery School</td>
<td>51,000</td>
<td>53,000</td>
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<tr>
<td>Phoenix House</td>
<td>15,000</td>
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<td>Salvation Army</td>
<td>39,000</td>
<td>41,000</td>
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<tr>
<td>Services for Independent Living</td>
<td>63,500</td>
<td>64,250</td>
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<tr>
<td>Transitional Housing</td>
<td>25,000</td>
<td>26,500</td>
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<tr>
<td>United Service Organization (USO)</td>
<td>147</td>
<td>100</td>
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<tr>
<td>University &quot;X&quot;</td>
<td>16,000</td>
<td>16,000</td>
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<tr>
<td>Visiting Nurses Assn. of Central Missouri</td>
<td>47,500</td>
<td>52,000</td>
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<tr>
<td>Voluntary Action Center</td>
<td>26,500</td>
<td>30,000</td>
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<tr>
<td>TOTAL AGENCY ALLOCATIONS</td>
<td>740,447</td>
<td>787,770</td>
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</table>

We wish to thank all members of the Campaign Cabinet for their outstanding effort in this million dollar campaign!

CAMPAIGN CHAIR: Vicki Dunscombe, Boone County National Bank
CAMPAIGN VICE CHAIR: James A. Offutt, Shelter Insurance

MAJOR FIRMS Co-Chairs: Bo Fraser, Boone County National Bank and Jeff MacLellan, First National Bank. Associate Chairs: Donald Laird, Columbia Chamber of Commerce; Gary Borhart, Columbia Foods; Rick Royer, Columbia Regional Hospital; Jerry Samp, Commerce Bank; John Lenox, Shelter Insurance; Rich Montgomery, State Farm Insurance; John Thompson, Toastmaster

LARGE BUSINESS Co-Chairs: Gordon Forman, State Farm Insurance and Tom McCray, GTE
Bronze Award

Deep appreciation and gratitude is extended to the following Columbia companies and individuals who have contributed outstanding support to the 1989-90 Columbia Area United Way campaign.

- Albert Bueh Bank
- William Wilson Resorts, M.D.
- Thomas R. Rush, M.D.
- Boesman's Bank of Columbia
- Boone County National Bank
- Boone Hospital Center
- Boone National Savings & Loan
- Brown, W. Lawton & Sons
- Central Missouri Labor Council
- Chariot Hospital of Columbia
- Columbia Foods
- Columbia Regional Hospital
- Combined Communications Services
- Commerce Bank
- Commerce Bank
- Dillard's Department Store
- Elizabeth Morgan Krueger, M.D.
- First National Bank
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Silver Award

United Way Silver Award is given in recognition to those employees with the second highest level of per capita giving in the 1989–90 campaign.

United Way Silver Award recipients include:

- Boone County, Inc.
- Boys & Girls Clubs of America
- Columbia College
- Columbia Daily Tribune
- Columbia Regional Hospital
- Delta-Bourbon Regional Library
- Delta's Department Store
- Fadd Elementary School
- First National Bank
- Focus Montgomery Ward
- Jefferson Junior High School
- Lee Elementary School
- Millwood Elementary School
- Missouri Credit Union
- Oakland Junior High School
- Perry Manor
- Ridgeway Elementary School
- Russell Boulevard Elementary School
- Second Learning Center
- St. Vincent's
- Two Bell-Mat
- Two Bell-Business Loop
- Two Mile Prairie Elementary School
- Administration Region
- Hospital & Clinic
- Retirement
- War Memorial
- Wells Fargo
- West County
- West Boulevard Elementary School

United Way Agency Awards

United Way Agency employees are among the most generous of all givers. The gold award is given to those agency employees with the highest per capita giving in the 1989–90 campaign.

Agency Service Awards

The mission of United Way is to increase the organized capacity of people to care for one another. United Way recognizes the tremendous contribution the employees of United Way Agencies make to toward fulfillment of this mission. Those employees serving 5 or more years with an agency are listed below by agency followed by number of years served.

Our sincere thanks to this fine group of dedicated individuals.

Advent Enterprises
- Eleanor Anderson 6
- Cindy Bush 6
- Dennis Gross 7
- Russell Doumas 8
- Gwen Mattingly 11
- Howard Prufitt 5

Boy Scouts of America
- Quentin Karlstrand 7

Cancer Research Center
- Charles Blackwell 15
- Avis Marshall 10
- Brenda Matthews 15
- Rosetta Miller 19
- Dorothy Treaster 17

Central Missouri Food Bank
- Rose Wise 5

Community Nursing Services
- Fern M. Carter 24
- Alice Louise Jackson 10
- Mary Lee Johnston 29
- Eva Morrow
- Pamela Jones Storey 9
- Laura Thurman 5

Comprehensive Human Services
- Lori Butler 6
- Rodney Kitchen 14
- Virginia Pingenalt 8
- Susan Wason 9

Family Counseling Center
- Bonnie Riley 6
- Janis Small 11

Harrisburg Preschool & Day Care
- Darlene Strawn 8

Job Center
- Frank Gardner 9
- Roberta Glover 19

Meals on Wheels
- Barbara J. Gordon 9
- Sharon Hardt 5

Nora Stewart Nursery School
- Mattie Bass 43
- Rosa Burton 6
- Betty Coleman 10
- Mary Jane Davis 30
- Betty Porter 16

Phoenix House
- Betty Buchanan 12
- Buck Buchanan 12

Salvation Army
- Glen Miller 12
- Sarah Wilness 13
- Dorothy Proctor 7

Services for Independent Living
- Nan Povinelli 15
- Mike Armiell 12

Transitional Housing
- Nancy Melise 6
- Suzette Miller 5

Visiting Nurses of Central Missouri
- Charlene Bowmaker 15
- Lydia R. Coed 17
- Ruth Monroe 15
- Rhonda Smith 5
- Pat Thompson 8

In Memoriam

Our current success, and ability to continue to be a strong and vibrant organization, is strongly linked not only to current volunteers but also to those who have served in the past. In 1989 United Way lost three outstanding volunteers who will be missed.

Jan Lesczynski - An employee of Shelter Insurance Company, Jan served as a solicitor for many years.
- Paul E. Steg - Mr. Steg served as Campaign Chair of the Second United Way Campaign in 1955, which met the goal set for that year in raising $95,000. Mr. Steg continued to support United Way after his retirement from the business community.
- William H. Stogdill - Mr. Simon, President of Simon Construction Company, served for many years in the Campaign as the head of the Construction Team and later as a member of the United Way Board of Directors.
COLUMBIA MISSOURI AREA UNITED WAY, INC.

STATEMENT OF SUPPORT, REVENUE AND EXPENSE
Year Ended December 31, 1989

PUBLIC SUPPORT AND REVENUE

Public support:
  Pledges, 1988-89 annual campaign $ 985,703
  Less allowance for uncollectibles 68,935
  Total public support 916,768

Other revenue:
  Interest income 25,065
  Miscellaneous income 396
  Total public support and revenue 942,230

ALLOCATION AND EXPENSE

Allocated to agencies 740,447
Venture Fund grants 4,998
Dues to national organization 9,801
Functional expenses:
  Fund raising 66,929
  Allocations and agency relations 8,407
  Planning and evaluation 3,070
  Direct service 4,201
  Management and general 79,050
  Total allocation and expense 916,903

Excess of public support and revenue
over allocation and expense $ 25,327

The Columbia Area United Way
is audited by the firm of
WILLIAMS-KEEPERS,
Certified Public Accountants
Columbia, Missouri.
A copy of the complete audit is
available on request.
Columbia is indeed fortunate to have high quality agencies providing human care services in this community. The dedicated directors and employees of these agencies, working with tight budgets, are untiring in their efforts to serve those in need. Their good work makes Columbia an even better community in which to live.

Year after year the Columbia Area United Way has successfully met its financial goal and provided funding and general direction for its member agencies. This continuing success is due in no small part to the professional staff which guides all of us through our responsibilities. Mary Kaye Baumann is exceptional in her role as executive director and her staff is knowledgeable and supportive.

While they choose to remain out of the limelight, much of the success of United Way in Columbia is due to their fine efforts.

Perhaps never before have agencies such as United Way played a more important role in our society. The need is great to provide appropriate child care, facilities for abused women, shelter and food for the homeless, care for the elderly, counseling for youth and adults and assistance to the handicapped. While these and other needs are being supported by our United Way dollars, funding from state and federal sources is declining. The local community must accept the challenge of taking care of human needs if those needs are to be met. But, at the same time, we must continue to acquaint state and national government leaders with the significant needs which exist here in our community and encourage them to support worthwhile social service legislation. The needs will not go away and they cannot be ignored.

I would like to express my deep appreciation for the privilege of serving as president of the Columbia Area United Way. The rewards far outweigh the burdens of the office. I have had the opportunity to see firsthand how our social service agencies work and to talk with people who avail themselves of these services. It's exciting to know that lives are literally changed for the better due to services provided by United Way agencies. People helping people is an apt description. Please join me in helping keep United Way strong in the future.

Retiring Board Members
Sincere appreciation has been earned by those Board Members who retire in 1990. Their commitment and dedication to continuing the United Way concept is evident in their willingness to serve. Those retiring are:
Gerald T. Broder - 1984-1990
Cliff Custin - 1984 - 1990
Gary Grossnickle - 1984-1990
Diane Skomarz Magrath - 1984-1990
Art Oliver - 1984-1990
Justin Perry - 1984-1990
Donald Ruttenberg - 1984-1990

Board of Directors
United Way Board members are recruited to serve a three year term and may serve a second three year term. Representation on the United Way Board attempts to recognize all segments of the community and provides the leadership for making decisions that enables the Columbia Area United Way to achieve the mission of providing an organized capacity for people to care for each other.

Executive Committee
James R. Ritter, President Columbia Public Schools
Richard P. Dowdy, Vice President University of Missouri Columbia
Vicki Dunscombe, Campaign Chair Boone County National Bank
James A. Orfutt, Campaign Vice Chair Shelter Insurance Companies
Robert Bailey, Agency Relations University of Missouri Columbia
David Duffy, Communications Memorial Funeral Home
Art Oliver, Secretary Oliver, Walker, Carlton & Wilson, Attys.
Cliff Custin, Treasurer Retired from State Farm Insurance
Jack Cox, Immediate Past President Boone County National Bank
Gerald T. Broder, Past President University of Missouri Columbia

Board Members
Elinor M. Arendt Action Realty
Muriel Bate West Junior High School
Ray Beck City of Columbia
Gary Borchert Columbia Foods
David Dunafon Dunafon Enterprises

Carlo Fernandez KMIZ TV
Bo Fraser Boone County National Bank
Phyllis Fugit City of Columbia
Ernie Gaeth Riback Supply
Jan Grossmann Media Graphics/Ad Stunts
Gary E. Grossnickle The Insurance Group
Bill James Legend Automotive Group
Jerry Mcilhenny State Farm Insurance Companies
Jeffrey McIllelan First National Bank
Richard Montgomery State Farm Insurance Companies
Diane Skomarz Magnuth Stephens College
Evelyn Mitchell GTE
Haskell Monroe University of Missouri Columbia
John O' Shea Boone Hospital Center
Justin Perry Perry Chevrolet
Scott W. Robinson Orthodontists
Rick Royer Columbia Regional Hospital
Donald Ruttenberg Columbia College
Michael Sanford City of Columbia
Robert Smith University Hospital & Clinics
Bill Weaver KFRA Radio
Roger Wilson Missouri Legislature