Our Second Century of Caring

1887 CENTENNIAL 1987

United Way

It Brings Out The Best In All Of Us

COLUMBIA AREA UNITED WAY
1987 ANNUAL REPORT
Reflections of the President...

Gerald T. Brouder
President of the Board
1987-88

A less than formal retrospective analysis of the past year has produced a few key terms that for me embody the meaning of United Way. Those terms are people, service, change and hope. Let's begin with people, for they are after all, what we as an organization are all about.

The Columbia Area United Way is people interacting, assisting and caring about people. Those of us who have chosen to participate in the noble activities associated with caring, do so out of an indefinable instinct to make life better for those among us who are temporarily or chronically less fortunate. The closest I can come to defining that instinct is love. More people need to experience and share it, for in that way our community is strengthened.

The agencies supported by our United Way perform a wide variety of services. They are the nexus—the point at which our efforts and contributions take on every day meaning for those served. It is obvious however, that without the financial and other forms of support provided by and through United Way, social services would in many cases not exist. They do exist because many thousands of Columbians and Boone Countians give of themselves and their earnings to invest in the community. This is, in my estimation, one of the highest forms of service. Another is the time, energy and resources so freely given by our corporate friends. Yet another is the dedication of our Board of Directors, its Executive Committee, the Campaign Cabinet, Communications Committee, Allocation Panels, United Way office staff and all others intimately involved. Service is the source of our reward.

I have had the distinct privilege of serving as President of the Board during the centennial year of United Way. It has been a special time to ponder what has been, but more importantly to consider the future. One thing is certain, substantial change is on the way with regard to the funding and delivery of social services. The role of the federal government in continuing to provide essential services is confused at best. State and local governments are suffering some ambiguity over the matter as well. It is therefore important that United Way begin now to examine its role in assisting with the shaping of social service policy for the future. We can no longer be dispassionate observers in the arena of welfare reform. We must instead use the collective wisdom, influence and experience of United Way to forge partnerships with government to draw the best from both and share in the responsibility for provision of essential social services. Private sector volunteerism must not fall victim to its own successes. Government cannot give up or shift its responsibility simply because we in the private sector do our job well.

Change is in the offing. Let us view it as a great opportunity as we enter the second century of United Way. Hope keeps us on track and striving to do better and we will do better because caring people continue to make the difference. In particular, the people of Columbia and surrounding area will rise to a level of support unmatched in both effort and accomplishment. It is they who have brought out the best in me. Indeed, it is they who bring out the best in all of us.

Thank you for the opportunity to serve.

GERALD T. BROUDER
President
Columbia Area United Way 1987-88 Board of Directors

United Way Board members are recruited to serve a three year term and may serve a second three year term.

Representation on the United Way Board attempts to recognize all segments of the community and provides the leadership for making decisions that enables the Columbia Area United Way to achieve its mission of providing an organized capacity for people to care for each other.

Executive Committee

Gerald T. Broader, President
University of Missouri Columbia

Jack Cox, Vice President
Boone County National Bank

James R. Ritter, Campaign Chairman
Columbia Public Schools

Doug Groesbeck, Campaign Vice Chairman
Union Electric

Richard P. Dowdy, Agency Relations
University of Missouri Columbia

David Duffy, Communications
Memorial Funeral Home

Art Oliver, Secretary
Oliver, Walker, Carlton & Assoc.

Cliff Custin, Treasurer
State Farm Insurance Companies

Leonard P. Scheffler, Past President
Scheffler Enterprises

Richard E. Morgart, Past President
GETZ

Board Members

Muriel Battle
West Junior High School

Ray Buck
City of Columbia

Dave Dunson
Dunson Enterprises

Carlton Fernandez
KMIZ TV

Do Franks
Boone County National Bank

Phyllis Fuglt
City of Columbia

Krae Gneith
Riboii Supply

Jim Grossman
Add什ort

Gary E. Grossnakie
The Insurance Group

Bill James
Legend Automotive Group

Bob Mahy
Columbia Regional Hospital

Diane Shomugas Magrath
Stephens College

Jerry McMahon
State Farm Insurance Companies

Robert McDavid, M.D.
Women’s Health Associates

Victor Olan
Shelter Insurance Companies

John O’Doherty
Boone Hospital Center

Justin Perry
Perry Chevrolet

Jack Pettit
Shelter Insurance Companies

Donald Ruthenberg
Columbia College

Mike Sanford
City of Columbia

Peyton H. Sampson
Stephens College

Robert Smith
UMC Hospital & Clinics

Bill Weaver
KBUI Radio

John S. Williams, D.V.M.
Horton Animal Hospital

Retiring Board Members 1988

A sincere thank you is extended to the Board Members who retire in 1988. Their commitment and dedication to continuing the United Way concept is evident in their willingness to serve.

Jack Pettit (1985-1988) has been actively involved in United Way for many years serving on the board several times as well as in campaign and the allocations area. On being asked to offer comments about his involvement with United Way, Pettit stated that "United Way is the most outstanding civic program in this community and it has done more for the development of Columbia than any other effort I know of. I have enjoyed having the opportunity to be a part of United Way."

Richard E. Morgart (1982-1988) retires from the board after having served as Campaign Chairman and President. His involvement was active throughout his tenure. Morgart stated, "From its membership of voluntary community leaders to its excellent professional management staff the Columbia Area United Way is one of the best organizations I have ever become involved with. United Way is the way to go!"

Communications 1987-88

Communications Committee included: David Duffy, Chairman, Gene Baumann and Jean Madden of Shelter Insurance Companies, John Blakemore with BM Advertising, Dan Donovan and Bill Weaver with KFBU Radio, Carlos Fernandez with KMIZ TV, Al Germond of KABO Radio, Tom Gray and Charlyn Law with KOMU TV, Ed Helms of the Columbia Missouri, Frank Holt with the Columbia Daily Tribune, and Mike Dunn with KBIA FM.

I have chaired many committees for various community efforts and have worked with many talented people. Among those many groups, the United Way Communications Committee ranks as exceptional.
July seems like a long way from a fall campaign, but that is when the Communications Committee first met to make their plans for 1987-88 United Way Campaign.

Usually, one of the first things on the list is development of a theme. This year it was an easy choice. After many years of using “Thanks to you it works for all of us... the United Way,” United Way of America introduced a new slogan “United Way... It brings out the best in all of us.” The new slogan, coupled with the 100 years of United Way celebration, gave the committee a lot to work with.

The first event of course was the Kickoff. What's a birthday celebration without a cake? Al Germond volunteered to "bake" the cake, Scotty Garrett (retired from Shelter Insurance) agreed to decorate the finished product and Jim Ritter, our 1987-88 campaign chairman was "volunteered" to jump out of the cake.

Tiger Shrine Club clowns were recruited to help distribute party favors and Rose Ward volunteered to paint the goal sign.

Introduction of the campaign cabinet was done in a most unusual way as Tom Gray, our resident poet laureate, wrote a sonnet especially for the occasion and it was delivered eloquently by David Duffy. For those of you who missed the kickoff, we thought it appropriate to offer a reprint.

United Way
One hundred years
It wasn’t very long ago,
In Denver as they say
A small group met with common goals,
And started United Way
Oh sure, it wasn’t called that then,
In fact, one way not really care
For United Way by any name
Means to love and give and share
We can’t forget that way back then,
Was for people to do their part
So let us salute these Founders now,
O’Byrne, Reed, Friend and Hart
Their wagers beginnings and involvement show,
What people who care can do
And one thing hasn’t changed for a hundred years,
Its success still depends on me and you

So it’s the people who do the job,
From loaned execs to committee chair,
Let’s name them all for all to hear
For they give more than their fair share
There’s Ritter and Greenback and Burton and Zonar,
Degenhart, Creach and Bonnie County Ro
And Fred and Deeth, Mockron and Mills
With Griflet and Hoeckler to help with the show
We can’t forget Andrews, Murray and Blanch.
Or Krizcek, Taylor or Kohl
And who could forget Eshman and Green
Among those who contribute without fail
And there’s Lechford, Nikola, McColly and Shals
To cover construction and retail for us
McDavi, Garding and Lamots, too
To call on professionals without a fuss
There’s Jackson, Mallory, Nerdie and Astin
For Schools and Government and much
And Arndtrotter, Thomas and Paul Pettipit too
To help us with just the right touch
Don’t forget Groesbeck, Brinkes, Henderson and Duffy,
Without them we wouldn’t be tough
It’s not just the people that make the difference
That’s forty-three with just the “right stuff”
That’s the list of United Way does,
And not a long one, just at a glance,
So let’s add everybody who’s here tonight,
And throw in Tinkers to Evans to Chance
We hope we haven’t left anyone out
For one week in just beginning,
It takes each and every one of us
To have a team that’s winning
So together we all are United Way
To care and work as one as one in a plan
And when we reach our goal we can truly say,
"It brings out the best in all of us."

Thomas R. Gray
September 28, 1987

As in years past, KOMU TV and KMIZ TV worked together to develop public service announcements to air during the campaign.

Shared ID’s and spots produced at Community Nursery School were shown throughout the campaign on a regular basis.

Shelter Insurance graciously agreed to once again host the annual press luncheon. This marks the 10th year of Shelter hosting this traditional event. The only event of its kind in Columbia, it is an effort to say thank you to all those men and women of the press who help tell the United Way story.

Added to this cadre of volunteers were 6 men and women who were titled "loaned Executives." These individuals were "loaned" to the United Way Campaign for 3 weeks to work full time on the Campaign. In fact, they worked many hours after their 3 week stint to make sure the job was done right. Companies contributing loaned executives this year were Boone County National Bank, Shelter Insurance Companies, Square D, State Farm Insurance Companies, Toastmaster and 3M.

With this exceptional team in place, the Campaign was kicked off on Monday, September 28. That evening I discovered that one will do nearly anything to promote the United Way as I jumped out of a giant birthday cake which had been prepared in celebration of United Way’s 100th birthday. The Communications Committee under the direction of Dave Duffy had struck again. It was a great evening and one enjoyed by all in attendance. For this successful event and many others, credit must go to the Communications Committee.

As the Campaign moved through October, November, and early December, it became increasingly clear that the right people had been chosen to serve as division chairpersons. These 24 people made a terrific team and their enthusiasm was contagious. At each Campaign Cabinet meeting, success stories abounded. The question was not would we meet our goal; the question was when would we meet our goal. That banner day arrived on December 16 when we exceeded 100 percent.
The Campaign continued and by year's end had raised $348,169.

While we were excited about raising the dollars, all associated with the Campaign realized that dollars translated into services. The 27 United Way agencies who do their jobs so very well and the thousands of residents who utilize these human-care services were the true beneficiaries. In fact, the real winner was the Columbia community.

For the honor and privilege of being the 1987 Campaign Chairman, I express my sincere appreciation. I will long remember the tremendous support in terms of time and money given to this Campaign by members of the community. Also, appreciation is due to the finest United Way staff in the country for making my job easy. I hope each of you will join with me in plugging your support and help to Doug Brooksback, next year's Campaign Chairman.

We are high upon the day
To make those pledges to the United Way
So come on all you sisters and brothers
Give so they can help others
No amount is too small
They will appreciate any and all
Remember when you were just little sprouts
And belonged to Boy and Girl Scouta?
This money will also help fight diseases
Hunger and homelessness it eases
We really are 'rich' you know
At least we have food to eat and somewhere to go
So please open your hearts and be generous
One day the unfortunate could be people like us...

Mary Edelbro
United Way Chairman for
Bobby Burford/The Medium Rare

Prior to the kickoff, Pacesetter campaigns are conducted throughout the community. These campaigns begin in August and are completed the middle of September. Their mission is to make a pace for the community." Pacesetters for the 1987-88 campaign included United Way Board of Directors, individual public and public agency United Way member agencies, United Way central office, and Red Cross Blood Center. Employee and corporate gifts included were Boone County National Bank, Centerere Bank, Target, Walmart, First National Bank, K Mart, American Air Filter and Parker Hannifin. Also included in the pacesetter campaign was the Residential Division. The grand total was $115,692 toward the $300,000 goal.

Companies and organizations throughout the community held campaigns with employees serving as volunteer fundraisers. Companies such as Pony Express-State Farm Insurance Companies, Contact-Shelter Insurance Companies, Boone Talk, Mizzou Weekly and many others ran articles of planned activities and improvements to their fellow workers. Around 300 persons visited agencies led by Allison Givens, Executive Director of the Boone County Council on Aging, the volunteer tour guide for United Way.

Though each campaign within the companies was reaching for the same end result the methods were all different. Some companies, in addition to the traditional solicitation created interest with drawings for door prizes, ice cream socials, selling popcorn, "jail & bail," bake sales, kickoff breakfasts, chili dinners, Fair Share holidays for Fair Share Givers, handmade posters, and slide presentations. Some companies took the team approach. Giff's winning team got a ride in a wheelbarrow down Cherry Street. There were also those employees who had the opportunity to exercise their creativity in praise.

Once again, the Columbia community reached new levels of generosity. The exceeding of the 1987-88 goal proved once more that...United Way...it brings out the best in all of us.

Campaign Cabinet 1987-88

MAJOR FIRMS is the largest of the divisions in terms of dollars. Chairman this year by Vicki Burton of Boone County National Bank and Co-Chaired by Ray Jones of Shelter Insurance Companies, the Major firms division achieved 99% of goal raising $431,461. Associate Chairs serving in the Major Firms Division included Dale Croson-MFA Oil Company, Dan Dagenhardt-J.C. Penney Company, Bob Fraser-Boone County National Bank, Bud Frew-MFA Incorporated, Ernie Gaeth, Riback Supply Company, Jerry McNeice-State Farm Insurance Companies, Jim Offutt-Shelter Insurance Companies, and Perk Hoecker-Centerere Bank.

LARGE BUSINESS division, staffed entirely by the Loaned Executives, was Co-Chaired by Charles Andrews-SM Company and Mary Lou Mills-Shelter Insurance Companies. This division reached 93% of goal raising $79,255.

AUTOMOTIVE division, chaired by Andy Kehl-State Farm Insurance Companies, was the division reaching the highest percent over goal with 114% or $16,279. Kehl was assisted by Justin Perry-Perry Chevrolet, who solicited corporate gifts and made employee presentations.

FINANCE, BROKERAGE, REAL ESTATE AND INSURANCE division was chaired by Steve Greenwood-Beneficial National Bank. This division raised $12,881 for 98% of goal. Some major increases in corporate giving and new company campaigns contributed to this division's success. Individuals assisting Green included: Jack Cox, Gene Gerke, Beth Bartley, Julie Poulter, Mark Hopwood, Bill Bates, Connie Martin, Nathan Decker, Becky Westhus, Suzan Marshall, Ken Nivens, Kevin Short, Mike Niffel, Brad Gaines, Grestchen Farrell, Evelyn Mitchell and Mike Durfl.

CONSTRUCTION AND ORGANIZED LABOR division was chaired by Bill Erkoff and Chairmen Nichols both of Central Bridge. They reached 88% of goal or $12,923. Participation by organized labor groups included Carpenter's Local 1955, Public Service Employees Local Union 45, Communication Workers of America, International Brotherhood of Electrical Workers Local 429, American Postal Workers Union 1536, National Association of Letter Carriers #763 and the Central Missouri Labor Council.

Also assisting in this division were Holly Hicks, Don Crouse, Bruce Groebel and Chris Bouchard.

RETAIL, formerly known as Metropolitan, was chaired by Larry McCollinger-Centerere Bank and Jim Shatz-Commerce Bank. This division, which is the largest in terms of number of people to be contacted, reached 58% of goal and raised $1,779. In order to contact more people this division was assisted by members of Angel Flight (AFROTC Detachment 440) and board members and staff of United Way agencies. Individuals and agencies included: David Smith, James Powell, Barbara Schleimer; American Red Cross-Brenda Ballard, Peggy Boul, Karen McGinnis, Ellice Turner, Melba Turner; Boone County Council on Aging-Allison Givens and Barbara Tucker; Boy Scouts of America-Jim Gourley, W.F. Freeman, Quentin Klarstrand; Central Missouri Food Bank-Georgia Rains and Cyrilus Wood; Community Nursery School-Vicki Burton, Scott Rutter, Mary Lee Johnston and
Leslie Johnston: The Jacobs Center-Jerry Morris, Han Povinelli, Rick Barker, Diane Barker and Vee Ann Steponovich; Bob Center-Robert Ewing, Nancy Griggs, Janice Schuerem, Carol Waits, Marcia Flett, Marva Strid; Meals on Wheels-Carolyn Brown, Harry Burge, Kay Freeman, Leonard Voss and Vesta Voss; Salvation Army-E. Mark Anderson, James Harriot, David Scott; University Y-Philip A. Steinhaus.

PROFESSIONAL chaired this year by Robert McDaid-Women's Health Associates, Bob Gerding-Gerding, Korte & Chitwood, Inc., and Norinne Lampton-Cronan, Robinson & Lampton. This division reached 113% of goal or $55,255. This division includes accountants, physicians, dentists, DPW and DVM, attorneys and medically related organizations and businesses.

SCHOOLS & COLLEGES was chaired by Owen Jackson and Chris Mallory both of the Columbia Public Schools. This division includes, in addition to the Columbia Public School System, Columbia College and Stephens College as well as Hallsville, Harrisburg and Steurgeon Public Schools. United Way certainly has support of the educational system as this division reached $34,427 or 108% of goal.

GOVERNMENT division consists of employees of local government which includes employees of State, County and City. This division was co-chaired by Phyllis Hardin-City of Columbia and Ted Boehm-Sheriff. $25,831 was raised for 93% of goal.

COMMUNITY SERVICES is the division that includes the non-profit sector of the community that includes the employees of the United Way member agencies. Their continued support for United Way demonstrates their commitment to improving the quality of life in this community. This division was Co-Chaired by Robin Armbruster-Charter Hospital and Dave Thomas. The total dollar amount raised was $22,376 or 102% of goal.

UNIVERSITY OF MISSOURI-COLUMBIA once again retains the title of number 1 in the Big Eight in United Way giving. Nebraska was number 2 but followed at somewhere around $40,000 behind UNC. Kee Grossong-Business Services, served as chairman with Bob Bailey-Law School, serving as Vice Chairman with Haskell Monroe, Chancellor, as Honorary Chairman. The University reached 107% of goal by raising $186,062. The six regions that comprise the University structure of the United Way Campaign includes: Academic Region I which was chaired by Hank Steere-Educational Administration, Academic II chaired by Marla Applebaum-Wilcox-Arts & Science, Administrative Region was chaired by Roger Fisher-Residential Life, Debbie McKay-Clinic Administration chaired the Hospital & Clinics Region, Coley Burton-Telcommunications chaired the WM Region and Robert Daniel, Professor Emeritus-Department of Psychology chaired the Retirees Region.

RESIDENTIAL, the campaign conducted among retired individuals in the community, was chaired by Paul Pepper of KOMU TV. This division reached 99% of goal raising $22,849.

COMBINED FEDERAL CAMPAIGN is the campaign that is conducted among federal employees and is in behalf of United Way and other agencies. The campaign is conducted under regulations issued by the Office of Personnel Management which are subject to change each year. Providing the leadership for this campaign were co-chairs Jack Brinkers-Veterans Administration Hospital and Nathan Henderson-U.S. Postal Service. The United Way portion was 107% of goal or $32,166. The total amount raised in the CFC was 114% of goal or $70,665.

We are sincerely appreciative of all the hard work by the division chairs and co-chairs as well as those who assisted. Working together to produce a record amount of $940,169 or 101% of goal is a tremendous accomplishment. Campaign 1987-88 truly did bring out the best in all of us!

Bronze Award

Deep appreciation and gratitude is extended to the following Columbia firms and individuals who have contributed outstanding support to the 1987-88 Columbia Area United Way campaign.

Albert Buick-Honda
James O. Alyea, M.D.
Associated Adjustment Services
Atkins Corporation

B. D. Simon Construction Co.
William Welsh Piano Co., M.D.
Benton Hecht Moving & Storage
Boone County National Bank
Boone National Savings & Loan
Brock & Ryan Pathology Lab., Inc.
Brown, Willbrand & Simon
Centerville Bank
Central Missouri Aviation
Central Bridge
Central Office Equipment Co.
Central Missouri Labor Council
Century State Bank
Columbia Auto Parts
Columbia Companies
Columbia Curl & Gutter
Columbia Daily Tribune
Columbia Foods
Columbia Regional Hospital
Combined Communication Services
Commerce Bank
Coors Beer-Woodward Distributing
Cronan, Robinson & Lampton
Gerold V. Cupp, M.D.
D'Sport
Dillard's Department Store
First National Bank
Focus-Montgomery Ward
Bruce J. Gordon, M.D.
GTE
Vince Gurucharri, M.D.
John Havey, M.D.
IBM Corporation
J. G. Penney
Joe Machens Ford
K-Mart
KARO Radio
Katy Station
Jerry D. Kennaett, M.D.
KFRC Radio
KMIZ-TV
Legend Automotive Group, Inc.
Los Bandidos
Robert E. McDaid, M.D.
Media Graphics/Add Sheet
Mehle Enterprises
Memorial Funeral Home
MFA Incorporated
MFA Oil Company
Mid Missouri Computer Services, Inc.
Mid Missouri Engineers, Inc.
Mid State Distributing Co.
Miller Dental Associates
Missouri Book Services
Novell's
Gerald O. Orth, M.D.
Parker Hannifin
Payless Cashways
Gold Award

The United Way gold award recognizes those employees who have given the highest support per capita in the 1987-88 campaign.

Albert Buick-Honda
American Air Filter
Boone County National Bank
Boone National Savings & Loan
Case Power & Equipment
Ceneriere Bank
Columbia College
Columbia Foods
Columbia Public Schools
Combined Communication Services
Commerce Bank
Coooper Travel
Edward D. Jones & Company
Engineering Surveys & Services
Extrusion Technologies, Inc.
Farm & Home Savings & Loan
GET
Haden House
IBM Corporation
J. C. Penney
Joe Machens Ford

Silver Award

United Way silver award is given in recognition to those employees with the second highest level of per capita giving in the 1987-88 campaign.

Benton Hocht Moving & Storage
Bobby Bufords
Boone Hospital Center
Boyce & Bynum Pathology Lab., Inc.
Central Office Supply
Century State Bank
City of Columbia
Columbia Regional Hospital
Columbia Daily Tribune
Columbia Companies
Daniel Boone Regional Library
Dillard's Department Store
Focus-Montgomery Ward
K-Mart

Loaned Executives 1987

Since it originated in Columbia in 1977, the Loaned Executive Program has had 69 participants. The concept is to provide the United Way with additional staff and to provide the participants with personal and professional growth. Their company gives them the time to participate and relieves them of their regular professional responsibilities.

After a 2 day intensive training session under the competent instruction of Reggie Turner (L.E. class of '79) the Loaned Executives reported to the United Way office for their first day of a three week full time experience.

Operating from cramped quarters, with limited resources, a shared table and three phones they began an effort that would end with a greater awareness of self and community.

Each person who has the opportunity to participate in this program works with all segments of the community. They work with the chief executive officers of both large and small companies, conduct employee campaigns and train volunteers. They enhance skills and learn new ones.

United Way Agency Awards

United Way agency employees are among the most generous of all givers. The gold award is presented to those agency employees with the highest per capita giving in the 1987-88 campaign.

gold

Advent Enterprises
American Red Cross
Boone County Association for Retarded Citizens
Boone County Council on Aging
Boy Scouts of America
Camp Fire, Inc.
Cancer Research Center
Central Missouri Food Bank
Columbia Area United Way
Columbia Medigroup, Inc.
Columbia Safety Council
Community Garden Coalition
Community Nursery Schools, Inc.
Comprehensive Human Services
Harrisburg Preschool and Day Care Center
Jacobs Center, Inc.
Job Center, Inc.
Meals on Wheels of Columbia, Inc.
Nora Stewart Nursery School
Phoenix House of Columbia, Inc.
The Salvation Army
Transitional Housing Agency
University "Y"
Visiting Nurses Association of Central Missouri
Voluntary Action Center

silver

Heart of Missouri Girl Scouts
We wish to express our deepest appreciation to all the companies that participated in the program and to the 6 outstanding individuals who comprised the Loaned Executive Class of '87.

Participating companies and Loaned Executives:


(1) having the opportunity to interact with some 30 community leaders who give unselfishly of their valuable time and expertise in the allocation process and (2) learning more and more about the United Way member agencies who provide the much needed human services for the Columbia area.

The Allocation Process begins in September when selected United Way member agencies are asked to submit their budget requests along with detailed information relative to their services. In November, volunteers are recruited for service on the four Allocation Panels. In December and January, at least one volunteer visits each member agency for an "in depth" look at the agency. In late January, the member agencies meet with the Allocation Panels for a formal presentation of their budget request and to respond to questions about their agency. Subsequently, the Agency Relations Committee (comprised of the four Panel chairs and myself) reviews the Panel recommendations and make an allocation recommendation to the United Way Executive Committee. Final approval of member agency allocations is made by the Columbia Area United Way Board of Directors.

Throughout the year, the Agency Relations Committee works with the various member agencies in terms of agency management, fund-raising activities, services provided, emergency needs, etc. In addition, Agency Relations considers criteria for membership in the United Way and makes recommendations to the United Way Board of Directors relative to requests by agencies to become United Way member agencies.

My sincere appreciation goes to the many volunteers who work on the Allocation Panels, and to the Panel chairs who serve with me on the Agency Relations Committee. Thanks to their good efforts, "United Way brings out the best in all of us."

The four Allocation Panels, and the volunteers who served in 1987-88, are as follows: Health, Education & Coordinating Services - Chet Stoll, Counseling, Rehabilitation & Emergency Services - Mike Sanford, Chairman, Robin Arbruster, Karla Despain, Jan Grossman, Jen Maddan, and Judy Reich. Youth & Adult Recreation Services - Bob Bailey, Chairman, John Allen, Muriel Battle, Gary Bochart, Carolyn Crow, Chris Mallory, Larry McCoig, and Hank Steere. Day Care & Residential Treatment Services - Suzanne Holland, Chairperson, John Celoni, Nancy Cole, Joan Crist, Don Neely, Ginger Richardson and Rick Wise.

Richard P. Doody
Chairman
Agency Relations Committee
1987-88

Chairman, Patsy Dalton, Nathan Henderson, Kris Offutt, Art Oliver, Scott Robinson, Barney Sword and Willard Ward.

Allocations to Agencies for 1988

The 27 Columbia Area United Way member agencies were allocated a record amount of $712,024 for 1988.

<table>
<thead>
<tr>
<th>AGENCY</th>
<th>1987</th>
<th>1988</th>
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<td>Advent Enterprises, Inc.</td>
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<td>American Red Cross</td>
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<td>Boone County Council on Aging</td>
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<td>Boy Scouts of America</td>
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<td>Camp Fire, Inc.</td>
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<td>16,000</td>
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<td>Cancer Research Center</td>
<td>7,500</td>
<td>7,500</td>
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<td>Central Missouri Food Bank</td>
<td>13,067</td>
<td>19,000</td>
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<td>27,500</td>
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<td>Meals on Wheels</td>
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<td>50,000</td>
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<tr>
<td>Nora Stewart Nursery School</td>
<td>12,000</td>
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<tr>
<td>Salvation Army</td>
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<td>38,000</td>
</tr>
<tr>
<td>Transitional Housing</td>
<td>27,000</td>
<td>27,000</td>
</tr>
<tr>
<td>United Service Organization (USO)</td>
<td>184</td>
<td>272</td>
</tr>
<tr>
<td>University &quot;T&quot; (ITMC-UAHC)</td>
<td>500</td>
<td>500</td>
</tr>
<tr>
<td>Visiting Nurse Assoc. of Central MO</td>
<td>24,000</td>
<td>25,000</td>
</tr>
<tr>
<td>Volunteer Action Center</td>
<td>43,000</td>
<td>43,000</td>
</tr>
</tbody>
</table>

TOTAL AGENCY ALLOCATIONS $681,751 $712,024

Columbia Area United Way Admin. Budget 135,777 151,758
United Way of America Dues 8,702 9,801
Allowance for Uncollectibles at 7% 42,702 65,812
Designations to other United Ways 1,293 774
GRAND TOTAL $890,025 $940,169

*First year for United Way funding.

Note: Since 1982, Columbia Area United Way, City of Columbia and Boone County have cooperated in a joint budget proposal form that is used for all agencies making application for funding. Also, the time for submission of the proposals has been coordinated so that the submission date is the same. This effort has reduced administrative costs for those agencies that are requesting funding from all three sources by twothirds. Combined with cooperation of social service planning for Columbia and Boone County, this result in better provision of services at the least possible cost.
Thank You

We wish to thank all those companies, organizations and individuals who, throughout the year provided meeting facilities, support, or special assistance to United Way. Your contribution is very much appreciated and enables United Way to continue to grow and operate more efficiently so that it may better serve the people of the Columbia area.

In Memoriam

It is always difficult to say good-bye to special friends. Charlyn Y. Law, who passed away during this past year, was one of those individuals. She truly cared about the people of this community.

While Charlyn's position as Promotions Director of KOMU TV gave her the opportunity to work on many community projects, she went far beyond the requirements of the job and became personally involved. She "reached out and touched" many people and helped to improve our quality of life.

United Way was one of the many, many organizations and efforts in which Charlyn was involved. She served on the United Way Communications Committee for the last 10 years and wrote, produced and directed many of the spots aired on both KOMU TV and KMIZ TV. One series of public service spots that she created for United Way won first place in the National Broadcasters Association competition.

Charlyn was a giving person with a joy for life. We think the best tribute we can give her is that there are many of us who can say, "yes, I knew Charlyn Law. She was my friend."
COLUMBIA MUSEUM AREA UNITED WAY, INC.

STATEMENTS OF CHARGES IN FINANCIAL POSITION
Years Ended December 31, 1987 and 1986

PUBLIC SUPPORT AND REVENUE
Public support:
- Pledges, 1986-87 annual campaign: $818,258
- Receipts: $818,258
- Total pledged: $830,705
- Less amounts uncollectible: $22,457
- Net pledges: $808,248
- Pledges, 1985-86 annual campaign: $773,132
- Noncollectible pledges: $78,050

Other revenues:
- Interest income: $16,392
- Total public support: $844,609
- Total public support and revenue: $935,900

ALLOCATION AND EXPENDITURE
Allocated to agencies: $681,751
- Total expenses:
  - Functional expenses: $8,702
  - Fund raising: $1,251
  - Management and overhead: $1,251
  - Total expenses: $22,457

- Total allocation and expenses: $816,391
- Excess of public support and revenue over allocation and expenses: $14,923
- Fund balance, beginning: $178,275
- Fund balance, ending: $193,198

The Notes to Financial Statements are an integral part of these statements.