United Way of Columbia, Mo.
Annual Report 1979
Reflections of 1979....
President John Lenox

It is my pleasure to report that the United Way of Columbia has had another outstanding year, in spite of an unprecedented inflationary economy.

A number of reorganizational changes have taken place through the various committees. The Agency Relations Group redefined and updated the policies concerning agency supplemental fund raising and criteria for admission. A new agency, Meals on Wheels, was approved for funding in 1981 and the Council of Agency Executives was expanded.

Last year also brought reorganization in the United Way staff. A dedicated search committee reviewed the credentials of many candidates before unanimously selecting Mary Kaye Baumann as the new executive director. Mary Kaye has brought a new spirit to United Way and has continued to provide direction to the Board and volunteers to insure the growth of United Way of Columbia.

A special thanks to an outstanding Board of Directors and the hundreds of volunteers for helping to insure another year of growth for the United Way of Columbia.

Campaign Chairman Calvin E. Roebuck

I am happy to report that for the third consecutive year, The United Way of Columbia Campaign has met and exceeded its goal.

The credit for this achievement belongs to the United Way Campaign Cabinet. They were people from all walks of life that cared enough to give of their time, energy, money and support for this very worthy project. It is comforting to know that I am privileged to live in a community where people will respond and make things happen. I salute the 1979 Campaign Cabinet.

I would also like to salute Mary Kaye and her loyal staff. They were excellent to work with and very supporting in this accomplishment. United Way has a great future in our Columbia community because people care. Thanks to you....it works!
Agency Relations Group

The Agency Relations Group, under the direction of Reverend David Hegg, was responsible for the recommendation of policies and guidelines to the Board of Directors regarding the 25 United Way of Columbia member agencies.

The Agency Relations Group consists of three committees: The Agency Advisory Committee headed by Dr. Russell Thompson, the Plans and Priorities Committee headed by Arland Christ-Janer, and the Program and Evaluations Committee headed by Dr. Lee J. Cary. The Program and Evaluations Committee, the largest of the three, is responsible for the evaluation of agency programs and the recommended allocation of funds for each agency.

More than 30 local citizen volunteers reviewed the agencies which were subdivided into four fields of service: Health, Education and Co-Ordinated Services chaired by Dr. Ronald Havard; Counseling, Rehabilitation, Emergency Services chaired by Dr. Bea Litherland; Youth and Adult Recreation Services chaired by Howard Levant; and Child Welfare Services chaired by Reverend Tom Frank. The panel members met with each agency and carefully reviewed each agency's program and budget, before making their recommended allocation.

Local citizens serving on the panels included Gloria Burge, Richard Dowdy, Anne Fisher, Alan Murphy, Thomas Pauley, Kenneth Schneebaeger, Joe McDonald, Phil Cook, Betty Gaunt, Dr. Margaret Mangel, Robert Terrell, Willard Ward, Harry Provost, Dr. Thomas Brawner, Dr. Russell Thompson, Eliot Battle, John Duprey, Bob Hitch, Mary B. McDonald, Wanda Northway, Dr. Neil Riley, Mike Sanford, and Glenn Gelger.

Volunteers from all segments of the community evaluated agency programs and made recommendations for allocations to the 25 United Way agencies.
Section Leaders


Loaned Executive Program

The Lented Executive Program, in its third year, played a tremendous role in the success of the campaign. This year, five employees from major firms in the area were loaned to United Way on a full time basis for a three week period. After an intensive training program by Larry McKeen of State Farm Insurance, the LEs worked with campaign leadership in the planning and implementation of employee campaigns. The enthusiasm and hard work of the LEs resulted in record increases in the campaign. An unexpected dividend in the form of a schoolhouse clock was donated by the leadership of the Large Business Division, over and above their personal contribution, for the LE who had the highest percentage increase over last year. Reggie Turner of State Farm Insurance received the clock, but all the LEs and their companies deserve our thanks for a terrific job.

Communications

A dynamic Communications Committee, chaired by Lynn Miller, produced an excellent media campaign. Television spots were expertly produced by KOMU-TV featuring prominent Columbians lending their support to the United Way campaign. An effective series of ads developed by Rod Green of the Columbia Daily Tribune ran in both the Tribune and the Columbia Missourian. Other highlights of the committee activities included the halftime tribute to the United Way by Marching Mizzou and the Golden Girls that kickoff the University campaign, the speakers bureau, and a press luncheon for local media hosted by MFA Insurance Companies. Serving as speakers for the speakers bureau were Stephen B. Smith and Donald Dugan.

Serving with Dr. Miller on the Communications Committee were Gene Baumann, Tom Gray, Tom Gripen, Robert Humphreys, Bruce Kelly, Robert Kren, Dr. Edward C. Lambert, Charlyn Law, Jean Madden, Paul Morgan, Dee Roberts, Sandy Schubert, Stephen B. Smith, and Rod Green.
Painting a Brighter Future - Campaign '79

A brighter future is ahead for all Columbians, thanks to the 1979 Campaign Cabinet! Last year $478,225 was raised to meet the needs of the 25 member agencies of the United Way of Columbia, marking the third consecutive year that the campaign goal has been met and exceeded. The Campaign Cabinet, a United Way management committee, is composed of volunteers representing the 13 major soliciting divisions. Over 1000 volunteers from the community joined with the Campaign Cabinet for the single largest voluntary endeavor in our community!

<table>
<thead>
<tr>
<th>Division</th>
<th>$ Raised</th>
<th>% of Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAJOR FIRMS</td>
<td>212,901</td>
<td>106</td>
</tr>
<tr>
<td>LARGE BUSINESS</td>
<td>26,212</td>
<td>118</td>
</tr>
<tr>
<td>AUTOMOTIVE</td>
<td>8,535</td>
<td>82</td>
</tr>
<tr>
<td>FINANCE &amp; BROKERAGE</td>
<td>9,634</td>
<td>100</td>
</tr>
<tr>
<td>CONSTRUCTION &amp; ORG. LABOR</td>
<td>12,430</td>
<td>104</td>
</tr>
<tr>
<td>METROPOLITAN</td>
<td>7,304</td>
<td>100</td>
</tr>
<tr>
<td>PROFESSIONAL</td>
<td>13,385</td>
<td>85</td>
</tr>
<tr>
<td>SCHOOLS &amp; COLLEGES</td>
<td>20,622</td>
<td>103</td>
</tr>
<tr>
<td>GOVERNMENT</td>
<td>4,963</td>
<td>58</td>
</tr>
<tr>
<td>COMMUNITY SERVICES</td>
<td>23,927</td>
<td>115</td>
</tr>
<tr>
<td>UNIVERSITY</td>
<td>101,751</td>
<td>96</td>
</tr>
<tr>
<td>RESIDENTIAL</td>
<td>10,570</td>
<td>83</td>
</tr>
<tr>
<td>COMBINED FEDERAL CAMPAIGN</td>
<td>25,388</td>
<td>85</td>
</tr>
<tr>
<td>MISCELLANEOUS</td>
<td>603</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>478,225</strong></td>
<td><strong>101</strong></td>
</tr>
</tbody>
</table>

Labor Committee

Labor responsiveness to the United Way campaign was reflected by the Labor Committee sponsorship of a flyer explaining the cooperative effort between labor and the United Way. The Labor Committee, chaired by Charles Pearl, was on call to assist as a liaison for companies with labor representation. Serving with Pearl on the committee were Mitchell Bennett, Fern Bryson, Charles Christy, Fern Huffman, Wendell Mitchell, Mary Ratliff, and Willard Ward.

On the Campaign Trail....

The campaign kickoff, complete with Mini Mizzou and the Golden Girls, was a rousing start for the campaign! A surprise visit was made by Tiger basketball player Tom Dore who measured the campaign's progress as a human thermometer.

An agency tour gave the campaign leadership a first hand look at several of the 25 United Way member agencies and enabled them to see the importance of their efforts. Tour members traveled in bus donated by the City of Columbia and were treated to a lunch hosted by McDonalds.

The progress sign on the front lawn of State Farm Insurance was painted in weekly with the campaign totals. At the campaign cabinet meetings, basketballs autographed by the Missouri Tigers were given to the leading division chairman.
Bronze Award

Thank you to the following Columbia firms having contributed outstanding corporate support to the United Way Campaign '79 in either Corporate per capita or fair share giving:

- American Press
- Atkins Chemical & Service Co.
- Baker McClintic
- Barth Clothing Co.
- Boone County Bank
- Boyce & Bynum Labs
- Brown, Willbrand, Simon & Eng
- Central Bridge
- Columbia Auto Parts
- Columbia Brick & Tile
- Columbia Daily Tribune
- Columbia Regional Hospital
- Columbia Welding
- Commerce Bank of Columbia
- J. Louis Crum Corporation
- Epple Construction
- First Bank of Commerce
- General Telephone Company
- IBM Corporation
- K Mart
- MFA Incorporated
- MFA Insurance Companies
- MFA Oil Company
- M & M Hiway Material Co.
- Mid-Missouri Dermatologists
- Mid-State Distributing
- Missouri-Illinois Tractor
- Missouri Utilities
- McGraw-Edison
- Neates
- Noel's
- NuWay Lumber
- Parker Funeral Service
- J.C. Penney Co.
- Pepsi-Cola Bottling
- Perry Chevrolet
- Philips & Co.
- Riback Supply
- Richardson-Bass Construction
- John Riddick Motors
- Sears, Roebuck & Co.
- B.D. Simon Construction
- Smith, Lewis & Rogers
- State Farm Insurance
- Square D Corporation
- 3 M Company
- University Chrysler
- Williams, Keepers, Oliver, Payne & Rakers

Gold Award

The United Way Gold Award recognizes those employees who have given the highest support per capita in the 1979 Campaign.

- Boone County Bank
- Columbia Chamber of Commerce
- Commerce Bank of Columbia
- Cooper Travel
- Equitable Assurance
- Len-El, Inc. (McDonalds)
- MFA Incorporated
- MFA Insurance Companies
- Joe Machens Ford
- McGraw-Edison
- Montgomery Ward
- Neates
- Red Cross Blood Center
- Riback Supply
- Rustler-Ruether, Inc.
- Safeway Store #646
- Sears, Roebuck & Co.
- Sperry Vickers
- Square D Corporation
- State Farm Insurance
- Stephens College
- 3 M Company
- University of Missouri, Columbia
- Williams, Keepers, Oliver, Payne & Rakers

Due to the enthusiasm of both management and employees, large increases were seen in many employee campaigns. Boone County Bank and McGraw-Edison provided a fair share holiday for employees contributing at that level. McGraw-Edison also held a drawing for a microwave oven for all fair share givers and appliance drawings for all employee givers. At State Farm Insurance, runners carried a torch through the building reminding fellow employees to Get on the right track..with United Way.
Silver Award
The United Way Silver Award recognizes those employees who have given the second highest level of per capita giving in Campaign '79.
American Press
Boone Clinic
Boyce & Bynum Labs
Burger King
Cannon-Blaylock
Columbia Daily Tribune
Columbia College
Columbia Public Schools
Columbia Regional Hospital
Daniel Boone Regional Library
General Telephone Company
IBM Corporation
K Mart
Kelley Datsun-Volvo
Kelley Pontiac
Nawells
J.C. Penney Company
Perry Chevrolet
Safeway Store #200

Division
Accepting Division Awards this year are those Division Chairmen who have achieved 100% or more of their goal. Special recognition goes to Leonard Scheffler and Bob Reid who produced the highest percentage over goal and to Robert Boley and Gary Middleton who attained the highest dollar increase of any division.

Robert Boley, Square D Corporation
Jack Cruise, Century State Bank
Greg Hill, State Farm Insurance
Bruce Kelly, Columbia College
Howard LeVant, Co., Regional Hosp.
Gary Middleton, State Farm Ins.
Dale Puckett, Puckett's
Jim Ritter, Public Schools
Leonard Scheffler, Len-El, Inc.
Don Schubert, Franklin Life
Bill Simon, B.D. Simon Const.
Pat Weaver

Section
Those Section Leaders who produced the largest increase in their Section are recognized for their outstanding efforts.
Howard Ashley, Stephens College
Charles Digges, Jr., Rollins, Vandiver & Digges
Noble Ferren, American Press
Terry Gibson, Shorty's Chicken
Steve Hellman, IBM Corporation
Ray Jones, MFA Insurance
Robert Kren, Real Estate Center
Neal Peterson, BHN Advertising
Michael Reese, UMC
Herbert Schoffling, Chancellor Emeritus, UMC
Bill Schulz, Culligan
George Smith, Mo. Book Store
Ben Sorin, Columbia Auto Parts

Agency
The Agency Award is presented to the United Way agency producing the largest dollar increase during Campaign '79.
Mary Lee Johnston, Community Nursery Schools

Combined Federal Campaign
Employees of the following Federal agencies located in Columbia are recognized for their outstanding support of their community in contributions reaching the highest level of per capita giving:
Ag. Stab. & Conservation Service
Forest Service
Internal Revenue Service
National Fisheries Research Lab
National Weather Service
Naval ROTC
Soil Conservation Service
Statistical Reporting Service

United Way of Columbia Board of Directors 1979

executive committee

John Leson
President
Jones F. Weaver
First Vice President
Calvin E. Roebuck
Second Vice President
Rev. David Hagg
Agency Relations
Lynn Miller, D.D.S.
Secretary
George Keppers
Treasurer
Douglas M. Luster
Past President
Dr. Lee J. Cory

board members

Charles Digges
Don Dugan
W. H. Simon
Stephen B. Smith
Virginia Young

Andrew J. Bos, Jr.
Bruce Beckert
Mitchell Benwort
Robert D. Boley
Helen Burcham
## Allocations to Agencies

A brighter future is ahead for the 25 member agencies of the United Way of Columbia. This year, $343,054 was approved for allocation to the member agencies.

### Agency

<table>
<thead>
<tr>
<th>Agency</th>
<th>1979</th>
<th>1980</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Red Cross</td>
<td>44,500</td>
<td>47,000</td>
</tr>
<tr>
<td>Arthritis Foundation (E. Mo. chapter)</td>
<td>4,400</td>
<td>4,600</td>
</tr>
<tr>
<td>Boone County Assn. of Retarded Citizens</td>
<td>4,950</td>
<td>5,028</td>
</tr>
<tr>
<td>Boone County Children's Protective Services Resource Board</td>
<td>2,700</td>
<td>2,750</td>
</tr>
<tr>
<td>Boy Scouts of America</td>
<td>26,725</td>
<td>28,300</td>
</tr>
<tr>
<td>Camp Fire</td>
<td>13,000</td>
<td>14,500</td>
</tr>
<tr>
<td>Cancer Research Center</td>
<td>5,000</td>
<td>5,750</td>
</tr>
<tr>
<td>Cerebral Palsy (Jacobs Center)</td>
<td>28,000</td>
<td>28,000</td>
</tr>
<tr>
<td>Columbia Safety Council</td>
<td>2,400</td>
<td>2,550</td>
</tr>
<tr>
<td>Columbia Visiting Nurses Assn.</td>
<td>15,500</td>
<td>17,000</td>
</tr>
<tr>
<td>Community Nursery Schools</td>
<td>39,250</td>
<td>42,500</td>
</tr>
<tr>
<td>Community Rehabilitation Center</td>
<td>11,200</td>
<td>11,700</td>
</tr>
<tr>
<td>Family Counseling &amp; Education in Alcoholism &amp; Drug Abuse</td>
<td>4,250</td>
<td>4,500</td>
</tr>
<tr>
<td>Family Service of Columbia</td>
<td>28,748</td>
<td>28,038</td>
</tr>
<tr>
<td>Family Service of Columbia</td>
<td>49,522</td>
<td>49,962</td>
</tr>
<tr>
<td>The Front Door</td>
<td>4,180</td>
<td>4,180</td>
</tr>
<tr>
<td>Heart of Missouri Girl Scouts</td>
<td>15,750</td>
<td></td>
</tr>
<tr>
<td>Job Center</td>
<td>2,000</td>
<td>3,000</td>
</tr>
<tr>
<td>Mental Health Assn. in Boone County</td>
<td>7,400</td>
<td>7,900</td>
</tr>
<tr>
<td>Mo. Assn. for Social Welfare</td>
<td>275</td>
<td>400</td>
</tr>
<tr>
<td>Nora Stewart Nursery School</td>
<td>24,530</td>
<td>27,595</td>
</tr>
<tr>
<td>The Salvation Army</td>
<td>21,000</td>
<td>22,000</td>
</tr>
<tr>
<td>Transitional Housing (Alpha House)</td>
<td>7,000</td>
<td>8,000</td>
</tr>
<tr>
<td>United Service Organization (USO)</td>
<td>250</td>
<td>250</td>
</tr>
<tr>
<td>University Y</td>
<td>12,500</td>
<td>12,500</td>
</tr>
<tr>
<td>Voluntary Action Center</td>
<td>8,250</td>
<td>9,050</td>
</tr>
</tbody>
</table>

**Total Agency Allocations**

| United Way of Columbia Admin. Budget Estimate                        | 334,760 | 343,054 |
| United Way of America Dues                                           | 72,454  | 73,946  |
| Allowance for Uncollectables at 7%                                    | 4,420   | 4,750   |
| Corporate Operating Reserve *                                         | 30,412  | 33,476  |
| Corporate Operating Reserve *                                         | 17      | 22,399  |

**Grand Total**

| Total Allocations                                                    | 442,063 | 478,225 |

**includes Title XX Matching Funds**

**includes contingency fund as well as deferred allocation to Heart of Missouri Girl Scouts**
To the Board of Directors of United Way of Columbia:

We have examined the balance sheet of United Way of Columbia, Inc. Columbia, Missouri, as of December 31, 1979 and 1978, and the related statements of support, revenue and expense and changes in fund balance and functional expenses for the years then ended. Our examinations were made in accordance with generally accepted auditing standards and, accordingly, included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the aforementioned financial statements present fairly the financial position of the United Way of Columbia, Inc. at December 31, 1979 and 1978, and the results of its operations and changes in fund balance for the years then ended in conformity with generally accepted accounting principles applied on a consistent basis after giving retroactive effect to the change, with which we concur, in the method of reporting campaign revenue and expenses described in Note 2 to the financial statements.

February 11, 1980
Columbia, Missouri

UNITED WAY OF COLUMBIA, INC.
BALANCE SHEET
DECEMBER 31, 1979 AND 1978

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>1979</th>
<th>1978</th>
</tr>
</thead>
<tbody>
<tr>
<td>CURRENT ASSETS:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash (Note 3)</td>
<td>$116,877</td>
<td>$89,141</td>
</tr>
<tr>
<td>Pledges receivable, 1979-80 campaign (net of allowance for uncollectibles of $19,296)</td>
<td>256,363</td>
<td>-</td>
</tr>
<tr>
<td>Pledges receivable, 1977-78 campaign (net of allowance for uncollectibles of $16,067 for 1978)</td>
<td>-</td>
<td>9,990</td>
</tr>
<tr>
<td>Pledges receivable, Combined Federal Campaign (net of allowance for uncollectibles of $1,776 for 1979) (Note 4)</td>
<td>29,001</td>
<td>31,626</td>
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<tr>
<td>Prepaid expenses</td>
<td>656</td>
<td>275</td>
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<tr>
<td>Total Current Assets</td>
<td>411,775</td>
<td>380,016</td>
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<tr>
<td>EQUIPMENT (Note 1):</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Equipment</td>
<td>7,690</td>
<td>6,287</td>
</tr>
<tr>
<td>Less: Accumulated depreciation</td>
<td>3,626</td>
<td>2,503</td>
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<tr>
<td>Net Equipment</td>
<td>4,064</td>
<td>3,784</td>
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<tr>
<td>TOTAL ASSETS</td>
<td>$415,839</td>
<td>$383,800</td>
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</table>

<table>
<thead>
<tr>
<th>LIABILITIES AND FUND BALANCE</th>
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<th>1978</th>
</tr>
</thead>
<tbody>
<tr>
<td>CURRENT LIABILITIES:</td>
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<td></td>
</tr>
<tr>
<td>Payable to agencies</td>
<td>$ -</td>
<td>$278,665</td>
</tr>
<tr>
<td>Note payable - current portion (Note 5)</td>
<td>495</td>
<td>742</td>
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<tr>
<td>Payroll taxes payable</td>
<td>4</td>
<td>178</td>
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<tr>
<td>Accounts payable</td>
<td>1,270</td>
<td>668</td>
</tr>
<tr>
<td>Payable to United Way of America</td>
<td>6,250</td>
<td>6,250</td>
</tr>
<tr>
<td>Total Current Liabilities</td>
<td>1,769</td>
<td>284,483</td>
</tr>
<tr>
<td>Note payable - noncurrent portion (Note 5)</td>
<td>-</td>
<td>495</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>1,769</td>
<td>284,978</td>
</tr>
</tbody>
</table>

| DEFERRED SUPPORT: | | |
| Public support designated for future period net of related allocations paid to agencies of $61,109 (Note 2) | 350,668 | - |
| Total Liabilities and Deferred Support | 352,437 | 284,978 |
| FUND BALANCE | 63,402 | 98,822 |
| TOTAL LIABILITIES AND FUND BALANCE | $415,839 | $383,800 |

THE ACCOMPANYING NOTES ARE AN INTEGRAL PART OF THESE FINANCIAL STATEMENTS.
UNITED WAY OF COLUMBIA, INC.

STATEMENT OF SUPPORT, REVENUE AND EXPENSE AND CHANGES IN FUND BALANCE
FOR THE YEARS ENDED DECEMBER 31, 1979 AND 1978

PUBLIC SUPPORT AND REVENUE:

Public support - received directly (Note 1):
Pledges, 1977-78 annual campaign (net of bad debts of $22,062 in 1978 and $16,800 in 1977) $393,036 $362,200
Pledges, 1976-77 annual campaign (net of bad debts of $4,792 in 1978) (4,792)
Public support - received indirectly:
From Combined Federal Campaign (Note 4) 29,559 28,764

Total Public Support 429,518 401,316

Other revenue:
Interest income 2,760 2,404
Donated equipment 400
Miscellaneous revenue 176 1,534

Total Other Revenue 3,336 3,938

Total Public Support and Revenue 422,854 405,454

ALLECOATION AND EXPENSE:

Allocated to agencies 330,117 330,937
Title XX matching funds 5,962 (3,253)
Due to national organization 4,820 4,250

Fund raising 21,704 21,661
Allocations and agency relations 3,599 2,031
Planning and evaluation 3,278 86
Management and general 37,312 42,978

Total Allocation and Expense 406,392 398,690

EXCESS OF PUBLIC SUPPORT AND REVENUE OVER ALLOCATION AND EXPENSE
BEFORE CUMULATIVE EFFECT OF A CHANGE IN ACCOUNTING PRINCIPLE 16,462 6,764

Cumulative effect on prior years (to December 31, 1978) of a change in method of reporting campaign revenue and expense (Note 2) (51,882) -

EXCESS (DEFICIENCY) OF PUBLIC SUPPORT AND REVENUE OVER ALLOCATION AND EXPENSE (35,420) 6,764

FUND BALANCE, BEGINNING OF YEAR 98,822 92,058

FUND BALANCE, END OF YEAR $63,402 $98,822

THE ACcompanyING NOTES ARE AN INTEGRAL PART OF THESE FINANCIAL STATEMENTS
NOTE 1  SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

a. Pledges and Related Expenses
   Annual campaigns begin generally in September to raise support for allocations to member agencies in the subsequent calendar year. Campaign production (pledges), campaign expenses and any advance payments to member agencies are deferred for recognition as revenue or expense to the calendar year of allocation to agencies. Pledges are reported in the balance sheet as received, and allowances are provided for amounts estimated to be uncollectible.

b. Equipment
   Donated equipment is recorded at appraisal values. Purchased equipment is recorded at cost. Expenditures which significantly extend the useful lives of existing assets are capitalized. Repair and maintenance costs are charged to current operations.

   Depreciation is provided by applying straight-line rates to the estimated useful lives of equipment of from three to seven years.

NOTE 2  CHANGE IN ACCOUNTING METHOD

During 1979, the Organization changed its method for recognizing pledges and related expenses to that explained in Note 1a. Prior to 1979, pledges were recognized as revenue in the year received and related expenses were recognized when incurred regardless to which allocation year they pertained. Management believes the new method provides a matching of revenues and expenses which is more consistent with the organization's campaign operations. The effect of the change on 1979 excess of public support and revenues over allocation and expense before the change was to decrease the excess by $7,710 over what would have been reported under the previous method. The excess of public support and revenues over allocation and expense was decreased by $51,882 which represents the cumulative effect on years prior to 1979 of the change. Pursuant to Opinion 20 of the Accounting Principles Board of the American Institute of Certified Public Accountants, the 1978 financial statements presented for comparative purposes have not been restated to give retroactive effect to the change.

NOTE 3  CASH

Cash is composed of the following at December 31:

<table>
<thead>
<tr>
<th>Description</th>
<th>1979</th>
<th>1978</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bank checking accounts:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1979-80 campaign</td>
<td>$20,621</td>
<td>-</td>
</tr>
<tr>
<td>1978-79 campaign</td>
<td>16,438</td>
<td>11,951</td>
</tr>
<tr>
<td>Total Bank Checking</td>
<td>37,059</td>
<td>23,083</td>
</tr>
<tr>
<td>Savings</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1979-80 campaign</td>
<td>79,793</td>
<td>-</td>
</tr>
<tr>
<td>1978-79 campaign</td>
<td>-</td>
<td>45,000</td>
</tr>
<tr>
<td>Total Savings Accounts</td>
<td>79,793</td>
<td>64,033</td>
</tr>
<tr>
<td>Petty cash</td>
<td>25</td>
<td>25</td>
</tr>
<tr>
<td>Total Cash</td>
<td>$116,877</td>
<td>$89,144</td>
</tr>
</tbody>
</table>

NOTE 4  COMBINED FEDERAL CAMPAIGN

The following is a summary of results of the Combined Federal Campaigns as of December 31:

<table>
<thead>
<tr>
<th>Description</th>
<th>1979</th>
<th>1978</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total pledges 1979-80 campaign</td>
<td>$35,099</td>
<td>-</td>
</tr>
<tr>
<td>Total pledges 1978-79 campaign</td>
<td>-</td>
<td>39,756</td>
</tr>
<tr>
<td>Percentage allocated to United Way of Columbia, Inc.</td>
<td>72.3%</td>
<td>72.3%</td>
</tr>
<tr>
<td>Receivable from campaign of previous year</td>
<td>25,377</td>
<td>28,744</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$30,777</td>
<td>$31,626</td>
</tr>
</tbody>
</table>

NOTE 5  NOTE PAYABLE

The note payable is due in monthly installments of $73 including interest at 11.081% per annum with final payment due in August, 1980. The note is secured by a copier with a net book value of $1,494 at December 31, 1979.

NOTE 6  LEASES

The United Way of Columbia occupies office space under a lease agreement that expires on August 31, 1981.

The following is a schedule, by year, of future minimum rental payments required under the lease as of December 31, 1979:

<table>
<thead>
<tr>
<th>Year</th>
<th>Rental Payment</th>
</tr>
</thead>
<tbody>
<tr>
<td>1980</td>
<td>$3,300</td>
</tr>
<tr>
<td>1981</td>
<td>2,200</td>
</tr>
<tr>
<td>Total</td>
<td>$5,500</td>
</tr>
</tbody>
</table>

Lease expense for office space amounted to $3,300 in 1979 and $3,100 in 1978.
In Memoriam

Kermit Crawley
President 1965

George Keepers
Board member
and officer

We owe our growth to those who have been, who are, and who will be a part of the United Way of Columbia.

Thank you
Thank you to the following businesses, organizations and individuals who underwrote or assisted United Way with special projects throughout the year:

Boone County Bank
City of Columbia
Columbia Daily Tribune
Columbia Missourian
KOMU-TV
Len-El, Inc.
MFA Insurance Companies
Mueller Flowers
Mini Mizzou- Bob Henry
Marching Mizzou- Alexander Pickard
National Secretaries Association
State Farm Insurance

Gene Baumann
Ann Dean
Jan Flerisi
Charlyn Law
Jean Madden
Otto Palmer
Tom Dore

Nominating Committee
The Nominating Committee chaired by Douglas M. Lester included Andy Bass, Arland Christ-Janer, George Keepers, John Lenox, Howard LeVant, Bea Litherland, Ed Perry, Cal Roebuck, Russell Thompson, and Henry Waters, III.

United Way

Edited by Wendy Riske, Communications/Campaign Associate
Mary Kaye Baumann, Executive Director
United Way