United Way of Columbia
Annual Report
1978
Reflections of 1978...

President Douglas M. Lester

Columbia United Way's 25th year has been one of significant progress.

For the second successive year we have reached and exceeded our campaign goal—raising this year a record $442,063. United Way has made great strides this year in broadening the base of leadership, expanding our Board, revising and updating by-laws, expanding our Loaned Executive Program, increasing visibility through an excellent communications program and strengthening our agency allocations process which resulted in record allocations to agencies.

We also have achieved national recognition and representation on several key committees of United Way of America. Our success is due to the dynamic leadership and tireless efforts of United Way volunteers and the generosity and support of the entire Columbia community. My sincere thanks to all of you who have helped make this possible.

Campaign Chairman John Lenox

I hope the 1978 United Way Campaign was as gratifying to the over 1,000 other volunteers as it was to me.

Reaching and exceeding our $425,000 goal was an achievement we hoped and worked for throughout the Campaign. However, the self satisfaction we each received from playing a small part in seeing a great community like Columbia that cares collectively and individually for their fellow man was the real reward.

Labor, business and education pulling together for one common cause was a significant factor in our successful Campaign. Through their loyal support we are beginning to close the human needs gap in Columbia.

My special thanks to United Way Executive Director Gloria Brown, Mary Kaye Baumann and other staff members for their untiring efforts.

Hopefully, every volunteer and contributor to the United Way in 1978 will give their time and financial support in our future Campaigns.
Agency Relations Group

The Agency Relations Group, under the dynamic leadership of James Weaver, Plant Manager of 3M Company, made significant progress this year in clarifying policies and strengthening the guidelines relating to agency activities and the allocations process. Dr. Lee Cary, UMC, served as Vice Chairman.

The Agency Relations Group is a major management committee of United Way. Reporting to this body are 3 committees: Agency Management chaired by Pat Weaver; Plans and Priorities chaired by James Davis, Harry S. Truman Memorial Veterans Hospital and the Agency Program and Evaluations chaired by Rev. Clarence Forsberg, Missouri United Methodist Church. The Program and Evaluations Committee, largest of the three committees is responsible for annual review of member agency programs and for the development of recommendations for allocation of funds to the agencies.

This year more than 30 volunteers representing all segments of the community met with agency representatives to carefully review agency programs and budget requests.

This group also developed recommendations for funding which resulted in $334,760 being allocated to the 25 member agencies.

The agencies were grouped into 4 panels reflecting specific fields of service. Chairing the panels were: Ronald Havard--Health, Education and Coordinating Services; Dr. Bea Litherland--Counseling, Rehabilitation & Emergency Assistance; Jeanne Apple--Youth and Adult Recreation Services; and Joe Kurzejewski--Child Welfare Services.


Rev. Clarence Forsberg, Chairman Program Evaluation & Allocation Committee

Campaign Cabinet 1978

President
Douglas M. Leaer
Scove County Bank

Campaign Chairman
John Leavon
UMA Insurance Companies

Vice Chairman
Colin E. Reddick
Stone Farm Insurance

Support Services
Communications
Robert Egan
UMC

Speakers Bureau
Jack Maxwell
UMA Insurance Companies

Agency Tours
Betty Adams
Voluntary Action Center

University of Missouri Columbia

Robert Egan
Dr. William Bankston
Thomson Jenkins
Bill Egan
Dr. Mitchell Rosenblatt

Major Firms

Charles Crawford
Herbert Schubay
Richard Moul
Sears, Roebuck
Robert D. Bower
Square D Corporation
Section Leaders

In the major soliciting divisions included: J.I. Majors, Glenn Bowmann, Mary Patterson, Paul Carlson, Jack Cox, Noble Ferren, Vernon Cathey, Rob Bowser, Gary Mackay, Richard Mendenhall, Gary Naugle, Carl Niewoehner, Ron Koestner, Max Dills, David Babel, Marci Liggett, Glenn McElroy, M.D., Jerry Foote, M.D., Clarence Pickard, M.D., John Williams, D.V.M., Craig Van Metre, Rev. David Hegg, Tim Lindsley, Dr. Issac Crosby, Hank Fisher, Carolyn Lathrop, Mike Sanford, Jack Connery.

After intensive training at State Farm Ins. by Gary Middleton & Larry McKean, LE's reported to the UW office for front line assignment. They made phone calls, called on businesses, set up employee rallies, showed the film and talked about United Way all over Columbia. They were enthusiastically involved with Campaign '78. A very special thank you to the companies who loaned our United Way Executives as well as to the executives who came in as dynamic individuals and left as a dynamic team.

Labor participation and support to United Way of Columbia was particularly outstanding this year resulting in record increases to the total campaign effort. We are most indebted to Charles Christy and Charles Pearl for spearheading and coordinating these efforts and for the involvement of many key labor leaders and volunteers in both the campaign and agency allocations process. Our special thanks to the following individuals for their leadership: Mitchell Bennett, Public Service Employees; Willard Ward, Columbia Police Assn.; Ruth Harris, AFSCME; Sonny Weldon, NALC; Harold Thompson, Sheet Metal Workers; Phil Kuntz, GMF; Bob Stanley, Firefighters.
Another season of "The Greatest Game In Town"
Campaign '78

For the second consecutive year United Way volunteers played the "Greatest Game In Town" successfully by meeting and exceeding the goal. The Campaign Committee, one of the largest committees in United Way, is the fund raising arm of the organization. It encompasses the entire community using more than 1,000 volunteers through 12 major soliciting divisions.

<table>
<thead>
<tr>
<th>Team Standings (As of February 1, 1979)</th>
<th>Communications were excellent this year in telling the story. The Communications Committee media campaign was well planned and executed with a number of highlights. Not only was support for United Way shown on marquees all over town, it was heard and seen over local radio, television and through newspaper ads. United Way of Columbia produced their own TV spots which added another dimension to the campaign. Another highlight was the last two minutes of halftime at the UMC-Alabama game when a special tribute to United Way was offered by Marching Mizzou. Many thanks to a fine team headed by Bill Kren. Serving with him were Gene Baumann, Tom Gray, Tom Ludwig, Jean Madden, Paul Morgan, R.D. Ross, Stan Daught, Jack Maxwell &amp; Lynn Miller.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Division</td>
<td>$ Raised</td>
</tr>
<tr>
<td>MAJOR FIRMS</td>
<td>185,745</td>
</tr>
<tr>
<td>LARGE BUSINESS</td>
<td>19,655</td>
</tr>
<tr>
<td>AUTOMOTIVE</td>
<td>9,595</td>
</tr>
<tr>
<td>FINANCE &amp; BROKERAGE</td>
<td>8,444</td>
</tr>
<tr>
<td>CONSTRUCTION &amp; ORG. LABOR</td>
<td>11,331</td>
</tr>
<tr>
<td>METROPOLITAN</td>
<td>5,588</td>
</tr>
<tr>
<td>PROFESSIONAL</td>
<td>14,000</td>
</tr>
<tr>
<td>SCHOOLS AND COLLEGES</td>
<td>19,826</td>
</tr>
<tr>
<td>GOVERNMENT</td>
<td>6,918</td>
</tr>
<tr>
<td>COMMUNITY SERVICES</td>
<td>19,033</td>
</tr>
<tr>
<td>UNIVERSITY</td>
<td>100,655</td>
</tr>
<tr>
<td>RESIDENTIAL</td>
<td>11,497</td>
</tr>
<tr>
<td>COMBINED FEDERAL CAMPAIGN</td>
<td>28,767</td>
</tr>
<tr>
<td>MISCELLANEOUS</td>
<td>1,009</td>
</tr>
<tr>
<td>TOTAL</td>
<td>442,063</td>
</tr>
</tbody>
</table>

The Loaned Executive Program was instituted last year for the first time in Columbia with 3M Company and McGraw Edison Company each providing one executive to work on the United Way Campaign full time for a three week period. This year the program expanded to include 5 participating companies with a total of 6 Loaned Executives. Participating companies and executives included: 3M Company--Stanley Kneppe, Purchasing Agent; 3M Company--Connie Foster, Quality Control Tech.; McGraw Edison Co.--Jim Eakin, Assistant to the President; State Farm Insurance--Jerry Beckett, Underwriting Supervisor Personal Lines; MFA Insurance Companies--Bob Reid, Regional Manager Auto Div.; & Red Cross Blood Ctr., Ex. Dir. Ben Pino.

On the campaign trail...

Campaign leadership took the first of many agency tours conducted throughout the campaign. It gave them the opportunity to see first hand the importance of their efforts.

The kickoff, complete with Mini Mizzou and the Golden Girls was a tremendous success with close to 300 in attendance.

MFA Insurance Companies lawn was the site of the United Way progress sign which was painted each week by the leading division.

Boone County Bank instituted a "fair share" holiday for employees contributing at that level with spectacular campaign results--doubling their fair share giving this year.

McGraw Edison also provided a "Fair Share Holiday" policy and in addition provided a drawing for a microwave oven for fair share givers and drawings for appliances for all employee givers resulting in outstanding increases in the total campaign.
The City employees did an outstanding job this year with the Columbia Police Department leading the way.

After raising their level of giving in the campaign they participated with other labor groups in giving blood during an Organized Labor Blood Drive.

Labor and Management joined hands this year in the Post Office to produce a winning campaign. Their increase over last year...400%.

The University went for the winning touchdown and played United Way football in the true Tiger spirit.

Many employee campaigns showed creativity and imagination.

State Farm Insurance Company kicked off theirs with an employee rally right on the front lawn with all employees in attendance. Complete with cheerleaders and the Tiger Fight Song, 25 State Farm "football players" represented each of our agencies with a brief explanation of the agency they represented. Successful campaign...you bet!

Announcing the goal had been reached and exceeded was indeed a proud and happy moment.

You made it happen!

Bronze Award
Thank you to the following Columbia firms having contributed outstanding Corporate support the United Way Campaign '78 in either Corporate per capita or fair share giving:

- American Press
- B.D. Simon Construction
- Baker McClinton
- Barth Clothing Co.
- Boone County Bank
- Boyce & Bynum Pathology Labs
- Brown, Wright, Willbrand & Simon
- Central Bridge
- Citizens Savings Association
- Columbia Auto Parts
- Columbia Brick & Tile
- Columbia Daily Tribune
- Columbia Regional Hospital
- Columbia Welding
- Apple Construction
- First Bank of Commerce
- General Telephone Company
- IBM Corporation
- J.C. Penney Co.
- J. Louis Crum Corporation
- John Riddick Motors
- K Mart
- Kelley Pontiac-Subaru
- MFA Incorporated
- MFA Insurance Companies

You made it happen!

Gold Award
The United Way Gold Award recognizes those employees who have given the highest support per capita in the 1978 Campaign.

- Boone County Bank
- Columbia Chamber of Commerce
- Cooper Travel Service
- J.C. Penney Company
- Kelley Datsun-Volvo
- Kelley Pontiac-Subaru
- McGraw Edison Company
- Joe Machens Ford
- MFA Incorporated
- MFA Insurance Companies

You made it happen!

Silver Award
The United Way Silver Award recognizes those employees who have given the second highest level of per capita giving in Campaign '78.

- American Press
- Columbia Daily Tribune
- Commerce Bank
- Columbia College
- Columbia Public Schools
- K Mart
- Kelley Mazda-Renault

You made it happen!
Division

Accepting Division Awards this year are those Division Chairmen who achieved 100% or more of their goal with special recognition going to Richard Mai and Robert Boley who attained the highest dollar increase of any Division.

Robert Boley, Square D Corporation
Richard Mai, Sears, Roebuck Co.
John Foley, Columbia College
Larry McKean, State Farm Insurance
Sterling Kelley, Motor Home Center
Gary Middleton, State Farm Ins.
Chris Kelly, Boone County
Lynn Miller, D.O.S.
Richard Knipp, Knipp Construction
W.H. Simon, B.D. Simon Const.
Robert Kren, UMC
L.W. Walkup, Veteran's Hospital

Section

Those Section Leaders who produced the largest increase in their Section are recognized for their outstanding efforts.

Dr. William Bondeson, UMC
Carolyn Lathrop, Boone County Court
Glenn Bowmann, General Telephone
Mariel T. Liggett, Williams, Keepers.
Paul Carlson, Skaggs
Oliver, Payne & Rackers
Charles Crawford, UMC
J.J. Majors, J.C. Penney Co.
Jack Cox, Boone County Bank
Glenn McElroy, M.D.
Bill Egan, UMC
Carl Niewoehner
Noble Ferrell, American Press
Dr. W. Patterson, First Mo. Corp.
Jerry Foote, M.D.
Clarence M. Pickard, M.D.
Hank Fisher, Col. Public Schools
Dr. Mitchell Rosenholtz, UMC
Thornton Jenkins, UMC
Mike Sanford, City of Columbia
Ron Koechner, MFA Insurance
Herbert Schoolding, Chancellor Emeritus

Agency

The Agency Award is presented to the United Way Agency producing the largest dollar increase during Campaign ’78.

Lydia Coad, Columbia Visiting Nurses Association

Combined Federal Campaign

Employees of the following Federal Agencies located in Columbia are recognized for their outstanding support of their community in contributions reaching the highest level of per capita giving:

- Climate Control Environmental Agency
- Farmers Home Administration
- Harry S. Truman Memorial Veterans Hospital
- Internal Revenue Service
- National Fish Laboratories
- National Weather Service
- Naval ROTC
- Soil Conservation Service
- Statistical Reporting Service

United Way of Columbia Board of Directors 1978

Executive Committee & Board Members

Douglas M. Lester
President

Dan J. Strabler
First Vice President

John Lanes
Second Vice President Campaign

James F. Weaver
Agency Relations

James A. McKinney
Past President

Robert Kren
Communications

Jack McWey
Secretary

George Keepers
Treasurer

Don Dugan
John Foley
Stephen B. Smith
Dr. Leo J. Cary
Pat Weaver

Charles R. Christy

Bruce Becknell
Robert D. Boley
Helen Burnham
Charles R. Christy
James Davis
**Allocations To Agencies**

The agencies this year were winners too. Approved allocations to member agencies totalled a record $334,760 representing $32,310 in new money for a 10.7% increase over the previous year.

<table>
<thead>
<tr>
<th>Agency</th>
<th>1978</th>
<th>1979</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Red Cross</td>
<td>41,000</td>
<td>44,500</td>
</tr>
<tr>
<td>Arthritis Foundation (E. Mo. Chapter)</td>
<td>4,000</td>
<td>4,400</td>
</tr>
<tr>
<td>Boone County Assn. Retarded Citizens</td>
<td>4,500</td>
<td>4,950</td>
</tr>
<tr>
<td>Boone County Children's Protective Services Resource Board</td>
<td>2,500</td>
<td>2,700</td>
</tr>
<tr>
<td>Boy Scouts of America</td>
<td>25,325</td>
<td>26,725</td>
</tr>
<tr>
<td>Camp Fire Girls</td>
<td>12,050</td>
<td>13,000</td>
</tr>
<tr>
<td>Cancer Research Center</td>
<td>4,800</td>
<td>5,000</td>
</tr>
<tr>
<td>Cerebral Palsy (Jacobs Center)</td>
<td>20,900</td>
<td>25,000</td>
</tr>
<tr>
<td>Columbia Safety Council</td>
<td>2,400</td>
<td>2,400</td>
</tr>
<tr>
<td>Columbia Visiting Nurses Assn.</td>
<td>12,500</td>
<td>15,500</td>
</tr>
<tr>
<td>Community Nursery Schools</td>
<td>35,975</td>
<td>39,250</td>
</tr>
<tr>
<td>Community Rehabilitation Center</td>
<td>11,200</td>
<td>11,200</td>
</tr>
<tr>
<td>Family Counseling &amp; Education in Alcoholism &amp; Drug Abuse</td>
<td>3,500</td>
<td>4,250</td>
</tr>
<tr>
<td>Family Service of Columbia</td>
<td>28,500</td>
<td>32,750*</td>
</tr>
<tr>
<td>The Front Door</td>
<td>3,800</td>
<td>4,180</td>
</tr>
<tr>
<td>Heart of Missouri Girl Scouts</td>
<td>14,750</td>
<td>15,750</td>
</tr>
<tr>
<td>Job Center</td>
<td>1,000</td>
<td>2,000</td>
</tr>
<tr>
<td>Mental Health Association in Boone County</td>
<td>7,000</td>
<td>7,400</td>
</tr>
<tr>
<td>Mo. Assn. for Social Welfare</td>
<td>250</td>
<td>275</td>
</tr>
<tr>
<td>Nora Stewart Nursery School</td>
<td>22,300</td>
<td>24,530</td>
</tr>
<tr>
<td>The Salvation Army</td>
<td>18,000</td>
<td>21,000</td>
</tr>
<tr>
<td>Transitional Housing (Alpha House)</td>
<td>5,000</td>
<td>7,000</td>
</tr>
<tr>
<td>United Service Organization (USO)</td>
<td>700</td>
<td>250</td>
</tr>
<tr>
<td>University Y</td>
<td>11,500</td>
<td>12,500</td>
</tr>
<tr>
<td>Voluntary Action Center</td>
<td>7,500</td>
<td>8,250</td>
</tr>
</tbody>
</table>

**Total Agency Allocations**

|                  | 302,450 | 334,760 |

| United Way of Columbia Administration & Expenses (Budget Est.)         | 69,000  | 76,874 |
| Allowance for Uncollectibles at 7%                                     | 24,038  | 30,412 |
| Corporate Operating Reserves                                          | 6,000   | 17     |

**Grand Total**

401,488

442,063

*Includes Title XX Matching Funds*
To the Board of Directors
of United Way of Columbia:

We have examined the balance sheet of United Way of Columbia, Inc. Columbia, Missouri, as of December 31, 1978 and 1977 and the related statements of support, revenue and expense and changes in fund balance and functional expenses for the years then ended. Our examinations were made in accordance with generally accepted auditing standards and, accordingly, included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the aforementioned financial statements present fairly the financial position of the United Way of Columbia, Inc. at December 31, 1978 and 1977 and the results of its operations and changes in fund balance for the years then ended in conformity with generally accepted accounting principles applied on a consistent basis.

February 20, 1979
Columbia, Missouri

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**Balance Sheet**

**December 31, 1978 and 1977**

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>1978</th>
<th>1977</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash (Note 2)</td>
<td>$89,141</td>
<td>$91,052</td>
</tr>
<tr>
<td>Pledges receivable, 1978-79 campaign (net of allowance for uncollectibles of $18,800)</td>
<td>248,984</td>
<td>-</td>
</tr>
<tr>
<td>Pledges receivable, 1977-78 campaign (net of allowance for uncollectibles of $16,067 for 1978 and $14,058 for 1977)</td>
<td>9,990</td>
<td>219,247</td>
</tr>
<tr>
<td>Pledges receivable, 1976-77 campaign (net of allowance for uncollectibles of $17,771)</td>
<td>-</td>
<td>6,500</td>
</tr>
<tr>
<td>Pledges receivable, Combined Federal Campaign (Note 3)</td>
<td>31,626</td>
<td>29,633</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>275</td>
<td>250</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td><strong>380,016</strong></td>
<td><strong>356,682</strong></td>
</tr>
<tr>
<td><strong>Equipment (Note 1)</strong>:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Equipment</td>
<td>6,287</td>
<td>5,965</td>
</tr>
<tr>
<td>Less: Accumulated depreciation</td>
<td>2,503</td>
<td>1,443</td>
</tr>
<tr>
<td>Net Equipment</td>
<td>3,784</td>
<td>4,522</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$383,800</strong></td>
<td><strong>$351,204</strong></td>
</tr>
</tbody>
</table>

| CURRENT LIABILITIES: | | |
| Payable to agencies | $278,665 | $253,543 |
| Note payable - current portion (Note 4) | 742 | 743 |
| Payroll taxes payable | 178 | - |
| Accounts payable | 648 | 123 |
| Payable to United Way of America | 4,250 | 3,500 |
| **Total Current Liabilities** | **284,683** | **257,909** |
| Note payable - noncurrent portion (Note 4) | 495 | 1,237 |
| **Total Liabilities** | **284,978** | **259,146** |
| **FUND BALANCE** | | |
| | 98,822 | 92,058 |
| **Total Liabilities and Fund Balance** | **$383,800** | **$351,204** |

The accompanying notes are an integral part of these financial statements.
UNITED WAY OF COLUMBIA, INC.
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 1978

NOTE 1  SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Pledges

Revenue from a pledge is recognized upon receipt of the pledge. Allowances
are provided for pledges estimated to be uncollectible.

Equipment

Donated equipment is recorded at appraisal values. Purchased equipment is
recorded at cost. Expenditures which significantly extend the useful lives
of existing assets are capitalized. Repair and maintenance costs are charged
to current operations.

Depreciation is provided by applying straight-line rates to the estimated
useful lives of equipment of from five to seven years.

NOTE 2  CASH

Cash is composed of the following at December 31:

<table>
<thead>
<tr>
<th></th>
<th>1976</th>
<th>1977</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bank checking accounts:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1978-79 campaign</td>
<td>$11,951</td>
<td>$ -</td>
</tr>
<tr>
<td>1977-77 campaign</td>
<td>13,132</td>
<td>11,737</td>
</tr>
<tr>
<td>1976-76 campaign</td>
<td>10,141</td>
<td>10,141</td>
</tr>
<tr>
<td>Total Bank Checking Accounts</td>
<td>25,203</td>
<td>21,886</td>
</tr>
<tr>
<td>Bank savings accounts:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1978-79 campaign</td>
<td>46,000</td>
<td></td>
</tr>
<tr>
<td>1977-77 campaign</td>
<td>19,033</td>
<td>69,129</td>
</tr>
<tr>
<td>Total Savings Accounts</td>
<td>65,033</td>
<td>69,129</td>
</tr>
<tr>
<td>Petty cash</td>
<td>25</td>
<td>25</td>
</tr>
<tr>
<td>Total Cash</td>
<td>$89,141</td>
<td>$91,052</td>
</tr>
</tbody>
</table>

NOTE 3  COMBINED FEDERAL CAMPAIGN

The following is a summary of results of the Combined Federal Campaigns as of
December 31:

<table>
<thead>
<tr>
<th></th>
<th>1976</th>
<th>1977</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total pledges 1978-79 campaign</td>
<td>$39,756</td>
<td>$ -</td>
</tr>
<tr>
<td>Total pledges 1977-78 campaign</td>
<td>-</td>
<td>34,058</td>
</tr>
<tr>
<td>Percentage allocated to United Way of Columbia, Inc.</td>
<td>72.3%</td>
<td>72.3%</td>
</tr>
<tr>
<td>Receivable from campaign of previous year</td>
<td>28,744</td>
<td>24,624</td>
</tr>
<tr>
<td></td>
<td>2,882</td>
<td>5,009</td>
</tr>
<tr>
<td></td>
<td>$31,626</td>
<td>$29,633</td>
</tr>
</tbody>
</table>

NOTE 4  NOTE PAYABLE

The note payable is due in monthly installments of $73 including interest at
11.08% per annum with final payment due in August, 1980. Of the total balance of $1,237,
$742 is due in the current period. The note is secured by a copier with a net book value of
$1,819 at December 31, 1978.

NOTE 5  PLEDGES

As of February 20, 1979, pledges for the 1978-79 campaign amounted to $416,487
broken down as follows:

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash pledges</td>
<td>$114,954</td>
</tr>
<tr>
<td>Payroll pledges</td>
<td>301,533</td>
</tr>
<tr>
<td>Total Pledges</td>
<td>$416,487</td>
</tr>
</tbody>
</table>

NOTE 6  LEASES

The United Way of Columbia occupies office space under a lease agreement that
expires on August 31, 1981.

The following is a schedule, by year, of future minimum rental payments required
under the lease as of December 31, 1978:

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1979</td>
<td>$3,300</td>
</tr>
<tr>
<td>1980</td>
<td>3,300</td>
</tr>
<tr>
<td>1981</td>
<td>2,200</td>
</tr>
<tr>
<td>Total</td>
<td>$8,800</td>
</tr>
</tbody>
</table>

Lease expense for office space amounted to $3,100 in 1978 and $3,000 in 1977.
In Memoriam

United Way of Columbia sincerely mourns the loss of two United Way Past Presidents. A.D. Sappington who was president in 1962 and Robert Chester who was president in 1975.

Thank you to the following businesses, organizations and individuals who underwrote or assisted United Way with special projects throughout the year:

Boone County Bank
City of Columbia
Columbia Daily Tribune
Columbia Missourian
Fay & Sons Sign Co.
KCBJ TV
KOMU TV
MFA Insurance Companies
Mueller Flowers
Sears
State Farm Insurance
3M Company
MiniMizzou-Bob Henry
Marching Mizzou-Alexander Pickard
National Secretaries Association
Gene Baumann
Bruce Beckett
John Beshears
Charlie Bugg
Dorothy DeFoe
Ann Dean
Jan Ferlisi
Scottie Garrett
Ronald Havard
Bill Hume
Charlyn Law
Jean Madden
Otto Palmer
Larry Phillippe
Jim Royer
Max Utsler

Nominating Committee
The Nominating Committee chaired by Don Dugan included Henry Waters III, Douglas M. Lester, James A. McKinney, Bruce Kelly, George Keepers and Ed Perry.
OFF BROADWAY

Thanks to you it works... FOR ALL OF US

United Way