UNITED WAY

1976

ANNUAL REPORT

United Way

OF COLUMBIA, MISSOURI, Inc.
P. O. Box 681
Strollway Centre
Fellow Citizens of Columbia:

Our 1976 campaign has been completed and the funds raised have been allocated. It is now time to reflect on the past year, briefly, and think seriously about the future.

Our Fall 1976 campaign did raise almost $5000 more than was raised in 1975, and for that we are grateful to all those fine men and women who accomplished this feat in a tough campaign year. We also want to thank the countless individual contributors and those business firms and institutions that cooperated in the solicitation of their employees.

We do very much regret the fact that we did not make our goal. Even more important, we fell far short of meeting the needs of our agencies that we depend upon to provide the vital services in our community. This is the real barometer of our success and it clearly tells us that there is much to be done if we are to expect success in our fund raising campaigns in the future.

Those of us involved in the direction of this United Way must continually be aware of the fact that there are other aspects of the United Way operation that are just as important as fund raising. These are: planning, evaluation, allocation and communications. Our reorganization, effected during the past year, was designed to place more emphasis on these functions and progress has been made; however, more is needed. The United Way is a year-round operation and we must continually assess and prioritize the needs to the best of our ability--and allocate the available funds where they are needed most. And all of us, to include agency board and staff personnel, should take advantage of every opportunity to inform the giving public of what the United Way is and does for our community.

Thanks to you, it works—for all of us.

Sincerely,

Ron Wittmer
1976 Campaign Chairman

Eugene Meyung
President
UNITED WAY OF COLUMBIA, MISSOURI, INC.
BOARD OF DIRECTORS
Officers
President..........................Eugene J. Meyung
1st Vice President..................Jim McKinney
Vice President, Agency Relations.....Dr. Donald G. Cowgill
Vice President, Campaign............Ronald G. Wittmer
Vice President, Communications.......Monica O'Reilly
Secretary..........................Helen Burcham
Treasurer..........................George Keepers
Executive Director (Ex Officio)........Claude D. Barton

DIRECTORS
TERM TO EXPIRE FEB. 1977
Helen Burcham
Gloria Burge
Robert W. Chester (Immediate Past President)
William Clow
Dr. Donald Cowgill
Jean Madden
Dr. Frances McCurdy
Jim McKinney
William D. Poore
Dr. Russell Thompson
James F. Weaver

TERM TO EXPIRE FEB. 1978
Martin Blevins
Mildred Brooks
Dr. Lee J. Cary
Nello Donati (Resigned 12/76)
Dr. Nylen Edwards (Resigned 9-76)
Beverly Kabrick (Resigned 1/77)
Eugene Meyung
Daryl Moen

TERM TO EXPIRE FEB. 1979
Roland L. Ballenger (Resigned 1/77)
William D. Brown
Lee Gibson (Resigned 1/77)
Joe S. Greathouse, Jr.
Phillip A. Grimes
Ronald G. Wittmer

1976 ACTIVE COMMITTEES
CAMPAIGN COMMITTEE
(See next page)

COMMUNICATIONS COMMITTEE
Monica O'Reilly, Chairman
William D. Brown
Jack Hamilton
Jean Madden
Dan Scotten
George Wagner
Dave Dugan
Beverly Kabrick
Nancy Pickrell
Sandy Stegall

PLANS AND PRIORITIES COMMITTEE
Lee J. Cary, Chairman
Carol Baskin
Ronald Havard
Bruce Remick
James Davis
Carl Niewoehner

PROGRAM EVALUATION AND ALLOCATIONS COMMITTEE
Gene Martin, Chairman
John Ader
Mildred Brooks
Gloria Burge
Charles Christy
James Dack
Joe Greathouse
Beverly Kabrick
Joan Mermelstein
Geneen Morgan
Dorothy Schoech
James Weaver
Marin Blevins
Helen Burcham
Lee Cary
Bill Clow
Nylen Edwards
Ron Havard
Ann Marshall
Daryl Moen
Gloria Niewoehner
Mark Stansberry
Rev. Melvin West

NOMINATING COMMITTEE
Helen Burcham, Chairman
Bob Chester
Jean Madden
Jim McKinney
Eugene Meyung

Mayor Robert K. Pugh......Representing Columbia City Council
1976 CAMPAIGN LEADERSHIP

Ron Wittmer -- General Campaign Chairman
Dan Scotten -- Vice Chairman
Bob Woods -- Associate Chairman, University

DIVISION CHAIRMEN

Division 1 -- Major Firms............ Orrin Lashbrook
Division 2 -- Large Business........ Francelle Bailey
Division 3 -- Automotive............. Joe Machens
Division 4 -- Finance & Brokerage... Grace Bynum
Division 5 -- Building Trades...... Ron Westenhaver
Division 6 -- Metropolitan........... Rex Dillow
Division 7 -- Professional........... Bob Martin
Division 8 -- Schools & Colleges.... Tony Marshall
Division 9 -- State-County-City..... Kelley Inselwood
Division 10 -- Community Services... Chet Meador
Residential................................ Bob Chester

UNIVERSITY

Division U1 -- UMC Campus.......... Wendell McKinsey
Division U2 -- Medical Center..... Herbert S. Goldberg
Division U3 -- University Wide..... Phil Connell
Division U4 -- University Retired... Lewis Atheron

***************

COMBINED FEDERAL CAMPAIGN.... Mike King, Chairman

FALL 1976
UNITED WAY CAMPAIGN
FINAL REPORT -- JANUARY 15, 1977

COMMERCIAL & INDUSTRY DIVISIONS

Major Firms.......................... $141,832.50
Large Business...................... 15,674.59
Automotive.......................... 6,807.30
Finance & Brokerage.............. 6,735.10
Building Trades................... 8,245.00
Metropolitan (Small Business)... 6,784.84
Total Contributed and Pledged... $186,079.93
Percent of Quota................... 91.8

PUBLIC SERVICE DIVISIONS

Professional........................ $11,927.95
Schools & Colleges................ 19,605.65
City, County, State.............. 1,859.00
Community Service.............. 17,318.85
Total Contributed and Pledged... $ 50,711.45
Percent of Quota................... 85.2

UNIVERSITY OF MISSOURI

UMC Campus.......................... $55,575.49
Medical Center...................... 15,612.32
University Wide................... 8,871.60
University Retired............... 7,340.50
Total Contributed and Pledged... $ 87,399.91
Percent of Quota................... 93.0

FEDERAL GOVERNMENT EMPLOYEES*

Combined Federal Campaign (portion to United Way)$23,211.15
Percent of Quota.................... 105.5

OTHER SOURCES

Residential........................... $ 7,966.50
Miscellaneous...................... 52,26
Total Other Sources................ $ 8,018.76
TOTAL CAMPAIGN........................ $355,420.60
Percent of Campaign Goal ($385,000).... 92.3
Percent increase over previous year.... 1.3

*Columbia based federal employees contributed to United Way agencies through the Columbia Missouri Area Combined Federal Campaign. The figure reported here represents 75.1 percent of the total raised for 40 agencies.
COMPARISON WITH PAST CAMPAIGNS

NEEDS vs FUNDS RAISED
(Past Ten Years)

<table>
<thead>
<tr>
<th>Fund Year</th>
<th>Population (thousands)</th>
<th>Raised (thousands)</th>
<th>Needs (thousands)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1966-67</td>
<td>49,400 (Est.)</td>
<td>$170,364</td>
<td>$473.4</td>
</tr>
<tr>
<td>1967-68</td>
<td>52,000</td>
<td>$186,258</td>
<td>355.4</td>
</tr>
<tr>
<td>1968-69</td>
<td>54,600</td>
<td>$188,010</td>
<td>335.7</td>
</tr>
<tr>
<td>1969-70</td>
<td>57,000</td>
<td>$209,727</td>
<td>325.3</td>
</tr>
<tr>
<td>1970-71</td>
<td>58,804 (Census)</td>
<td>$210,125</td>
<td>315.2</td>
</tr>
<tr>
<td>1971-72</td>
<td>59,800 (Est.)</td>
<td>$241,085</td>
<td>305.6</td>
</tr>
<tr>
<td>1972-73</td>
<td>61,400</td>
<td>$266,960</td>
<td>300.0</td>
</tr>
<tr>
<td>1973-74</td>
<td>63,000</td>
<td>$294,434</td>
<td>295.1</td>
</tr>
<tr>
<td>1974-75</td>
<td>63,300</td>
<td>$307,188</td>
<td>290.2</td>
</tr>
<tr>
<td>1975-76</td>
<td>64,500</td>
<td>$350,770</td>
<td>285.4</td>
</tr>
<tr>
<td>1976-77</td>
<td>65,500</td>
<td>$355,420</td>
<td>280.7</td>
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</tbody>
</table>

ALLOCATIONS TO AGENCIES

<table>
<thead>
<tr>
<th>Agency</th>
<th>Allocated in 1976</th>
<th>Allocated for 1977</th>
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<tbody>
<tr>
<td>American Red Cross</td>
<td>$38,000</td>
<td>$40,000</td>
</tr>
<tr>
<td>Arthritis Foundation-Eastern Missouri</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chapter</td>
<td>3,500</td>
<td>4,000</td>
</tr>
<tr>
<td>Boone Co. Assoc. for Mental Health</td>
<td>6,300</td>
<td>6,800</td>
</tr>
<tr>
<td>Boone Co. Assoc. for Retarded Children</td>
<td>4,250</td>
<td>4,300</td>
</tr>
<tr>
<td>Boy Scouts of America</td>
<td>24,375</td>
<td>25,325</td>
</tr>
<tr>
<td>Camp Fire Girls</td>
<td>11,300</td>
<td>12,050</td>
</tr>
<tr>
<td>Cancer Research Center</td>
<td>4,537</td>
<td>4,600</td>
</tr>
<tr>
<td>Columbia Safety Council</td>
<td>2,200</td>
<td>2,400</td>
</tr>
<tr>
<td>Columbia Visiting Nurses Association</td>
<td>4,693</td>
<td>6,190</td>
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<tr>
<td>Community Nursery Schools</td>
<td>33,375</td>
<td>35,075</td>
</tr>
<tr>
<td>Community Rehabilitation Center</td>
<td>9,000</td>
<td>11,200</td>
</tr>
<tr>
<td>Family Counseling-Alcoholism</td>
<td>3,000</td>
<td>1,500</td>
</tr>
<tr>
<td>Family Service of Columbia</td>
<td>26,932</td>
<td>27,000</td>
</tr>
<tr>
<td>Foster Children Resource Board</td>
<td>2,000</td>
<td>2,000</td>
</tr>
<tr>
<td>Front Door</td>
<td></td>
<td>3,000</td>
</tr>
<tr>
<td>Girl Scouts</td>
<td>14,000</td>
<td>14,750</td>
</tr>
<tr>
<td>Missouri Assoc. for Social Welfare</td>
<td>200</td>
<td>250</td>
</tr>
<tr>
<td>Nora Stewart Nursery School</td>
<td>19,000</td>
<td>20,300</td>
</tr>
<tr>
<td>Salvation Army</td>
<td>18,000</td>
<td>8,000</td>
</tr>
<tr>
<td>Transitional Housing Agency</td>
<td>3,000</td>
<td>4,000</td>
</tr>
<tr>
<td>United Cerebral Palsy of Boone County</td>
<td>21,500</td>
<td>22,800</td>
</tr>
<tr>
<td>United Service Organization (USO)</td>
<td>500</td>
<td>700</td>
</tr>
<tr>
<td>Voluntary Action Center</td>
<td>7,000</td>
<td>7,500</td>
</tr>
<tr>
<td>YMCA</td>
<td>5,750</td>
<td>7,500</td>
</tr>
<tr>
<td>YWCA</td>
<td>3,625</td>
<td>3,500</td>
</tr>
</tbody>
</table>

Total Allocated to Agencies: $266,439 $274,740

United Way of Columbia: $57,852 $55,789
Title XX Match Money: $13,110 $13,223
Allowance for Uncollectable Pledges: $17,538 $17,771
To Reserve Fund: $121 $397

GRAND TOTALS: $355,060 $363,920

*Includes $8,500 from reserve fund, added to amount raised to make more available for allocation.
FALL 1976 CAMPAIGN AWARDS

SPECIAL INDIVIDUAL AWARDS

Division Chairman First to Reach Quota......Lewis Atherton
Division Chairman Raising Highest Percent of Quota......Lewis Atherton
Section Leader First to Reach Quota..............Ed Perry
Section Leader Raising Highest Percent of Quota......Don Reid

EMPLOYEE GROUP AWARDS

GOLD AWARD PLAQUE

The below named employee groups, having contributed 50%
or more of Fair Share potential, are awarded the Gold Award
Plaque for conspicuously outstanding support of this community
in the Fall 1976 campaign:

Boone County National Bank
Cooper Travel Service
LEN-EL, Inc. (McDonalds)
Neate Dry Goods Company
Riback Supply Company, Inc.
J. C. Penney Company
State Farm Insurance Companies
Missouri Association of Realtors

SILVER AWARD PLAQUE

The below named employee groups, having contributed 40%
or more of Fair Share potential, are awarded the SILVER AWARD
PLAQUE for outstanding support of this community in the Fall
1976 campaign:

Commerce Bank of Columbia
Joe Machens Ford
Missouri Farmers Association, Inc.
MFA Insurance Companies
Nowell's

CPC SPECIAL RECOGNITION AWARD

Employees of the below named Federal Agencies located in
Columbia are awarded the CPC Special Recognition Plaque, or
1976 year panel for same plaque previously awarded, for out-
standing citizenship in support of this community through the
Combined Federal Campaign.

Federal Aviation Administration - Plaque
Harry S. Truman Memorial Veterans Hospital - Year Panel
Internal Revenue Service - Year Panel
National Weather Service - Year Panel
Soil Conservation Service - Year Panel
Statistical Reporting Service - Year Panel

UNITED WAY OF COLUMBIA, INC.
COLUMBIA, MISSOURI

BALANCE SHEET
DECEMBER 31, 1976

ASSETS

CURRENT ASSETS:

Petty cash $ 25.00
Cash in bank - 1975-76 campaign 5,834.80
Cash in bank - 1976-77 campaign 22,357.73
Fledges receivable - 1975-76 campaign (net of
allowance for uncollectibles $16,372.00) 1,512.52
Fledges receivable - 1976-77 campaign (net of
allowance for uncollectibles $17,971.00 - Note 2) 197,812.78
Fledges receivable - Combined Federal Campaign (Note 3) 26,710.96
Prepaid insurance 157.30
Prepaid rent 250.00
Total Current Assets ........................................... $234,660.59

INVESTMENTS (Note 4):

Pasebook savings accounts $ 56,038.52

FIXED ASSETS - AT CURRENT APPRAISED VALUE (Note 5):

Furniture $ 2,026.00
Equipment 1,150.00
Total Fixed Assets ........................................... $ 3,176.00

TOTAL ASSETS .................................................. $313,837.41

LIABILITIES AND FUND BALANCE

CURRENT LIABILITIES:

Payable to agencies $220,460.07
Payroll taxes payable 120.46
Accounts payable 148.65
Payable to United Way of America 2,666.00
Total Current Liabilities ................................... $223,355.18

FUND BALANCE .................................................. $90,480.23

TOTAL LIABILITIES AND FUND BALANCE ......................... $313,875.41

THE ACCOMPANYING NOTES ARE AN INTEGRAL PART OF THESE FINANCIAL STATEMENTS

Audited by
WILLIAMS-KEEPERS-OLIVER-PAYNE-RACKERS & COMPANY
UNITED WAY OF COLUMBIA, INC.
COLUMBIA, MISSOURI

STATEMENT OF SUPPORT, REVENUE AND EXPENSES AND CHANGES IN FUND BALANCE
FOR THE YEAR ENDED DECEMBER 31, 1976

PUBLIC SUPPORT AND REVENUE:
Public support - received directly:
   Pledges - 1976-77 annual campaign (net allowance
      for uncollectibles $17,771.60) $311,288.36
Public support - received indirectly:
   From Combined Federal Campaign (Note 3) 23,211.15
Total Support From the Public. $334,499.51

Other revenue:
   Investment income $1,923.86
   Miscellaneous revenue 90.79
Total Other Revenue $2,014.65

Total Public Support and Revenue. $336,514.16

ALLOCATION AND EXPENSE:
Allocated to agencies (Note 6) $274,740.00
Title XX matching funds 14,012.50
Payments to national organization 2,666.00

Functional expenses:
   Fund raising 25,288.92
   Allocating and agency relations 1,815.29
   Planning and evaluation 6,851.95
   Management and general 22,042.01
Total Allocation and Expense $347,516.67

EXCESS (DEFICIENCY) OF PUBLIC SUPPORT AND REVENUE
OVER ALLOCATION AND EXPENSE. $(11,002.51)

OTHER CHARGES IN FUND BALANCE:
   Actual loss in excess of allowance for uncollectibles
      for 1976-77 campaign (2,038.98)

FUND BALANCE - BEGINNING OF YEAR 103,521.72

FUND BALANCE - END OF YEAR $90,480.23

UNITED WAY OF COLUMBIA, INC.
COLUMBIA, MISSOURI

STATEMENT OF FUNCTIONAL EXPENSES
FOR THE YEAR ENDED DECEMBER 31, 1976

<table>
<thead>
<tr>
<th>Fund Raising</th>
<th>Allocations and Agency Relations</th>
<th>Planning and Evaluation</th>
<th>Management and General</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries</td>
<td>$14,985.39</td>
<td>$1,342.60</td>
<td>$5,219.76</td>
<td>$14,896.32</td>
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<tr>
<td>Employee health benefits</td>
<td>107.27</td>
<td>7.65</td>
<td>36.19</td>
<td>103.55</td>
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<tr>
<td>Payroll taxes</td>
<td>1,266.59</td>
<td>105.43</td>
<td>398.55</td>
<td>1,153.32</td>
</tr>
<tr>
<td>Total Salaries and Related Expenses</td>
<td>$16,359.64</td>
<td>$1,550.68</td>
<td>$5,564.50</td>
<td>$16,152.19</td>
</tr>
<tr>
<td>Professional fees</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>710.25</td>
</tr>
<tr>
<td>Office supplies</td>
<td>772.58</td>
<td>73.16</td>
<td>301.98</td>
<td>741.41</td>
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<tr>
<td>Campaign supplies</td>
<td>2,474.56</td>
<td>-</td>
<td>-</td>
<td>2,474.56</td>
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<tr>
<td>Telephone</td>
<td>486.59</td>
<td>42.32</td>
<td>132.66</td>
<td>348.12</td>
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<tr>
<td>Postage</td>
<td>361.30</td>
<td>27.00</td>
<td>98.80</td>
<td>312.90</td>
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<tr>
<td>Occupancy</td>
<td>1,270.70</td>
<td>98.43</td>
<td>396.78</td>
<td>1,260.69</td>
</tr>
<tr>
<td>Rental and maintenance of equipment</td>
<td>471.57</td>
<td>27.57</td>
<td>131.72</td>
<td>408.55</td>
</tr>
<tr>
<td>Printing and publications</td>
<td>1,826.42</td>
<td>43.13</td>
<td>.66</td>
<td>292.85</td>
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<tr>
<td>Travel</td>
<td>1,037.59</td>
<td>43.20</td>
<td>157.43</td>
<td>712.30</td>
</tr>
<tr>
<td>Conferences, conventions, meetings</td>
<td>247.97</td>
<td>4.60</td>
<td>77.42</td>
<td>226.73</td>
</tr>
<tr>
<td>Equipment</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Awards and grants-personnel development project</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>875.02</td>
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<tr>
<td>TOTAL EXPENSES</td>
<td>$25,288.92</td>
<td>$1,611.29</td>
<td>$6,951.95</td>
<td>$22,042.01</td>
</tr>
</tbody>
</table>

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UNITED WAY OF COLUMBIA, INC.
COLUMBIA, MISSOURI

NOTES TO FINANCIAL STATEMENTS

NOTE 1: Summary of Significant Accounting Policies

The financial statements of United Way of Columbia, Inc., are presented on the full accrual basis. Under this method, income is recognized upon receipt of a pledge, regardless of when cash is actually received. Correspondingly, expense is recognized when the liability is actually incurred, rather than at date of payment.

This is the initial year of reporting on the full accrual method, and, for this year only, therefore, statements are not presented with comparative totals for the prior year.

NOTE 2: Allowance for Uncollectible Pledges

Based upon prior experience, 3% of total pledges (including United Way of Columbia's share from the Combined Federal Campaign) is used as an allowance for uncollectible pledges.

NOTE 3: Combined Federal Campaign

A total of $31,752.60 in pledges for the Combined Federal Campaign had been received at December 31, 1976. Of this total, $23,211.15 (.731) is to be allocated to the United Way of Columbia. In addition, there are still pledges receivable from the 1975-76 campaign of $1,499.81, for a total receivable of $26,710.96.

NOTE 4: Investments

Savings accounts of $35,000.00 and $21,038.52 were held by United Way of Columbia at December 31, 1976. Both accounts can be readily withdrawn, and earn interest at the rate of 5% annually.

NOTE 5: Fixed Assets

Office equipment and furniture are shown at appraised value, which does not exceed cost. No depreciation expense is recognized.

NOTE 6: Payable to Agencies

Funds from the 1976-77 campaign allocated to agencies totaled $274,740.00. A total of $54,279.93 has already been paid to agencies as of December 31, 1976, leaving a balance payable of $220,460.07. This does not include $15,223.00 which has been set aside by the Board as Title XX match money.

Audited by: WILLIAMS-KEEPERS-OLIVER-PAYNE-RACKERS & COMPANY

Complete audit reports to include supplementary data sheets are available for inspection in the United Way Office.