



**1968**  
**ANNUAL REPORT**

**COLUMBIA UNITED FUND**

**P. O. Box 681**

**TIGER HOTEL BUILDING**













I SAW YOU  
GIVING AGAIN  
THIS YEAR.

THANKS

American Red Cross  
Boone County Retarded Children  
Boone County Mental Health  
Boy Scouts of America  
Camp Fire Girls

Cancer Research Center  
Cerebral Palsy  
Child Welfare  
Christmas Planning Service  
Columbia Safety Council  
Columbia Servicemen's Cen



## ALLOCATIONS TO AGENCIES

|   | 1967     | 1968     | 1969     |
|---|----------|----------|----------|
| <del>American Red Cross</del> .....             | \$22,000 | \$23,700 | \$23,700 |
| <del>Boone County Retarded Children</del> ..... | 3,782    | 4,782    | 4,782    |
| Boone County Mental Health .....                | 4,500    | 5,050    | 5,050    |
| <del>Boy Scouts of America</del> .....          | 15,425   | 16,050   | 16,450   |
| <del>Camp Fire Girls</del> .....                | 6,500    | 7,000    | 7,100    |
| <del>Cancer Research Center</del> .....         | 2,000    | 2,250    | 2,250    |
| <del>Cerebral Palsy</del> .....                 | 12,950   | 12,950   | 12,950   |
| Child Welfare .....                             | 3,200    | 3,500    | 3,500    |
| Christmas Planning Service .....                | 425      | 425      | 425      |
| <del>Columbia Safety Council</del> .....        | 1,030    | 1,230    | 1,265    |
| Columbia Servicemen's Center .....              | 5,500    | 6,000    | 6,800    |
| Columbia United Fund .....                      | 18,961   | 20,501   | 22,288   |
| <del>Community Nursery Schools</del> .....      | 10,400   | 11,600   | 15,400   |
| <del>Family Service of Columbia</del> .....     | 18,500   | 21,178   | 21,178   |
| <del>Girl Scouts of America</del> .....         | 6,000    | 7,250    | 7,750    |
| <del>Missouri Assn. Social Welfare</del> .....  | 350      | 350      | 350      |
| <del>Nora Stewart Nursery School</del> .....    | 11,500   | 12,250   | 12,250   |
| <del>Salvation Army</del> .....                 | 11,500   | 11,800   | 11,800   |
| <del>U.S.O.</del> .....                         |          | 400      | 400      |
| United Health Foundation .....                  | 1,500    | 1,500    | 1,500    |
| University Y.M.C.A. ....                        | 3,400    | 4,000    | 4,000    |
| University Y.W.C.A. ....                        | 3,150    | 3,450    | 3,450    |
| Shrinkage .....                                 | 6,000    | 7,000    | 8,000    |

# 1968 Campaign Team

## A. R. BOLLINGER, Campaign Chairman

William Conboy, Assistant Chairman; Terrill Rees, Public Relations; Ron Riffle, Business Sponsor; Charles Campbell, Public Schools; Bill Brown, Christian College; Neal Balanoff, Stephens College; Robert Hill, University of Missouri.

| Division  | Goal      | Raised    | % of Goal |
|---|-----------|-----------|-----------|
| ADVANCE GIFTS .....<br>George Keepers   | \$ 55,000 | \$ 65,331 | 118.7     |
| NATIONAL FIRMS .....<br>William Conboy  | 6,700     | 8,725     | 130.2     |
| GROUP SOLICITATION .....<br>Roland Smith  | 29,000    | 32,439    | 111.8     |
| (Monies collected in above three divisions is also credited to various divisions below) |           |           |           |
| GOVERNMENT .....<br>Maurice Gebhardt  | 8,500     | 5,977     | 70.3      |
| RETAIL .....<br>Thomas Baumgardner  | 27,500    | 23,678    | 86.1      |
| PUBLIC SERVICE .....<br>Paul Frazier  | 65,000    | 62,916    | 96.7      |
| PROFESSIONAL .....<br>Ed Perry  | 12,500    | 8,879     | 71.0      |
| LABOR .....<br>Vic Bach   | 1,000     | 768       | 76.8      |
| EDUCATION .....<br>Jack Batterson   | 73,000    | 72,406    | 99.1      |
| RESIDENTIAL .....<br>Dorothea Hill  | 13,500    | 13,643    | 101.0     |
| TOTAL .....   | \$201,000 | \$188,267 | 93.6      |