

**UNITED WAY**

**1976**

**ANNUAL REPORT**



**United Way**

**OF COLUMBIA, MISSOURI, Inc.**

**P. O. Box 681**

**Strollway Centre**













UNITED WAY OF COLUMBIA  
ANNUAL MEETING AND AWARDS BANQUET  
Main Ballroom, Tiger Hotel

Thursday, February 24, 1977 - 6:30 p.m.

Presiding.....Eugene Meyung  
President

Invocation.....The Reverend Donald Huston  
Pastor, First Presbyterian  
Church

Dinner

Musical Interlude.....Columbia College Double Sextet

Welcome and Introductions.....Eugene Meyung

Report on Campaign and Presentation  
of Campaign Awards.....Ron Wittmer  
1976 Campaign Chairman

Presentation of Employee Group Awards.....Eugene Meyung

Presentation of Other Awards.....Dr. Amos Snider  
Former United Fund President

Swan Song I.....Claude Barton

Report of Nominating Committee.....Helen Burcham  
Chairman, Nominating  
Committee

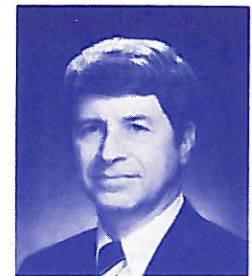
Swan Song II.....Eugene Meyung

Adjournment.



UNITED WAY  
of Columbia, Missouri, Inc.

February 24, 1977



Fellow Citizens of Columbia:

Our 1976 campaign has been completed and the funds raised have been allocated. It is now time to reflect on the past year, briefly, and think seriously about the future.

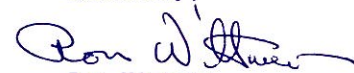
Our Fall 1976 campaign did raise almost \$5000 more than was raised in 1975, and for that we are grateful to all those fine men and women who accomplished this feat in a tough campaign year. We also want to thank the countless individual contributors and those business firms and institutions that cooperated in the solicitation of their employees.

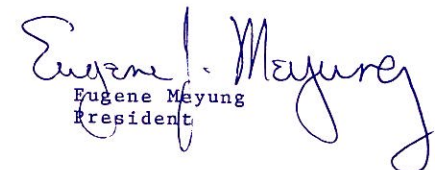
We do very much regret the fact that we did not make our goal. Even more important, we fell far short of meeting the needs of our agencies that we depend upon to provide the vital services in our community. This is the real barometer of our success and it clearly tells us that there is much to be done if we are to expect success in our fund raising campaigns in the future.

Those of us involved in the direction of this United Way must continually be aware of the fact that there are other aspects of the United Way operation that are just as important as fund raising. These are: planning, evaluation, allocations and communications. Our reorganization, effected during the past year, was designed to place more emphasis on these functions and progress has been made; however, more is needed. The United Way is a year-round operation and we must continually assess and prioritize the needs to the best of our ability--and allocate the available funds where they are needed most. And all of us, to include agency board and staff personnel, should take advantage of every opportunity to inform the giving public of what the United Way is and does for our community.

Thanks to you, it works--for all of us.

Sincerely,

  
Ron Wittmer  
1976 Campaign Chairman

  
Eugene Meyung  
President