



**1968**  
**ANNUAL REPORT**

**COLUMBIA UNITED FUND**

**P. O. Box 681**

**TIGER HOTEL BUILDING**













I SAW YOU  
GIVING AGAIN  
THIS YEAR.

THANKS

American Red Cross  
Boone County Retarded Children  
Boone County Mental Health  
Boy Scouts of America  
Camp Fire Girls

Cancer Research Center  
Cerebral Palsy  
Child Welfare  
Christmas Planning Service  
Columbia Safety Council  
Columbia Servicemen's Cen



## ALLOCATIONS TO AGENCIES

	1967	1968	1969
<del>American Red Cross</del> .....	\$22,000	\$23,700	\$23,700
<del>Boone County Retarded Children</del> .....	3,782	4,782	4,782
Boone County Mental Health .....	4,500	5,050	5,050
<del>Boy Scouts of America</del> .....	15,425	16,050	16,450
<del>Camp Fire Girls</del> .....	6,500	7,000	7,100
<del>Cancer Research Center</del> .....	2,000	2,250	2,250
<del>Cerebral Palsy</del> .....	12,950	12,950	12,950
Child Welfare .....	3,200	3,500	3,500
Christmas Planning Service .....	425	425	425
<del>Columbia Safety Council</del> .....	1,030	1,230	1,265
Columbia Servicemen's Center .....	5,500	6,000	6,800
Columbia United Fund .....	18,961	20,501	22,288
<del>Community Nursery Schools</del> .....	10,400	11,600	15,400
<del>Family Service of Columbia</del> .....	18,500	21,178	21,178
<del>Girl Scouts of America</del> .....	6,000	7,250	7,750
<del>Missouri Assn. Social Welfare</del> .....	350	350	350
<del>Nora Stewart Nursery School</del> .....	11,500	12,250	12,250
<del>Salvation Army</del> .....	11,500	11,800	11,800
<del>U.S.O.</del> .....		400	400
United Health Foundation .....	1,500	1,500	1,500
University Y.M.C.A. ....	3,400	4,000	4,000
University Y.W.C.A. ....	3,150	3,450	3,450
Shrinkage .....	6,000	7,000	8,000

# 1968 Campaign Team

## A. R. BOLLINGER, Campaign Chairman

William Conboy, Assistant Chairman; Terrill Rees, Public Relations; Ron Riffle, Business Sponsor; Charles Campbell, Public Schools; Bill Brown, Christian College; Neal Balanoff, Stephens College; Robert Hill, University of Missouri.

Division	Goal	Raised	% of Goal
ADVANCE GIFTS ..... George Keepers	\$ 55,000	\$ 65,331	118.7
NATIONAL FIRMS ..... William Conboy	6,700	8,725	130.2
GROUP SOLICITATION ..... Roland Smith	29,000	32,439	111.8
(Monies collected in above three divisions is also credited to various divisions below)			
GOVERNMENT ..... Maurice Gebhardt	8,500	5,977	70.3
RETAIL ..... Thomas Baumgardner	27,500	23,678	86.1
PUBLIC SERVICE ..... Paul Frazier	65,000	62,916	96.7
PROFESSIONAL ..... Ed Perry	12,500	8,879	71.0
LABOR ..... Vic Bach	1,000	768	76.8
EDUCATION ..... Jack Batterson	73,000	72,406	99.1
RESIDENTIAL ..... Dorothea Hill	13,500	13,643	101.0
TOTAL .....	\$201,000	\$188,267	93.6