

Community Impact Structure and Timeline

- 1** Advisory Councils review community needs assessment data (in accordance with the assigned impact area) under guidance from the Community Impact Committee and Heart of Missouri United Way staff. Additional data will be compiled for consideration based on the recommendations of Advisory Council members in order to promote more informed decisions. [August – October 2011]
- 2** Heart of Missouri United Way hosts large, public community stakeholder meeting on October 25th, 2011 at Stephens College. The stakeholder meeting will be promoted as a community workshop and will include a summary of the HMUW community data and an opportunity for participants to participate in small group discussions based in all four impact areas. [October 2011]
- 3** Each Advisory Council hosts a series of community stakeholder meetings and focus groups related to the impact area of focus. Stakeholder meetings allow the Advisory Council the opportunity to host a guided discussion to gather feedback on the identified needs and the role of Heart of Missouri United Way in meeting those needs. Multiple stakeholder meetings may be held in relation to one impact area based upon the recommendations of the Advisory Council. [October – November 2011]
- 4** Review Team finalizes tiered agency partnership guidelines and begins approving agencies for various partnership levels. Recommendations are presented to Advisory Councils for integration into Community Impact work. [October - November 2011]
- 5** Advisory Councils compile recommended target funding areas and outcomes within each impact area based upon community needs assessment data and information received at the community stakeholder meetings. [November - December 2011]
- 6** Representatives from each Advisory Council meet to review recommended target funding areas within each impact area in order to ensure alignment. Final recommendations are prepared for presentation to Community Impact Committee. [November - December 2011]
- 7** Review Team develops a recommendation for a scoring rubric on which to base objective funding decisions. The rubric will include considerations for collaborations and outcomes management for greater return on investment, innovations and impact. Review Team develops recommendations for an objective application review process. The rubric and review process is approved by the Advisory Councils and integrated into Community Impact process (additions specific to an impact area may be made by Advisory Councils). [October - January 2011]
- 8** Advisory Councils present final recommendations of target funding areas to Community Impact Committee. Community Impact Committee reviews recommendations of target funding areas and outcomes from Advisory Councils. [December 2011]
- 10** Community Impact Committee approves final target outcomes in each Impact Area based upon recommendations from Advisory Councils. An overall community agenda is determined based on goals in each target area. [December - January 2012]
- 11** Heart of Missouri United Way Board of Directors reviews final Community Impact agenda at the annual Board retreat. The review process will include a summary of data and community input supporting the agenda. [January 2012]
- 12** Upon approval from the Community Impact Committee, Advisory Councils within each selected impact area meet to review approved target areas and anticipated outcomes within respective impact areas. Advisory Councils develop and release a letter of intent for funding and outcome framework based upon target areas. Advisory Councils promote letter of intent for funding to appropriate community stakeholders and agencies. [January – February 2012]
- 13** Review Team assists Advisory Councils in publicizing letter of intent to the general public and potential partners/stakeholders. [November 2011]
- 14** Upon receipt of applications, Advisory Councils will review letters of intent and compile a list of programs and collaborations that best meet the target areas identified within each impact area. Advisory Councils will send invitations to those identified partners to complete a full application for funding. Invitations will include recommendations for collaboration or suggestions to improve likelihood of funding. Should the Advisory Councils identify gaps in services not submitted through the LOI process, additional partners and programs will be solicited with assistance from Heart of Missouri United Way staff and Review Team. [March – April 2012]
- 15** Review Teams complete organizational review process of applicant organizations based upon financial and governance criteria. Review Teams submit approval and/or recommendations to Advisory Councils for review and consideration. [May – July 2012]
- 16** Advisory Councils review full applications for funding and approve a recommendation for funded strategies. The Review Team's recommendations are incorporated to provide financial and governance review to supplement strategy review. [May – July 2012]
- 17** The Community Impact Committee approves final allocations/awardees based on the recommendations from Advisory Councils and alignment with Community Impact goals. Recommended awardees are submitted to the Board of Directors for approval. [August 2012]
- 18** The Board of Directors approves final Community Impact funding allocations based upon recommendation from Community Impact Committee. [August 2012]
- 19** The Community Impact Committee sponsors official public announcement of Community Impact awardees and full Community Impact action plan and strategies. [September 2012]